

## ONE UNIVERSITY / MANY PLACES:

- Metropolitan Phoenix AZ (5 Campuses), Washington, D.C., Havasu City, AZ, Santa Monica, CA, & Global Locations

## “NEW AMERICAN UNIVERSITY” CHARTER:

ASU is a **comprehensive public research university**, measured not by whom it excludes, but by **whom it includes** and how they **succeed**; advancing **research and discovery** of public value; and assuming **fundamental responsibility** for the economic, social, cultural and overall health of the **communities** it serves.

## BY THE NUMBERS:

- 111K Students (37K Online) – ~86% Freshman Retention!
- 15K Employees (3,600 Faculty)
- 19K Graduates
- \$604M Annual Research Expenditures



## RECENT RECOGNITION:

- “Top 1% of world’s prestigious universities” - Times Higher Education
- “#5 in graduation employability” -Wall Street Journal
- “#1 chosen by international students” -Institute of International Education

## NOTABLE COLLABORATIONS:

- Starbucks College Achievement Plan + other programs (2014)
- Mayo Clinic Alliance (2016)
- adidas - ASU Global Sports Alliance (2017)
- Uber – Driving Toward Opportunity (2018)
- Amazon Web Services (2018)

# Alexa Goes to College – Voice Enabling a Campus

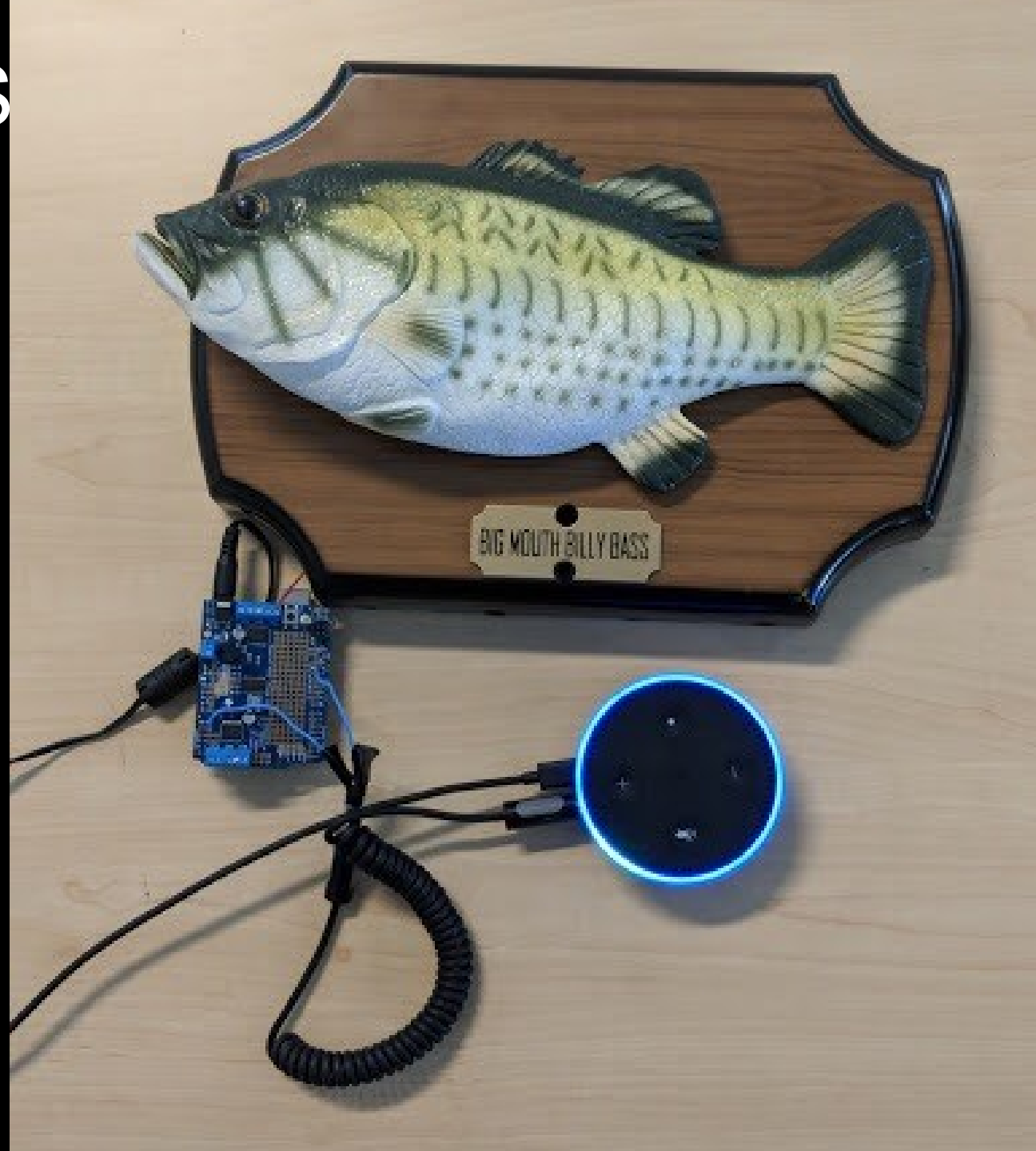
- Fall 2017 – 1500 Echo Dots to Engineering Freshmen
  - Official ASU Alexa “Skill” Developed
  - Engineering Programming Classes on “Skills”
- Fall 2018 – 700 AI Scholars + Hackathon + Lake Havasu
- Fall 2019 – Personalized myASU Skill and more



<https://ask.asu.edu>



What Did S







Your Future



Ask ASU

Next steps ▾

# ASU Innovation Scholar Challenge



Arizona State University and [Amazon Web Services \(AWS\) Educate](#) — Amazon's global initiative to accelerate cloud-related learning — share a common bond: a passion for innovation and ideas that make the world better.

AI Scholars — watch for details of the AI Scholar kickoff event, where you'll pick up your Echo Dot, coming to your email soon.





# #1 in the U.S. for innovation

**ASU ahead of Stanford and MIT**

**- U.S. News & World Report 2016, 2017, 2018 and 2019**



**Ahead of Carnegie Mellon, Northeastern, Harvard, Duke,  
Georgia Tech, Purdue, Cornell, USC, UT-Austin and Yale**



***Alexa,  
Who is the most  
innovative university?***

