

Texas Higher Education Coordinating Board

Reskilling Grantee Meeting

The meeting will start shortly.

July 19, 2021

Texas Higher Education Coordinating Board

Reskilling Grantee Meeting Program Modifications

*Tina Jackson, Ph.D., Assistant Commissioner Workforce Education
Sheri Ranis, Ph.D., Workforce Education
Douglas Brock, J.D., Office of General Counsel*

July 19, 2021

Modifications Timeline

June 30, 2021 - Grantee notification by THECB Deputy Commissioner Ray Martinez

July 8-12, 2021 Notice of Grant Agreement Amendment (NOGA Amendment) out for Grantee signatures

July 15, 2021 NOGA Amendment is in effect

July 19, 2021 Grantee Informational Webinar

July 28, 2021 Grantee Workshop on Marketing

Reskilling Program Modifications

**Effective July 15, 2021
(Not Retroactive)**

Modifications:

- Grant Duration/Reporting Schedules**
- Student Eligibility**
- Award Composition**
- New Award Categories**
- Allowable Funding Uses**

Grant Duration/Reporting Schedule

Synchronization of Round 1 and Round 2 Grant Period and Reporting Schedules

- ❑ All grantee institutions now have a deadline of **February 15, 2022** to expend funds.
- ❑ All grantee institutions have the same schedule for student/program and expenditure reporting
- ❑ Separate reports will need to be submitted for Round 1 and Round 2 awards

Grant Duration/Reporting Schedule

Grant and Report Calendar

Report	Reporting Period	Date Due
Second Program & Financial Report	5.16.21 - 7.31.21	8.30.21
Third Program & Financial Report	8.1.21 - 12.15.21	12.31.21
Grant Period Ends – Unexpended Funds Returned		2.15.22
Final Program & Financial Report	12.16.21 - 2.15.22	3.15.22

Student Eligibility

Revised “Students Near Completion” Definition

- ❑ Both Rounds 1 and 2 will define eligible near completion students as having 50% or more of a credential completed.
- ❑ This definition supersedes previous definitions.
- ❑ The new definition is not retroactively applicable.

Award Composition

Formulation of Last Dollar Awards Using Institutional and State Aid but not Federal Aid

- Calculate the last dollar amount of a student award by subtracting state and institutional aid, leaving Federal aid such as Pell Grants out of that calculation.
- This is sometimes called a “middle dollar” calculation.
- This calculation is not retroactively applicable.

New Award Category

\$500 Threshold for Need-Based Awards

- ❑ Grantee institutions will be able to award up to \$500 to students who demonstrate Title IV eligibility irrespective of financial need. Awards beyond \$500 must be based on eligibility criteria including student financial need.
- ❑ Your institution or consortium may decide to provide smaller or lesser awards to a student during the grant period so long as the range is between \$01 and \$2500 per student per semester/term.
- ❑ Total awards per student per semester/term must not exceed \$2,500.

New Award Category *cont'd*

\$500 Supplemental Expenses Award

- ❑ Grantee institutions will be able to provide aid to cover supplemental expenses (defined as cost of attendance as determined by the institution) as well as tuition and fees for eligible students up to \$500 per student per semester or term.
- ❑ Total awards per student per semester/term must still not exceed \$2,500.

New Allowable Use

Marketing Related Expenditures Specific to the Reskilling Grant Program

- ❑ All grantee institutions who are not members of a consortium may expend no more than 10% of the value of their Grant Award for marketing purposes. If you have both Round 1 and Round 2 grants, add the 10% of each grant together for your maximum allowable budget.
- ❑ Institutions must consult with THECB's Assistant Commissioner for Communications on their plans for use of these funds before activating their plan.
- ❑ Consortia are encouraged to consult with THECB on their marketing plans as well.
- ❑ Federal Uniform Grant Guidance must be followed on allowable expenditures. There are prohibitions on supplanting and promotional materials that must be adhered to.
- ❑ In support of these grantee efforts THECB is planning a grantee workshop focused on marketing on **Wednesday, July 28**. Registration information was sent out on July 15.

Marketing Consultations

How to Do a Marketing Consultation with THECB

- ❑ Complete the marketing intake form (link to come)
 - ❑ Be prepared to answer questions related to your budget, internal marketing capacity, target audience (s), and more
- ❑ Attend the marketing workshop on **Wednesday, July 28 at 10:30 am CT**
 - ❑ Learn more about marketing best practices
 - ❑ Get a glimpse of the marketing toolkit
 - ❑ Hear an institutional case study

What Has Not Changed

- ❑ Reporting requirements are still in place with separate reports for Rounds 1 and 2.
- ❑ Upper limit for student awards of \$2500/semester or term remain.
- ❑ Re-enrollment and near completion are both still required for student eligibility.
- ❑ Title IV and other student eligibility requirements remain. Satisfactory academic progress (SAP) approach remains the same.
- ❑ Student costs accrued before re-enrollment (balances due or application fees) are not able to be supported by Reskilling Grant funds.

Some Additional Implications

- ❑ **Keeping track of Round 1 and Round 2 funding**
- ❑ **New reporting forms sent the first week of August 2021**
- ❑ **Marketing efforts are needed now more than ever!**

Questions?

Dr. Tina Jackson

Tina.Jackson@highered.texas.gov

Dr. Sheri Ranis

Sheri.Ranis@highered.texas.gov

Douglas Brock

Douglas.Brock@highered.texas.gov

Valerie Carrera

Valerie.Carrera@highered.texas.gov