

## Setting Regional Targets for Selected Statewide 60x30TX Goals and Targets

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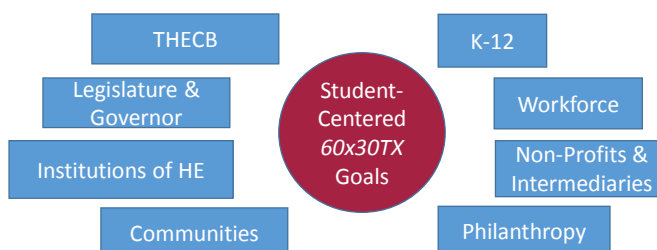
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## Achieving the goals of 60x30TX requires coordinated action

- The state has set ambitious goals and targets in 60x30TX
- The agency plays a key role but must also work in close partnership with other stakeholders



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## One challenge of 60x30TX is translating big goals into action

- Institutions have sought guidance about their contributions to the statewide goals
- Regions have begun collaborating to achieve 60x30TX goals
  - El Paso
  - Northeast Texas
- The state will be more likely to achieve objectives if we transparently share responsibility for student success

## Why focus on regions?

- Regions and institutions differ in many ways
- However, institutional actions and outcomes are embedded in regional context
  - High school feeder patterns
  - Transfer networks
  - Local labor market
- Institutional target-setting is improved by considering regional context



## THECB proposes a two-step process for developing regional targets

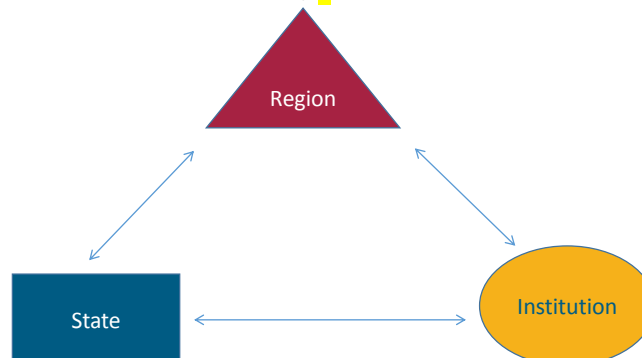
**STEP 1: THECB develops preliminary regional targets in three areas:**

1. 60x30 Educated Population Goal
2. Completion Goal of 550,000 BACMS
3. 65% High School-to-Higher Education Direct Enrollment

**STEP 2: Regions bring together institutions and other stakeholders to:**

- Identify at least one powerful strategy for each of the three areas
- Set numeric targets by institution for completion

The process creates intentional links between state, regional, and institutional activity



Some goals and targets are not easily attributable to institutions and lend themselves to a regional focus



60x30 Educated Population Goal



HS to HE Direct Enrollment

Regional context can improve institutional planning for the completion goal



Completion Goal

## Regional target-setting balances state and institutional interests

- Fosters local ownership
- Enables local creativity
- Promotes collaboration
- Supports identification of the right mix of degree types for completion goal
- Reinforces existing regional activity
- Focuses on state goals

## There are challenges to a regional approach

- Ensuring cooperation and broad participation
- Working toward a shared responsibility for students

## Preliminary Regional Targets

## 60x30 Educated Population

**Percent of Texans ages 25-34 with a certificate or degree (attainment)**

Region	2015 (actual)	2020 (projection)	2025 (projection)	2030 (projection)
High Plains	38%	42%	49%	56%
Northwest	36%	40%	49%	60%
Metroplex	45%	54%	60%	65%
Upper East Texas	34%	34%	40%	48%
Southeast Texas	33%	38%	44%	52%
Gulf Coast	42%	51%	58%	65%
Central Texas	48%	58%	64%	70%
South Texas	33%	37%	41%	47%
West Texas	29%	40%	48%	55%
Upper Rio Grande	38%	39%	43%	51%
<b>Statewide</b>	<b>41%</b>	<b>48%</b>	<b>54%</b>	<b>60%</b>

# Completion

## Number of students completing a certificate, associate, bachelor's, or master's degree

Region	2016 (actual)	2020 (projection)	2025 (projection)	2030 (projection)
High Plains	15,891	18,803	22,756	27,511
Northwest	5,220	6,499	7,865	9,509
Metroplex	73,774	93,547	113,210	136,865
Upper East Texas	12,593	14,207	17,194	20,786
Southeast Texas	8,814	9,761	11,813	14,281
Gulf Coast	56,762	80,862	97,859	118,306
Central Texas	54,410	68,270	82,620	99,884
South Texas	49,621	63,641	77,018	93,111
West Texas	4,745	6,890	8,304	9,965
Upper Rio Grande	9,507	13,520	16,362	19,781
<b>Statewide</b>	<b>321,410</b>	<b>376,000</b>	<b>455,000</b>	<b>550,000</b>



Regional Target, THECB estimations

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# HS to HE Enrollment

## Percentage of TX public high school graduates enrolling in an institution of higher education in Texas the first fall...

Region	2015 (actual)	2020 (projection)	2025 (projection)	2030 (projection)
High Plains	51%	57%	60%	64%
Northwest	51%	57%	60%	64%
Metroplex	51%	57%	60%	64%
Upper East Texas	50%	56%	58%	62%
Southeast Texas	48%	54%	57%	61%
Gulf Coast	54%	60%	63%	68%
Central Texas	51%	57%	60%	64%
South Texas	51%	57%	60%	64%
West Texas	49%	55%	58%	62%
Upper Rio Grande	57%	64%	67%	71%
<b>Statewide</b>	<b>52%</b>	<b>58%</b>	<b>61%</b>	<b>65%</b>



Regional Target, THECB estimations

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Coordinating Board will work with regions and institutions to roll out targets in 2017

Activity	2017 Timeline
Agency staff conduct analysis to identify regional targets	July 15
Board approval of regional target-setting process	July 27
Release of regional targets, along with a roll-out plan for supporting data and collaboration materials	September 1
THECB virtual or in-person support for regions	October - December

## Regional Targets

Questions or comments?

"In the long history of humankind those who learned to collaborate and improvise most effectively have prevailed."  
-- Charles Darwin