

Setting Regional Targets for Selected Statewide 60x30TX Goals and Targets



Texas Higher Education Coordinating Board

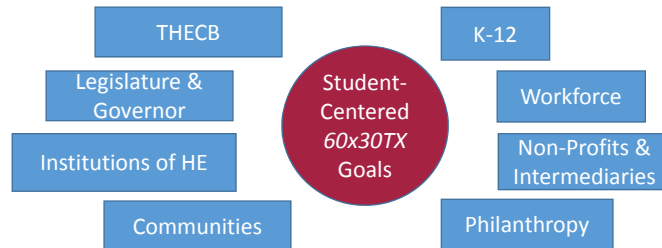
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Achieving the goals of 60x30TX requires coordinated action

- The state has set ambitious goals and targets in 60x30TX
- The agency plays a key role but must also work in close partnership with other stakeholders



One challenge of 60x30TX is translating big goals into action

- Institutions have sought guidance about their contributions to the statewide goals
- Regions have begun collaborating to achieve 60x30TX goals
 - El Paso
 - Northeast Texas
- The state will be more likely to achieve objectives if we transparently share responsibility for student success



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Why focus on regions?

- Regions and institutions differ in many ways
- However, institutional actions and outcomes are embedded in regional context
 - High school feeder patterns
 - Transfer networks
 - Local labor market
- Institutional target-setting is improved by considering regional context



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THECB proposes a two-step process for developing regional targets

STEP 1: THECB develops regional targets in three areas:

1. 60x30 Educated Population Goal
2. Completion Goal of 550,000 BACMS
3. 65% High School-to-Higher Education Direct Enrollment

STEP 2: Regions bring together institutions and other stakeholders to:

- Identify at least one powerful strategy for each of the three areas
- Set numeric targets by institution for completion



Some goals and targets are not easily attributable to institutions and lend themselves to a regional focus



60x30 Educated Population Goal



HS to HE Direct Enrollment

Regional context can improve institutional planning for the completion goal



Completion Goal

Regional target-setting balances state and institutional interests

- Fosters local ownership
- Enables local creativity
- Promotes collaboration
- Supports identification of the right mix of degree types for completion goal
- Reinforces existing regional activity
- Focuses on state goals

There are challenges to a regional approach

- Ensuring cooperation and broad participation
- Working toward a shared responsibility for students

Coordinating Board will work with regions and institutions to develop targets in 2017

Activity	2017 Timeline
Agency staff conduct analysis to identify regional targets	July 15
Board approval of regional target-setting process	July 27
Release of regional targets to institutions, along with supporting data packet and collaboration materials	September 1
THECB virtual or in-person support for regions	October - December

Regional Targets

Questions or comments?

“In the long history of humankind those who learned to collaborate and improvise most effectively have prevailed.”
-- Charles Darwin