Gilberto Becerra, Jr. MBA

Vice President for Student Success

Palo Alto College

Palo Alto College Profile

Overview

GOVERNANCE

Public community college offering two-year degrees and certificates.
Alamo Colleges District-5 Individually Accredited Institutions
Publically elected District Board of Trustees.
Fully accredited by the Southern Association of Colleges and Schools Commission on Colleges.

CREDENTIALS AWARDED & PROGRAMS OF STUDY

Associate of Applied Science
Associate of Arts
Associate of Arts in Teaching
Associate of Science
6 Alamo Meta-major Institutes

STUDENTS

Fall 2018 Headcount: 9,852
Full-Time: 22%
Part-Time: 78%
Gender: Male: 41%; Female: 59%
Ethnicity: Hispanic: 79%; White: 15%; African American: 3%
Economically Disadvantaged: 52%
Financial Aid: 71%
Remediation: 67%

FACULTY & STAFF

Full Time: Administrators: 8; Staff: 137; Faculty: 107
Part Time: Faculty 126; Staff 98
Gender: Female: 53.9%; Male: 46.1%
Ethnicity: Hispanic: 49.9%; White: 35.1%; African American: 5.9%; Asian: 1.6%; Other: 7.5%
Education: Doctorate: 10.7%; Master's: 70.5%; Bachelor's: 16.9%

CHARACTERISTICS OF PALO ALTO COLLEGE SERVICE AREA

$22,784 is the median income compared to $26,513 in Texas and $28,555 in the U.S.
31% of families with children are below poverty line.
63.2% of residents are Hispanic.

RECOGNITION

Texas Award for Performance Excellence (TAPE) Recipient 2015
Ruffalo, Noel-Levitz Retention Excellence Recipient 2018
Malcolm Baldrige National Quality Award Recipient (Alamo Colleges District)2018
Aspen Prize for Community College Excellence Finalist 2019

Technology Lessons Learned

- Assess and confirm your institutional ERP is fully leveraged

- Invest in the talent necessary to maintain and optimize technology resources on campus

- Develop a model for identifying "Best Fit" technology solutions

- Digital Equity

Artificial Intelligence

- Virtual Agent: 24/7 Access & Adaptive Capability

- Chatbot: Contextualized & Interactive Communication

- Machine Learning: Data Mining & Predictive Analytics

Questions