

Texas Higher Education Coordinating Board

TSTC's Strategic Goals and The 60x30TX Plan

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TSTC Chancellor & CEO

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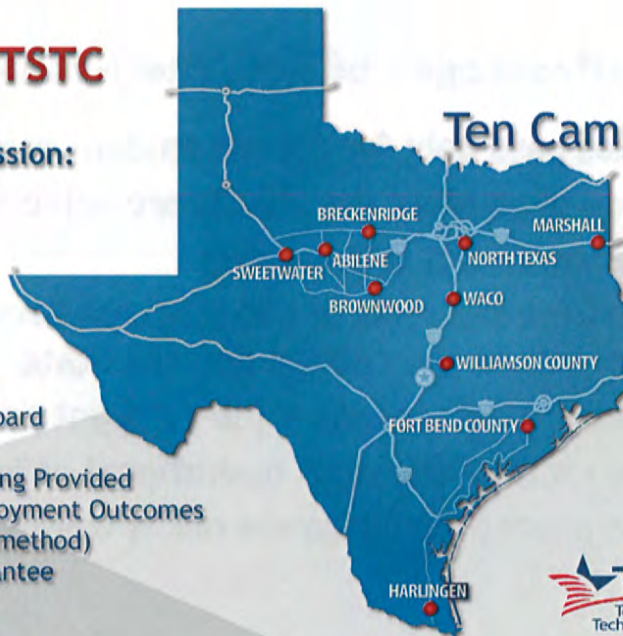
Quick Facts about TSTC

Legislatively-Mandated Mission:
*Economic Development
through
Workforce Education*

- SACS-COC Accredited
- State Agency with Appointed Board
- No Property Tax Income
- Top College in Workforce Training Provided
- Funded Solely by Student Employment Outcomes (the "returned-value" funding method)
- Home of the Money-Back Guarantee

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Ten Campuses



Old & New Formula Funding Summary

Previously Used Contact Hour Method

- $[\text{Number of Contact hours}] \times [\text{Funding Rate}] = \text{State Funding}$
- A “headcount” system of cost reimbursement

Today's TSTC Returned-Value Method

- $[\text{Student Job Earnings}^*] \times [\text{Funding Rate}] = \text{State Funding}$
*Student Job Earnings = Aggregate of actual student salaries for five years that exceed Minimum Wage
- Solely based on job placements and the size of the student salaries
- Often likened to being “paid on commission” for student employment success

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The Advantages of Returned-Value Method

- Texas pays only for proven student employment success
- Texas pays after the results are achieved
- The method is self-funding
- The best-interests of the students become the best-interests of the college and the State
- The method rewards a job-relevant program mix
- The method demands operational efficiency & efficacy
- The agency performance risk is transferred to TSTC

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TSTC's Strategic "Wildly Important Goals"

In late 2016, TSTC adopted its first *unified statewide* strategic plan with a five-year horizon

- **WIG One**
 - *Grow student placements & student salaries*
- **WIG Two**
 - *Grow Alternative Revenue Streams*
- **WIG Three**
 - *Grow as a "Great(er) Place to Work"*

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TSTC's Funding Method Aligns with 60x30TX

Comparison	Closing the Gaps by 2015	60x30TX
Overall Goal	Grow Participation in Higher Education	Grow the percent of College-Educated Texans, Goal 1
Research & Excellence	Yes	No
Graduates	Yes	Yes, Goal 2
Marketable Skills	No	Yes, Goal 3
Student Loan Debt	No	Yes, Goal 4
Job Earnings	No	Yes, Goal 4

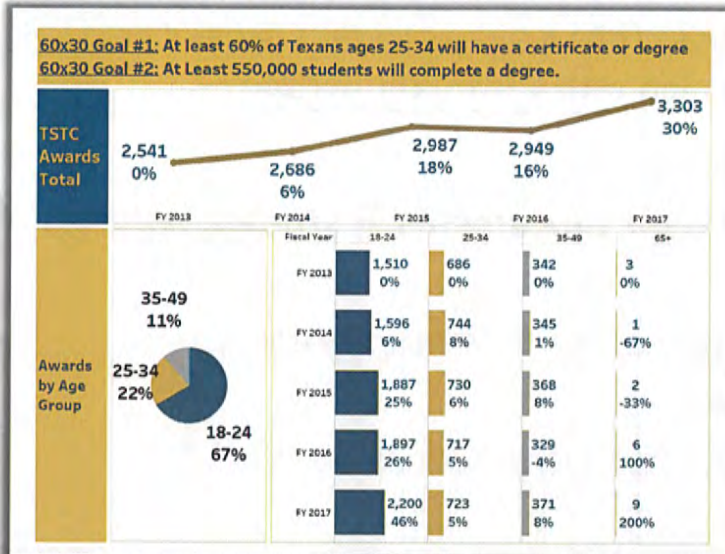
Employment
Relevance

Cost of
Attendance

Return on
Investment



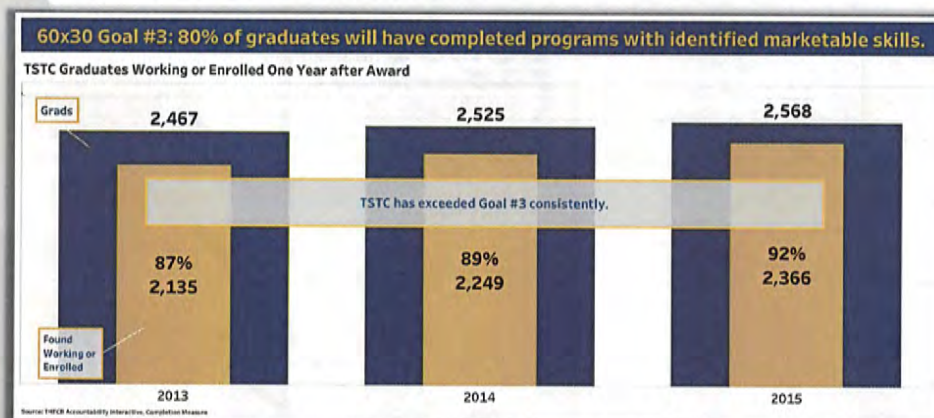
TSTC's Results on Goals 1 & 2 of 60x30TX



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TSTC's Results on Goal 3 of 60x30TX



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TSTC's Center for Employability Outcomes (www.C4EO.org)

- Elevate skill gaps
- Identify marketable skills
- Validate curriculum



More Employable Graduates

96%

Chief Academic Officers in a recent study felt that Calibrate helped them do a good job of preparing students for the workforce.

33%

Business leaders studying the study, only 33% of business leaders agreed that graduates had the necessary skills and competencies to succeed in the workplace.

What's missing from your curriculum?

Calibrate

Teach what matters
A curriculum doesn't connect to the world of work, neither will your students. Calibrate gives you the ability to decide what's missing and measure your curriculum and ensure that employers need.

Expedite curriculum development
Prepare your students for success without overloading in curriculum development. Calibrate streamlines your work and provides you with the tools you need to get your curriculum more time focused on the job that you teach - teaching.

Clarify skill requirements
Employers need qualified graduates. Educators want successful students. Many, however, don't agree on what graduates need and Calibrate makes it easy to find the common ground between the two.

Validate with industry partners
Keeping curriculum relevant is a long, manual and expensive task. Calibrate automates and streamlines the process to get validation from industry partners.

Data that's always improving
Get equipment and constantly changing. Get better suggestions and more relevant content for your students. Use integrated emerging trends with ongoing updates to our tools and resources.

Employers need qualified graduates. Educators want successful students.

SkillsEngine

SkillsEngine is a leading provider of workforce development solutions. Visit us at www.skillsengine.com or call 800-444-4444.

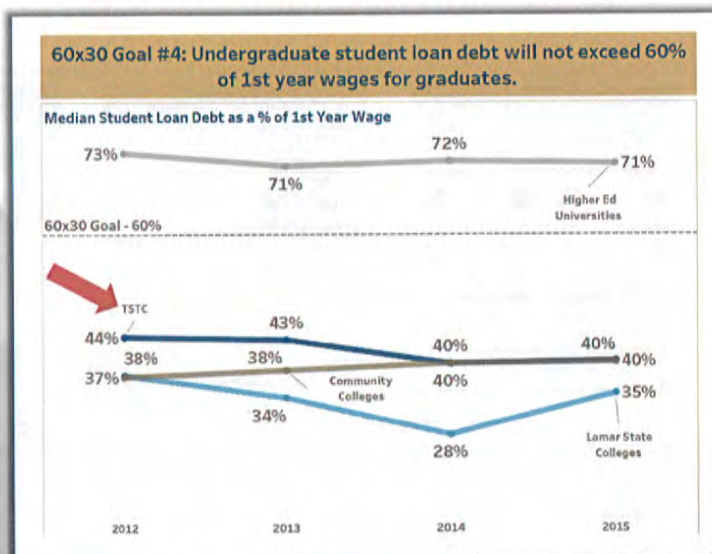


TSTC developed state-of-the-art patented software that aligns college curriculum with the Marketable Skills that employers are seeking

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TSTC's Results on Goal 4 of 60x30TX



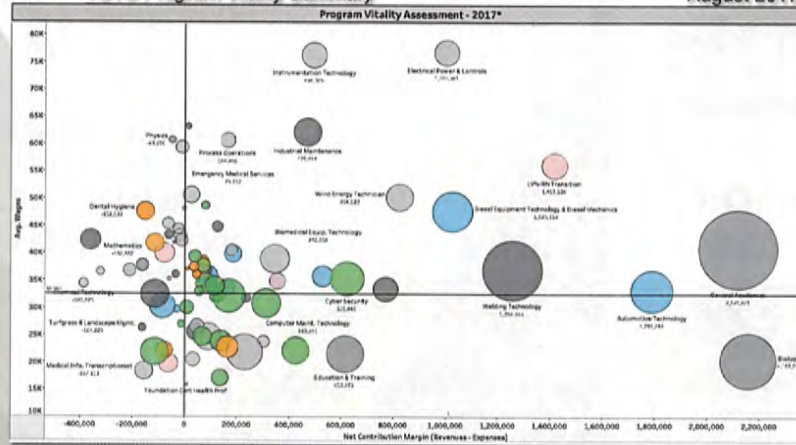
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TSTC Uses Scorecards to Monitor Program Success

TSTC Program Vitality Summary

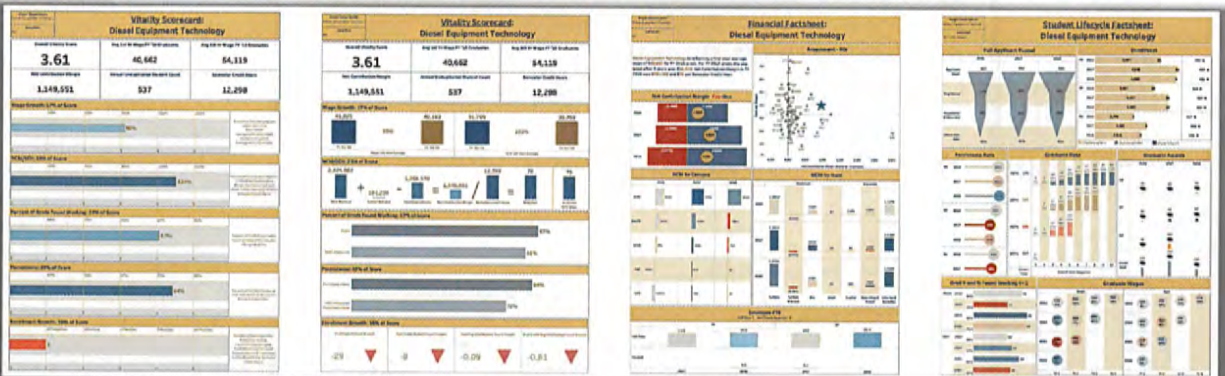
August 2017



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TSTC Uses Scorecards to Monitor Year-to-Year Progress



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The TSTC Approach to Growing Outcomes

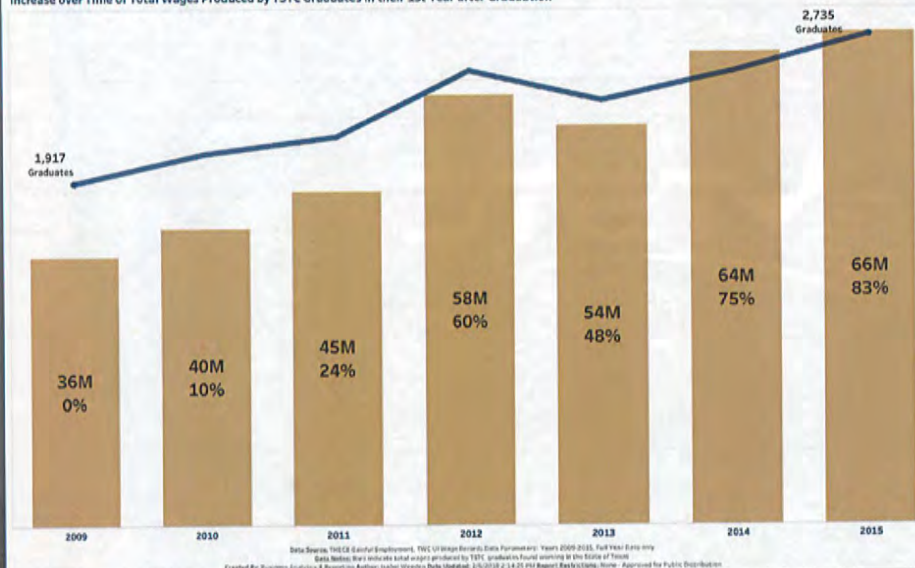
- Design programs with targeted jobs in mind
- Teach skills the employer seeks—no more, no less
- Target the greatest Texas workforce needs first
- Measure the ROI on every program
- Strategically invest in programs
- Phase out low-performing programs
- Empower faculty to be line-of-business managers
- Help students see the connection between school & work
- Be best-in-class or go home

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TSTC is Growing the Right Results

Increase over Time of Total Wages Produced by TSTC Graduates in their 1st Year after Graduation



**Graduates
Increased
42 Percent**

**Salaries
Increased
83 Percent**





The Conclusion

TSTC's primary goal of growing student placement & student earnings is an ideal fit with all four goals of the 60x30TX plan.

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