



Texas Higher Education
Coordinating Board
1200 East Anderson Ln.
Austin TX, 78752

Agenda

60x30TX Regional Targets Advisory Forum
June 25, 2019

Regional Advisory Forum

Tuesday, June 25, 2019	Board Room, 1st Floor
8:30 AM	Sign-in
9:00 AM	Welcome & Introductions <i>Julie Eklund & Jenna Cullinane Hege</i>
9:30 AM	60x30 Goal Strategies <i>Concurrent break-out sessions (descriptions on pg. 2)</i> <ul style="list-style-type: none">• Using marketing and dissemination strategies to support regional 60x30TX goals• Supporting students who have stopped out• Educated population partners: Deepening business and higher education collaboration
10:35 AM	Break
10:45 AM – 11: 50 AM	Completion Goal Strategies <i>Concurrent break-out sessions (descriptions on pg. 2)</i> <ul style="list-style-type: none">• Transfer pathways in a regional context: Moving beyond one-to-one discussions• Developing guided pathways regionally• Expanding capacity to automate completion and reverse transfer
12:00 PM	Working Lunch (provided) and High School-to-Higher Education Strategy Panel <i>Board Room</i>
1:20 PM	Team Action Planning Time <i>Regional break-out rooms</i>
2:30 PM	Communication Planning <i>Regional break-out rooms</i>
2:50 PM	Break
3:00 PM	Regional Report Outs <i>Board Room</i>
3:45 PM	Workshop Evaluation <i>Board Room</i>
3:50 PM	Grant Opportunity/ Closing Remarks <i>Board Room</i>

Sessions Descriptions

Using marketing and dissemination strategies to support regional 60x30TX goals

This session will focus on how to develop dissemination strategies to communicate targeted messages throughout a region. Regions that have successfully developed marketing campaigns for their local area will present the processes and resources used to work together toward their 60x30TX goal. THECB staff will discuss resources available to all regions that can be used for their own marketing/dissemination campaigns, including those available through the GenTX campaign and 60x30TX dissemination efforts.

Supporting students who have stopped out

This session will provide insights about stop out population and enrollment patterns based on new THECB analysis. Attendees will develop an understanding of best practices to identify and support returning students, including potential activities, steps or milestones that can assist stop out recovery. Presenters include Dakota Doman, THECB and Erin Willig, THECB.

Educated population partners: Deepening business and higher education collaborations

Learn about ways to support regional business and education collaboration related to the 60x30: Educated Population goal. Diana Llamas will share an exciting partnership between the Lower Rio Grande Workforce, UT-RGV, and South Texas College. Ginger Gossman will discuss two new THECB resources--the career-readiness handbook and internship toolkit. Aaron Cox will describe concrete examples of business and higher education partnerships. Presenters include Diana Llamas, Lower Rio Grande Workforce Solutions, Ginger Gossman, THECB, Aaron Cox, Texas Association of Business.

Transfer pathways in a regional context: Moving beyond one-to-one discussions

Regional collaboration presents new opportunities to expand and improve transfer pathways for students. In this action-oriented session, presenters will focus on practical examples and guidance from the North Texas Community College Consortium and the Tackling Transfer initiative coordinated by the Charles A. Dana Center about regional transfer efforts underway in the state. THECB staff will also present a new Field of Study implementation guide.

Expanding capacity to automate completion and reverse transfer

Presenters from UTEP and EPCC will share lessons from a new case study on implementation strategies for auto-graduation and reverse transfer. This session will review a framework for reverse transfer and auto-graduation derived from the Credit When Its Due initiative and foster discussion about how these strategies can be applied on a regional basis. Presenters include Amanda Vasquez, The University of Texas at El Paso, Cassandra Lachica-Chavez, El Paso Community College.

Implementing guided pathways regionally

This session will explore opportunities and challenges related to guided pathways implementation in a regional context. Kristi Short from the Texas Success Center will provide insight into some of the successes and challenges they have seen with their statewide training and implementation work on guided pathways. Leadership from the Houston Guided Pathways to Success (Houston GPS) will discuss the process of working across institutions to develop a regional plan for guided pathways implementation.