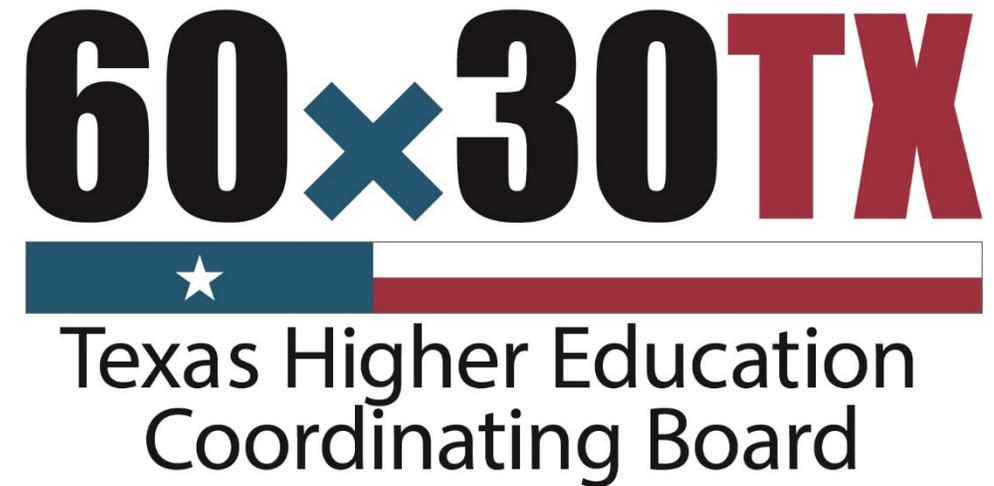


60x30TX
Regional Targets:
Submission
Results

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Deputy Assistant Commissioner
Strategic Planning and Funding



CTC Liaison Meeting
October 23, 2018

Why approach *60x30TX* regionally?

- Regions and institutions differ in many ways
- However, institutional actions and outcomes are embedded in regional context
 - High school feeder patterns
 - Transfer networks
 - Local labor market
- Institutional target-setting improved by considering context
- Encourages tactical planning



What is the scope of the regional targets?

THECB has developed preliminary regional targets in three areas:

- 60x30 Educated Population Goal
- Completion Goal of 550,000 CABMs
- 65% High School-to-Higher Education Direct Enrollment

What were regions asked to do?

THECB has developed preliminary regional targets in three areas:

- 60x30 Educated Population Goal
- Completion Goal of 550,000 CABMs
- 65% High School-to-Higher Education Direct Enrollment

Regions bring together institutions and other stakeholders to:

- Identify at least one powerful strategy for each of the three areas
- Set numeric targets by institution for completion

Regional Targets: 60x30 Educated Population Goal

Percent of Texans ages 25-34 with a certificate or degree (attainment)				
Region	2016 (actual)	2020 (projection)	2025 (projection)	2030 (projection)
High Plains	38%	42%	49%	56%
Northwest	37%	40%	49%	60%
Metroplex	46%	54%	60%	65%
Upper East Texas	34%	34%	40%	48%
Southeast Texas	32%	38%	44%	52%
Gulf Coast	45%	51%	58%	65%
Central Texas	48%	58%	64%	70%
South Texas	35%	37%	41%	47%
West Texas	34%	40%	48%	55%
Upper Rio Grande	42%	39%	43%	51%
Statewide	42.3%	48%	54%	60%

Regional Targets: Completion Goal

Number of students completing a certificate, associate, bachelor's, or master's degree				
Region	2017 (actual)	2020 (projection)	2025 (projection)	2030 (projection)
High Plains	16,958	18,803	22,756	27,511
Northwest	5,374	6,499	7,865	9,509
Metroplex	76,984	93,547	113,210	136,865
Upper East Texas	12,975	14,207	17,194	20,786
Southeast Texas	9,366	9,761	11,813	14,281
Gulf Coast	58,548	80,862	97,859	118,306
Central Texas	57,300	68,270	82,620	99,884
South Texas	51,976	63,641	77,018	93,111
West Texas	5,233	6,890	8,304	9,965
Upper Rio Grande	9,416	13,520	16,362	19,781
Statewide	333,920	376,000	455,000	550,000

Regional Targets: HS to HE Enrollment Target

Percentage of TX public high school graduates enrolling in an institution of higher education in Texas the first fall...					
Region		2017 (actual)	2020 (projection)	2025 (projection)	2030 (projection)
	High Plains	50%	57%	60%	64%
	Northwest	51%	57%	60%	64%
	Metroplex	52%	57%	60%	64%
	Upper East Texas	48%	56%	58%	62%
	Southeast Texas	49%	54%	57%	61%
	Gulf Coast	53%	60%	63%	68%
	Central Texas	52%	57%	60%	64%
	South Texas	53%	57%	60%	64%
	West Texas	50%	55%	58%	62%
	Upper Rio Grande	56%	64%	67%	71%
Statewide		52%	58%	61%	65%

Coordinating Board has worked with regions and institutions to roll out targets in AY 2017-2018

Activity	2017 – 2018 Timeline
THECB Board approval of regional targets	July 2017
Data fellows trainings – Institutions of higher education	November 2017
Starter kit released	January 2018
THECB-led regional kickoff webinars	January – February 2018
Accountability meetings	March – April 2018
Establishment of local advisory groups and regional convenings	March – August 2018
Data fellows trainings – Education Service Centers	May 2018
Regional target submission forms (detailing strategies and institutional targets) due	August 2018

THECB developed a starter kit to support regional efforts

60x30TX

HOME WHY 60x30TX GOALS RESOURCES GRANTS THECB CONTACT US

60x30: EDUCATED POPULATION
By 2030, at least 60 percent of Texans ages 25-34 will have a college degree

Regional Target Starter Kit
Reports
Presentations
Other Resources

Home > Resources > Regional Target Starter Kit

Regional Target Starter Kit

Region 1 - High Plains

10.26.17

This resource is designed to serve as a guide for you to learn about 60x30TX regional targets, engage stakeholders in the High Plains region, and collaboratively develop strategies to achieve regional targets.

Download parts of regional starter kit:

- PART 1: Introduction and Action-Steps for Regional Targets
- PART 2: Sample Regional Strategies
- Part 3A: STEPS FOR LAUNCHING REGIONAL STRATEGIES
- PART 3: Regional Context Data Workbook (excel file)
- PART 4: Suggested Participant Contact List (excel file)
- WEBINAR RECORDING

Coordinating Board contact for the High Plains region: **Josie Brunner**.

Region 2 - Northwest

10.26.17

This resource is designed to serve as a guide for you to learn about 60x30TX regional targets, engage stakeholders in the Northwest region, and collaboratively develop strategies to achieve regional targets.

Download parts of regional starter kit:

- PART 1: Introduction and Action-Steps for Regional Targets
- PART 2: Sample Regional Strategies
- Part 3A: STEPS FOR LAUNCHING REGIONAL STRATEGIES
- PART 3: Regional Context Data Workbook (excel file)
- PART 4: Suggested Participant Contact List (excel file)
- WEBINAR RECORDING

Coordinating Board contact for the Northwest region: **Dr. Mary Smith**.

New Resources Posted!

- Updated data workbooks with institutional completion targets as submitted to THECB
- Regional strategy briefs

Submission
Results

Regional Target
Strategies

Institutional
Completions

60x30 Educated Populated Goal – Strategy Themes

Strategy	Region(s)
Deepen business/industry and higher education connections for the purposes of (1) identifying marketable skills or (2) improving alignment between programs or student experiences and the demands of employers/employment opportunities	High Plains, Central Texas, Southeast, Gulf Coast, West Texas, Northwest
Develop initiatives to support adult/stop-out/"some college, no degree" populations	South Texas - San Antonio, South Texas - Valley, Upper Rio Grande, High Plains
Implement a large-scale public information campaign to communicate the value of earning a higher education credential	Upper East, West Texas

Completion Goal – Strategy Themes

Strategy	Region(s)
<p>Enhance transfer through regional collaboration, with (4) of regions specifically interested in reverse transfer, 2 regions with an explicit focus on reviewing and embedding field of study curricula into programs, and 1 seeking to formalize a regional transfer consortium.</p>	<p>South Texas - Corpus Christi/Kingsville/Laredo, South Texas – Valley, South Texas – San Antonio, Metroplex, Northwest, Central Texas, High Plains, Gulf Coast</p>
<p>Scale guided pathways which include intensive advising, early commitment to a major or meta-major, efficient degree plans, and timely graduation</p>	<p>High Plains, Central Texas, Southeast, South Texas - San Antonio, Metroplex, Gulf Coast, Upper East, West Texas</p>
<p>Use data to increase degree completion, namely through data sharing across institutions or enhancing use of data internally to auto-award credentials to students who meet requirements or outreaching to students who are very near completion.</p>	<p>Metroplex, Central Texas, Upper East</p>

Field of Study completions are low, although growing modestly

Row Labels	2014	2015	2016	2017
Advanced Technology Certificate	380	286	353	351
Associate	66,344	72,280	80,217	84,568
Bachelor	184	256	317	382
Certificate 1	29,286	32,007	32,382	33,237
Certificate 2	2,815	3,254	4,011	4,757
Core Curriculum Completer	42,158	44,758	49,951	51,865
Enhanced Skills Certificate	167	104	177	239
Field of Study	2,911	3,405	3,528	3,922
Grand Total	144,245	156,350	170,936	179,321

Source: Accountability Interactive

21 colleges awarded a field of study in the last 4 years

Field of Study Awards Who Also Received CCC or Assoc

FOS = Unduplicated number of FOS awards CCC = FOS plus Core Complete ASSOC = FOS plus Assoc degree

distfice	Institution Name	FOS14	CCC14	Assoc14	FOS15	CCC 15	Assoc15	FOS16	CCC16	Assoc16	FOS17	CCC17	Assoc17
003539	ALVIN COMMUNITY COLLEGE	56	14	53	70	2	70	91	20	89	28	11	28
003540	AMARILLO COLLEGE	216	92	141	161	59	98	216	41	134	228	97	161
003549	BLINN COLLEGE DISTRICT	8	0	0	0	0	0	0	0	0	10	0	0
003563	DEL MAR COLLEGE	111	50	90	64	38	50	77	16	67	44	22	40
003570	GRAYSON COLLEGE	61	5	61	6	0	6	14	0	14	33	32	33
003572	TRINITY VALLEY COMM COLLEGE	20	0	3	16	0	8	9	0	2	9	1	3
003573	HILL COLLEGE	19	12	3	2	0	0	1	0	0	0	0	0
003580	KILGORE COLLEGE	72	14	72	48	13	48	75	14	75	47	10	47
003582	LAREDO COMMUNITY COLLEGE	9	2	9	4	0	4	1	0	1	4	1	4
003583	LEE COLLEGE	0	0	0	6	3	6	6	5	4	17	6	14
003590	MCLENNAN COMMUNITY COLLEGE	96	34	43	129	42	60	116	30	52	117	43	65
003600	PANOLA COLLEGE	18	3	9	8	1	3	6	1	4	9	2	6
003626	TARRANT COUNTY COLLEGE DIST	84	35	38	126	46	59	104	39	42	221	77	99
003648	TYLER JUNIOR COLLEGE	192	137	7	195	130	9	188	129	7	186	111	7
009331	DALLAS CO COMMUNITY COLL DIST	192	120	192	243	177	241	264	176	262	341	245	340
010387	EL PASO COMMUNITY COLLEGE DIST	381	233	373	411	202	409	434	313	434	642	497	642
011145	LONE STAR COLLEGE SYSTEM DIST.	223	1	10	277	30	2	436	25	26	309	213	210
012015	AUSTIN COMMUNITY COLLEGE	340	29	57	454	49	103	212	63	108	194	41	96
023614	COLLIN CO COMM COLL DISTRICT	169	85	119	227	129	166	267	158	195	270	181	244
029137	SAN JACINTO COMMUNITY COLLEGE	68	36	62	88	41	78	95	62	87	116	54	105
031034	SOUTH TEXAS COLLEGE	572	72	553	863	114	837	836	123	800	1,024	549	996
445566	STATEWIDE	2,907	974	1,895	3,398	1,076	2,257	3,448	1,215	2,403	3,849	2,193	3,140

High School-to-Higher Education Target – Strategy Themes

Strategy	Region(s)
More coherently use/scale/advise students for dual credit/AP/IB or implementing college prep courses	Metroplex, Upper Rio Grande, Upper East, High Plains, West Texas
Track and increase rates of FAFSA/ApplyTX completion	High Plains, Central Texas, South Texas - Valley
Link guided pathways at the higher education level more seamlessly to K-12 (link HB5 endorsements to guided pathways, including technical pathways, industry-sponsored experiences, and fast-track to employment programs; and enhanced advising for college at K-12 level)	South Texas - Corpus Christi/Kingsville/Laredo, High Plains, Upper East, Northwest; West Texas
Improve data sharing <i>and engagement</i> with all/most districts in a region to better understand who is really matriculating vs. going in to the workforce or making other choices	Central Texas, Gulf Coast,

Target Submissions: Institutional completion target submissions are within 6% of regional targets in 2025

Region	Regional Targets Institutional Completion	Regional Sum of Institutional Completion Targets	Submission as a Percent of Regional Target
High Plains	22,754	19,963	88%
Northwest	7,863	6,771	86%
Metroplex	113,213	103,543	91%
Upper East Texas	17,192	18,419	107%
Southeast Texas	11,811	11,811	100%
Gulf Coast	97,861	86,888	89%
Central Texas	82,622	65,327	79%
South Texas	77,020	65,528	85%
West Texas	8,304	7,276	88%
Upper Rio Grande	16,360	11,277	69%
Career schools (not region specific)		30,073	--
Statewide	455,000	426,876	94%

Target Submissions: Institutional completion target submissions are within 12% of regional targets in 2030

Region	Regional Targets Institutional Completion	Regional Sum of Institutional Completion Targets	Submission as a Percent of Regional Target
High Plains	27,509	22,804	83%
Northwest	9,506	7,530	79%
Metroplex	136,870	117,550	86%
Upper East Texas	20,784	22,129	106%
Southeast Texas	14,278	14,278	100%
Gulf Coast	118,310	100,828	85%
Central Texas	99,887	69,338	69%
South Texas	93,113	77,988	84%
West Texas	9,965	8,482	85%
Upper Rio Grande	19,778	12,609	64%
Career schools (not region specific)		30,073	--
Statewide	550,000	483,609	88%

What should we make of the completion submissions?

- Natural conservatism related to public nature of the targets
- Fuzzy crystal ball
- Career schools
- “Running a marathon” analogy

What's next?

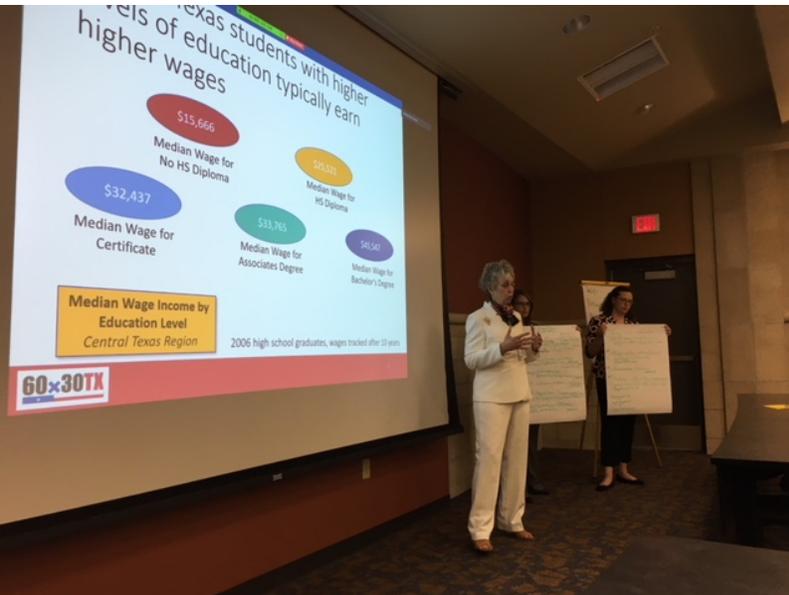
Activity	2018-2019 Timeline
Legislative Appropriation Request (\$1.3 million) approved by board	July 2018
\$5000 Dissemination mini-grants	August 2018
Starter kit updates <ul style="list-style-type: none">• Implementation issues• Updated data workbooks	September 2018
Data fellows trainings – Business and industry	October 2018
Regional Targets update webinar	October 2018
Tri-Agency Summit	November 8, 2018
Fall launch/implementation webinars	October-December 2018
Board presentation	January 2019
Some form of annual check-in?	
Post 2020 revision cycle	

Staff Points of Contact



Luis Martinez (South), Mary Smith (Northwest), Chelsea Moore (Metroplex), Linda Hargrove (West), Bobby Jenkins (Upper Rio Grande), John Dinning (Upper East), Melissa Humphries (Gulf Coast), Ginger Gossman (Southeast), Jenna Cullinane Hege (Lead), Josie Brunner (High Plains), Lihong Ma (Central)

Advisory Group Members & Participants



60x30TX
TEXAS HIGHER EDUCATION COORDINATING BOARD

METROPLEX REGION MEETING

- 9:30 A.M. CHECK-IN OPENS
- 10:00 A.M. WELCOME AND CHARGE TO THE GROUP
SPECIAL REMARKS
ARCILIA ACOSTA
CEO, CARON Industries & STL Engineering,
THECB Board Member
- 10:20 A.M. REVIEW OF PROFESSIONAL DATA,
60x30TX STARTER KIT, GOALS,
AND DEADLINES
- 10:50 A.M. STUDENT PANEL
- 11:05 A.M. PLANNING DISCUSSION
- 11:45 A.M. REPORT OUT
- 11:55 A.M. CONCLUDING REMARKS

METROPLEX 60x30TX REGIONAL ADVISORY GROUP
 Ms. Michele Bobadilla, The University of Texas at Arlington
 Dr. Andrew Fisher, North Central Texas College
 Dr. Rosemary Haggett, University of North Texas System
 Dr. Troy Johnson, The University of Texas at Arlington
 Dr. Matt Joiner, Educational Service Center Region 11
 Dr. Barbara Lerner, Texas Woman's University
 Mr. Marlon Mote, Tarrant County College District



Q & A

- Questions?
- Comments?
- Suggestions?



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