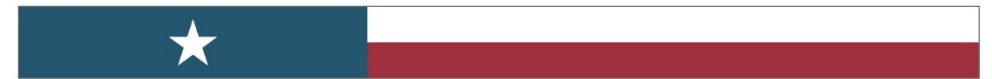


Accountability System Peer Group Meeting

*Universities & Two-Year Institutions
April 4, 2019*

60x30TX



Texas Higher Education Coordinating Board

Please mute the microphone and
speakers on your computer and dial
into the conference call line for audio

The dial-in conference call number is
1-877-873-8017; access code
8653354

Administrative Issues

- Webinar audio will be muted
- Please mute the speakers and microphone on your computer to avoid feedback
- Dial into the conference call line for audio
- The dial-in conference call number is **1-877-873-8017**; access code **8653354**
- Please email Luis Martinez at Luis.Martinez@thecb.state.tx.us if you have any connectivity issues during the presentations



and

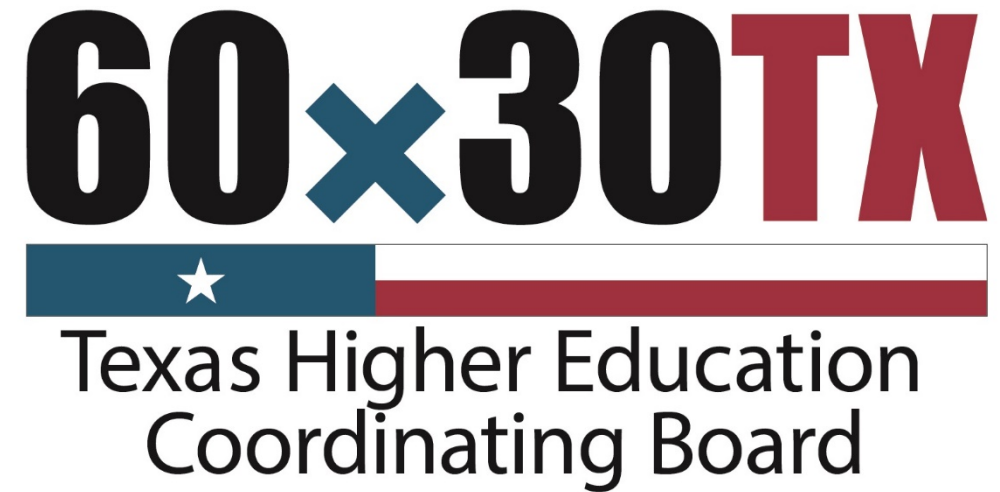
Introductions

Agenda

Thursday, April 4	Board Room
1:00 PM	Regional Targets Review & FAQs (Broadcast) <i>Jenna Cullinane Hege</i>
2:00 PM	Break Out Discussion & Data Review <i>THECB Staff Regional Points of Contact (POCs)</i> <ul style="list-style-type: none">• Regional updates• Review regional targets and data workbooks• Regional and institutional strategy discussion
3:45 PM	Next Steps <i>Jenna Cullinane Hege</i>
4:00 PM	End of Day

60x30TX Regional Targets

Jenna Cullinane Hege, PhD
Deputy Assistant Commissioner
Strategic Planning and Funding



April 4, 2019

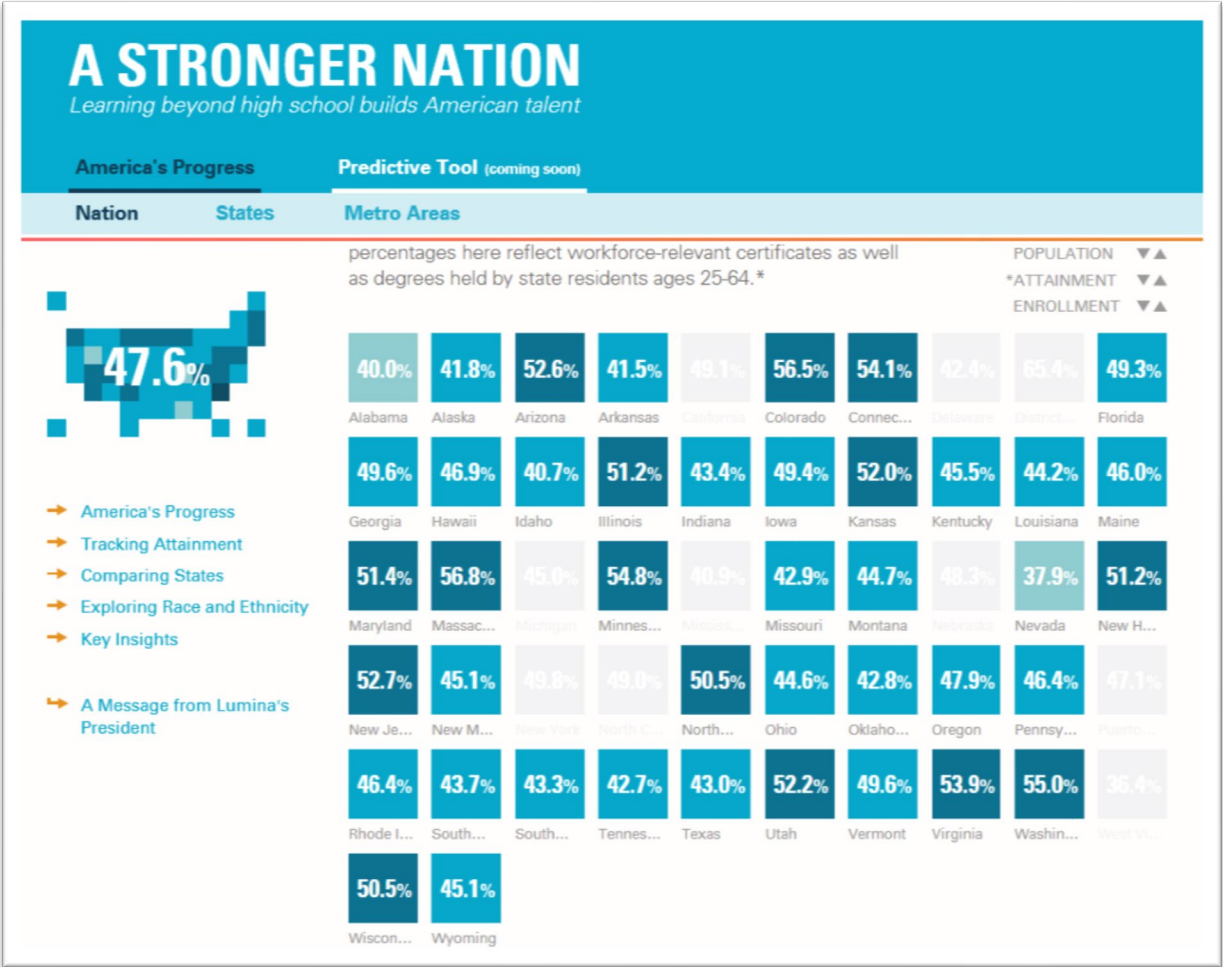
Debrief

Objectives for afternoon breakouts

1. Be knowledgeable about the latest *regional 60x30TX* data and prepared to share key insights
2. Understand how *institutional* completion targets fit into the regional whole
3. Be aware of the status of regional cooperation and plans for implementation efforts in your region
4. Be prepared to complete the regional action plan and institutional supplement survey by August 31, 2019.

National Context

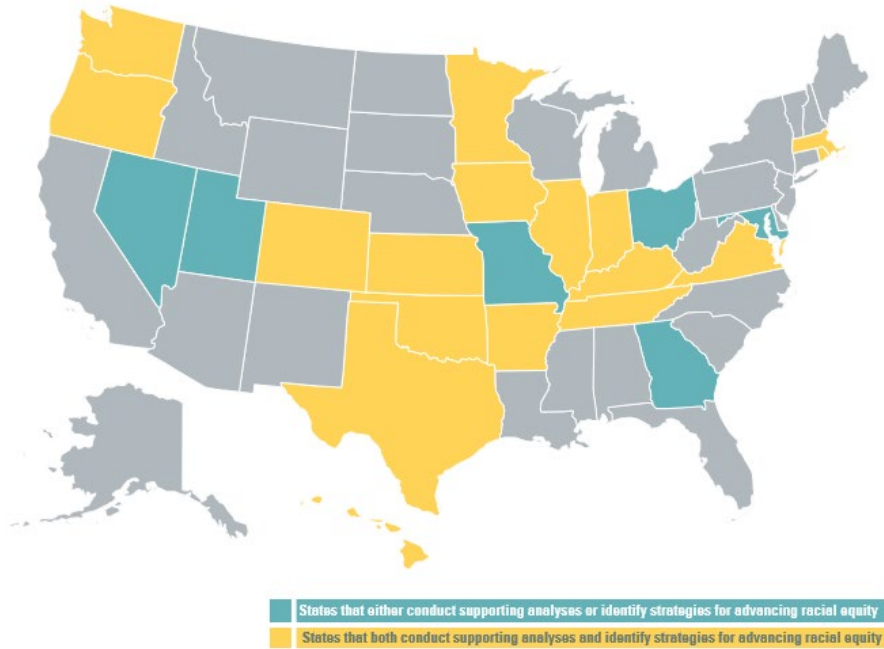
43 states have a higher education attainment goal



Source: Lumina Foundation, <http://strongernation.luminafoundation.org/report/2019/#nation>

Texas's goal is one of just 17 state goals that meet quality standards set out by the Education Trust for promoting equity.

Turn Words Into Action



Source: Education Trust, <https://edtrust.org/resource/aiming-for-equity/>

Texas met criteria for top equity rating

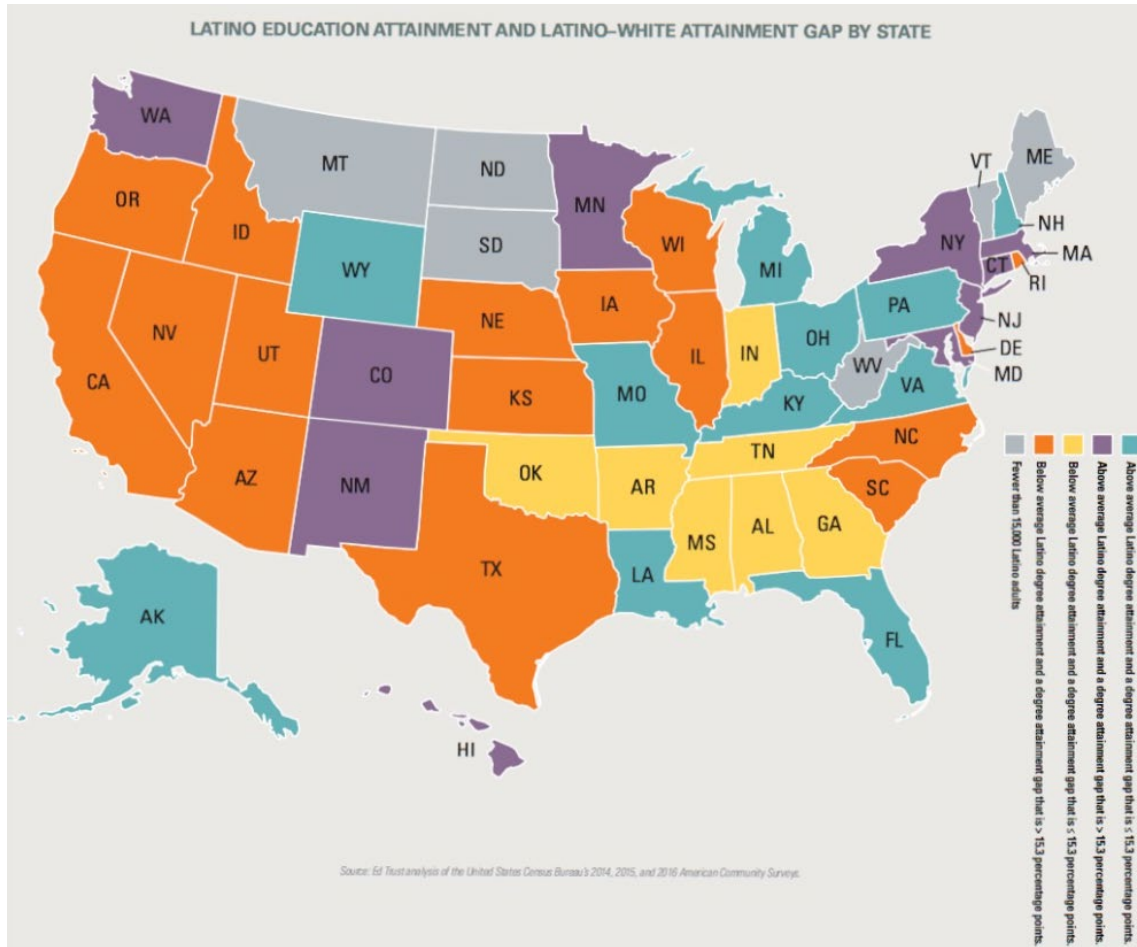
- Explicitly references underrepresented populations
- Includes data on enrollment, completion, and attainment gaps
- Intentions to improve equity are evidenced by including numerical benchmarks and targets
- Identifies strategies to improving student outcomes equitably



EDTRUST.ORG

In addition to Indiana, [Colorado](#) and [Hawaii](#) have collected and publicized data disaggregated by race at the campus level in conjunction with their statewide attainment goals. Texas takes a slightly different approach by focusing on regional variations in postsecondary outcomes. Their [Regional Target Starter Kits](#) include data for 10 separate regions on racial demographic growth, completions for Hispanic and African American residents by institution, college enrollment, and graduation rates by race.

Why is this work so important?



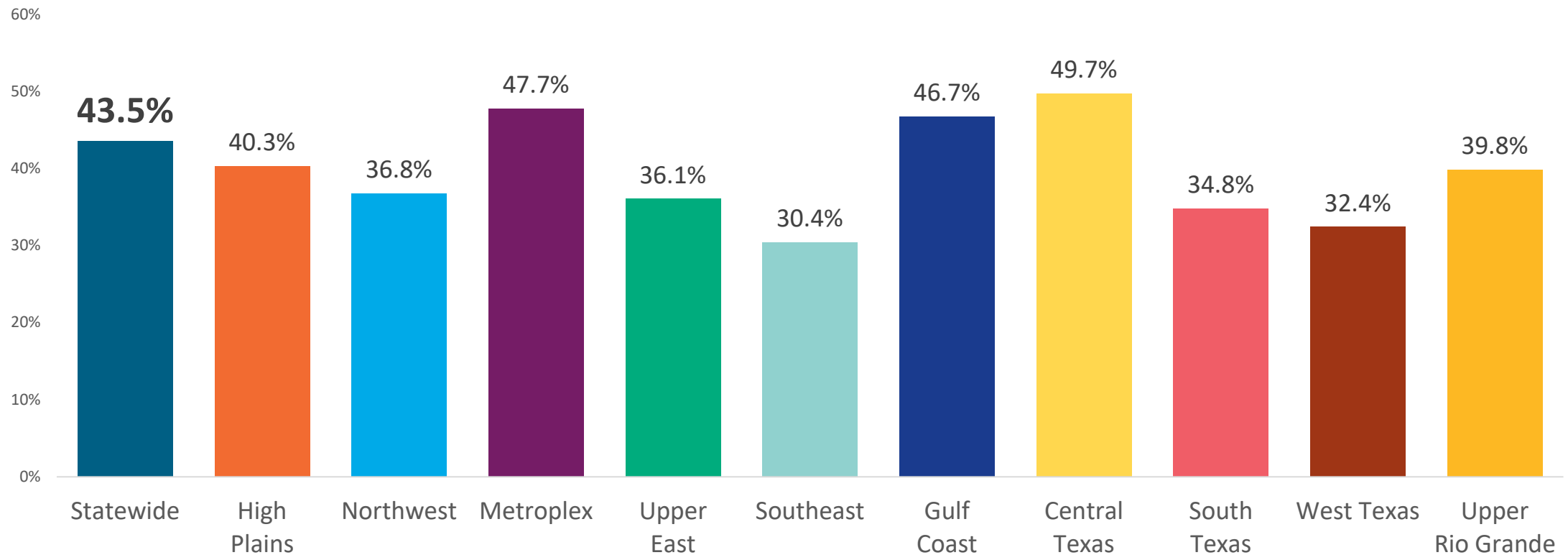
The attainment gap between white and Hispanic populations in Texas exceed 27 percentage points.

The attainment gap between white and African American populations is about 15 percentage points.

Regional *60x30TX* Trends & Updates

When it comes to *60x30TX*, regions are starting in different places. Progress continues to vary

Educated Population (Percent of 25 - 34 year-old population with certificate or higher postsecondary credential) 2017



Completions increased in majority of regions

	Regional Completions	Regional Completions	Percent increase
Region	2017	2018	2017-2018
High Plains	16,958	17,703	4.4%
Northwest	5,374	5,615	4.5%
Metroplex	76,984	80,345	4.4%
Upper East Texas	12,975	13,214	1.8%
Southeast Texas	9,366	9,063	-3.2%
Gulf Coast	58,548	61,112	4.4%
Central Texas	57,300	58,404	1.9%
South Texas	51,976	51,471	-1.0%
West Texas	5,233	5,464	4.4%
Upper Rio Grande	9,416	9,690	2.9%
Career schools (not region specific)	29,790	29,226	-1.9%
Statewide	333,920	341,307	2.2%

Only three regions increased direct high school-to-college rates between 2015-2017, while the state fell 1 percent

	Regional Direct Enrollment	Regional Direct Enrollment	Regional Direct Enrollment	Percentage Point Change
Region	2015	2016	2017	2015-2017
High Plains	51%	51%	50%	-1%
Northwest	49%	51%	51%	2%
Metroplex	53%	51%	52%	-1%
Upper East Texas	48%	50%	48%	0%
Southeast Texas	49%	48%	49%	0%
Gulf Coast	54%	54%	53%	-1%
Central Texas	52%	51%	52%	0%
South Texas	52%	51%	53%	1%
West Texas	50%	49%	50%	0%
Upper Rio Grande	55%	57%	56%	1%
Statewide	53%	53%	52%	-1%

2018 high school graduate data will be available from TEA next month

Northwest was the only region to increase direct enrollment by more than 1% between 2015-2017

What were regions asked to do last year?

THECB has developed preliminary regional targets in three areas:

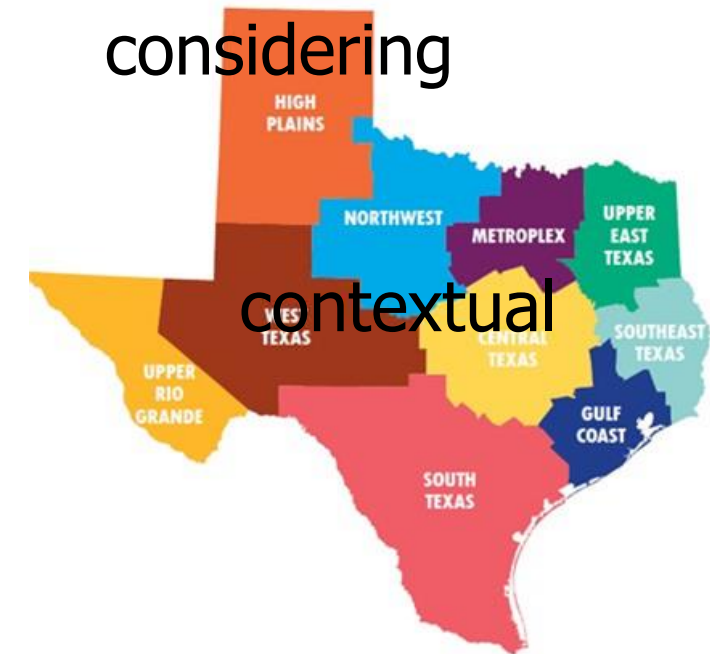
- 60x30 Educated Population Goal
- Completion Goal of 550,000 certificates, associates, bachelor's, or master's degrees
- 65% High School-to-Higher Education Direct Enrollment

Regions bring together institutions and other stakeholders to:

- Identify at least one powerful strategy for each of the three areas
- Set numeric targets by institution for completion

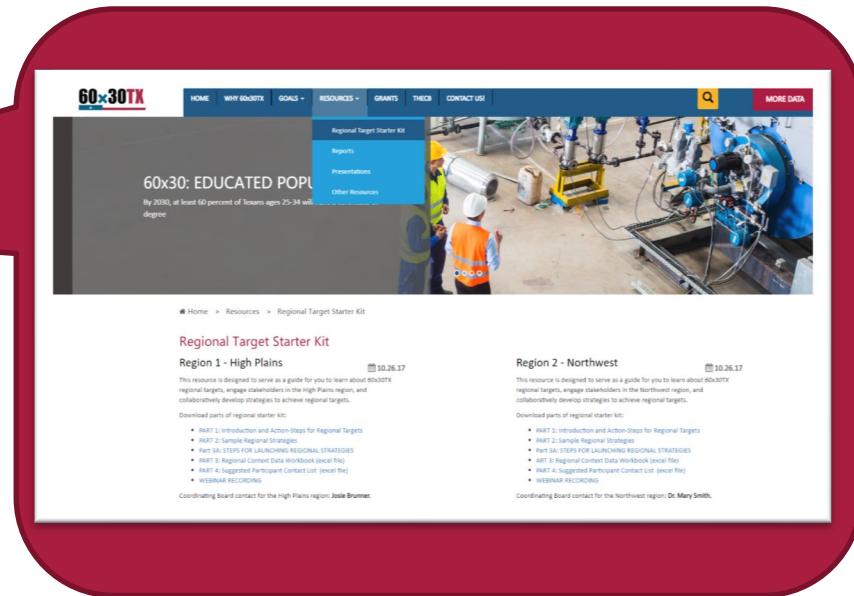
Approaching *60x30TX* has helped catalyze action relevant to local contexts.

- Encourages tactical planning and explicit focus on *60x30TX*
- Institutional target-setting is improved by regional context
- Strengthens regional capacity for cooperation
- Combines state data resources with local knowledge regarding:
 - High school feeder patterns
 - Transfer networks
 - Local labor market
- Creates a cadence of mutual responsibility for progress



Coordinating Board staff worked with regions and institutions to roll out targets in AY 2017-2018

2017 – 2018 Timeline	Activity
July 2017	THECB Board approval of regional targets
Fall 2017	One THECB staff person assigned to serve as “Regional Point of Contact”
November 2017	Data fellows trainings – Institutions of higher education
January 2018	Starter kit released
January – February 2018	THECB-led regional kickoff webinars
March – April 2018	Accountability meetings
March – August 2018	Establish local advisory groups & regional convenings
May 2018	Data fellows trainings – Education Service Centers
August 2018	Regional target submission forms (detailing strategies and institutional targets) due



Submission
Results

Regional Target
Strategies

Institutional
Completions

Target Submissions: Institutional completion target submissions are within 2% of regional targets in 2020, 7% of 2025 targets, and 12% of 2030 targets set by THECB

	2020			2025			2030		
Region	Regional Targets Institutional Completion	Regional Sum of Institutional Completion Targets	Submission as a Percent of Regional Target	Regional Targets Institutional Completion	Regional Sum of Institutional Completion Targets	Submission as a Percent of Regional Target	Regional Targets Institutional Completion	Regional Sum of Institutional Completion Targets	Submission as a Percent of Regional Target
High Plains	18,803	18,064	96%	22,754	19,963	88%	27,509	22,804	83%
Northwest	6,497	6,111	94%	7,863	7,441	95%	9,506	8,200	86%
Metroplex	93,552	87,087	93%	113,213	103,696	92%	136,870	120,621	88%
Upper East Texas	14,206	15,849	112%	17,192	19,029	111%	20,784	22,739	109%
Southeast Texas	9,760	9,760	100%	11,811	11,811	100%	14,278	14,278	100%
Gulf Coast	80,866	68,546	85%	97,861	82,021	84%	118,310	95,092	80%
Central Texas	68,273	60,168	88%	82,622	65,327	79%	99,887	69,338	69%
South Texas	63,644	56,096	88%	77,020	66,198	86%	93,113	78,658	84%
West Texas	6,880	6,197	90%	8,304	7,299	88%	9,965	8,505	85%
Upper Rio Grande	13,519	10,365	77%	16,360	11,194	68%	19,778	12,390	63%
Career schools (not region specific)		30,073			30,073			30,073	
Statewide	376,000	368,316	98%	455,000	424,052	93%	550,000	482,698	88%

60x30 Educated Populated Goal – Strategy Themes

Strategy	Region(s)
Deepen business/industry and higher education connections for the purposes of (1) identifying marketable skills or (2) improving alignment between programs or student experiences and the demands of employers/employment opportunities	Metroplex, High Plains, Central Texas, Southeast, Gulf Coast, West Texas, Northwest,
Develop initiatives to support adult/stop-out/"some college, no degree" populations	High Plains, South Texas - San Antonio, South Texas - Valley, Upper Rio Grande,
Implement a large-scale public information campaign to communicate the value of earning a higher education credential	Upper East, West Texas

Completion Goal – Strategy Themes

Strategy	Region(s)
Enhance transfer through regional collaboration, with 4 regions specifically interested in reverse transfer, 2 regions with an explicit focus on reviewing and embedding field of study curricula into programs, and 1 seeking to formalize a regional transfer consortium.	South Texas - Corpus Christi/Kingsville/Laredo, South Texas – Valley, South Texas – San Antonio, Metroplex, Northwest, Central Texas, High Plains, Gulf Coast
Scale guided pathways which include intensive advising, early commitment to a major or meta-major, efficient degree plans, and timely graduation	High Plains, Central Texas, Southeast, South Texas - San Antonio, Metroplex, Gulf Coast, Upper East, West Texas
Strategically use data to increase degree completion, namely through data sharing across institutions or enhancing use of data internally to auto-award credentials to students who meet requirements or outreaching to students who are very near completion.	Metroplex, Central Texas, Upper East

High School-to-Higher Education Target – Strategy Themes

Strategy	Region(s)
More coherently use/scale/advice students for dual credit/AP/IB or implementing college prep courses	Metroplex, Upper Rio Grande, Upper East, High Plains, West Texas
Track and increase rates of FAFSA/ApplyTX completion	High Plains, Central Texas, South Texas - Valley
Link guided pathways at the higher education level more seamlessly to K-12 (link HB5 endorsements to guided pathways, including technical pathways, industry-sponsored experiences, and fast-track to employment programs; and enhanced advising for college at K-12 level)	South Texas - Corpus Christi/Kingsville/Laredo, High Plains, Upper East, Northwest; West Texas
Improve data sharing <i>and engagement</i> with all/most districts in a region to better understand who is really matriculating vs. going into the workforce or making other choices	Central Texas, Gulf Coast,

AY2018-19 is focused on implementation, strengthening regional capacity, and sustaining momentum

Activity	2018-2019 Timeline
Legislative Appropriation Request (\$1.3 million) approved by board	July 2018
\$5000 Dissemination mini-grants	August 2018
Starter kit updates <ul style="list-style-type: none">• Implementation issues• Updated data workbooks	September 2018
Data fellows trainings – Business and industry	October 2018
Dissemination activities (presentations, newsletters, webinars)	October 2018 – January 2019
Tri-Agency Summit	November 8, 2018
Fall launch/implementation webinars	October-December 2018
Convenings to track progress and provide technical assistance	April – June 2019
Regional action plans due	August 2019
Post 2020 revision cycle	August 2021

Implementation supports in the Starter Kit

LAUNCHING REGIONAL TARGET STRATEGIES

SECTION THREE

STEPS FOR LAUNCHING REGIONAL STRATEGIES

The purpose of this section of the Starter Kit is to support regions as they transition from planning to implementation.

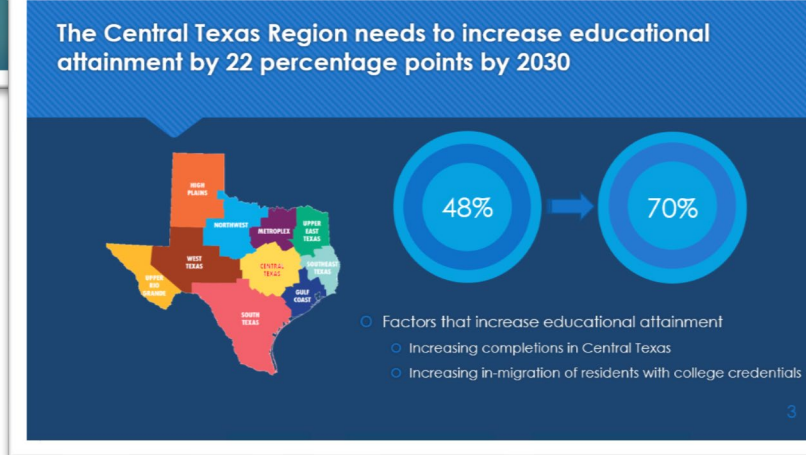
Regional **60x30TX** strategies and institutional completion targets were due to the THECB by August 31, 2018. The next step is for regions to operationalize their strategies. There are at least three key issues to address as your region prepares to launch this work: building your team, disseminating information, and securing resources.

WHO?

Who will lead the execution of your strategies?

Are these people the same or different than the current advisory group members? What human resources will you need?

Dissemination material examples



Building a College-Going Culture in Northeast Texas
WWW.60X30NETX.COM

60x30TX IS THE HIGHER EDUCATION STRATEGIC PLAN FOR THE STATE OF TEXAS

Texas has become increasingly engaged in a global economy dependent on skilled and knowledgeable workers. Although Texas is improving at increasing college completions for students from groups that traditionally have not earned certificates or degrees in large numbers, the state has not improved quickly or broadly enough to keep up with changes in demographics.

GOAL ONE: EDUCATED POPULATION
At least 60 percent of the Texas population ages 25-34 will have a certificate or degree by 2030. Supports the economic future of the state.

GOAL TWO: COMPLETION
At least 550,000 students in 2030 will complete a certificate, associate, bachelor's, or master's from an institution of higher education in Texas.

GOAL THREE: MARKETABLE SKILLS
All graduates from Texas public institutions of higher education will have completed programs with identified marketable skills.

GOAL FOUR: STUDENT DEBT
Undergraduate student loan debt will not exceed 60 percent of first-year wages for graduates of Texas public institutions.

60x30TX
#60X30NETX

Regional Action Plan: Due August 31, 2019

Strategy Status

For each of 60x30, Completion, and High School-to-Higher Ed regional targets:

1. What are the most important activities or steps your region has taken to implement your strategy in AY2018-19?
2. What are the most important milestones for 2019-20?
3. Review the three year data trend for your region. Based on your local and regional knowledge, what insights can you share about what may be contributing to these numbers or changes in these numbers in your region?

Regional Action Plan (continued)

Regional Organization and Structure

- Describe the organizational structure for your regional work on strategy implementation.
 - Who is involved?
 - How do you communicate and convene?
- How are you engaging higher education, K-12, and workforce stakeholders?

Challenges and Support

- Describe any implementation challenges your region faces.
- What could THECB or others offer to support your work?

Institutional Supplement Survey – Due August 31, 2019

Institutional Completion Target

- Compare your most recent year of completion data with your 2020 institutional target. What insights can you share about your progress based on your local knowledge?

Connections to Regional Target Strategies

- Review regional target strategies and associated data
- What is the level of awareness about strategies and target data at your institution?

Institutional Supplement Survey (continued)

- Have you engaged with the *60x30TX* regional target efforts in your area during AY2018-19?
 - Advisory board member
 - Participated in or hosted a regional event held locally
 - Engaged in implementation efforts
 - Used regional starter kit or regional data
 - Aligned institutional strategic plan to incorporate regional or institutional targets
 - Other

Upcoming events

Accountability meetings (April 4)

- Diverse institutional roles within public institutions
- Strong data expertise
- Key feedback loop on institutional targets set last year and regional progress

P-16 Meeting (June 24)

- K-12 and higher education representation, particularly deepening outreach to K-12
- Exploring HS-to-HE data and disseminating identified strategies

Regional Advisory Group Forum (June 25)

- Advisory group members cross HE, K-12, and workforce
- Sessions organized around common strategies in order to share resources
- Opportunities to connect across regions
- Team time for individual regions to work on their action plans

Breakout Discussion & Data Review

Regional Group	Breakout Room
Region 1 - High Plains	P-16 Conference Room
Region 2 - Northwest	HR Conference Room
Region 3 - Metroplex	Tejas Room
Region 4 - Upper East Texas	60x30 Room
Region 5 - Southeast Texas	PA Conference Room
Region 6 - Gulf Coast	Commissioner Conference Room
Region 7 - Central Texas	Lonestar Room
Region 8 - South Texas	Board Room
Region 9 - West Texas	Blue Bonnet

Debrief

Objectives for afternoon breakouts

1. Be knowledgeable about the latest *regional 60x30TX* data and prepared to share key insights
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Wrap-Up

- Share points
- Evaluations
- Nametags