

60x30TX Regional Targets

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60x30TX



Texas Higher Education
Coordinating Board

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Why approach *60x30TX* regionally?

- Regions and institutions differ in many ways
- However, institutional actions and outcomes are embedded in regional context
 - High school feeder patterns
 - Transfer networks
 - Local labor market
- Institutional target-setting is improved by considering regional context
- Encourages tactical planning



What is the scope of the regional targets?

THECB has developed preliminary regional targets in three areas:

- 60x30 Educated Population Goal
- Completion Goal of 550,000 CABMs
- 65% High School-to-Higher Education Direct Enrollment

What were regions asked to do?

THECB has developed preliminary regional targets in three areas:

- 60x30 Educated Population Goal
- Completion Goal of 550,000 CABMs
- 65% High School-to-Higher Education Direct Enrollment

Regions bring together institutions and other stakeholders to:

- Identify at least one powerful strategy for each of the three areas
- Set numeric targets by institution for completion

Coordinating Board has worked with regions and institutions to roll out targets in AY 2017-2018

Activity	2017 – 2018 Timeline
THECB Board approval of regional targets	July 2017
Data fellows trainings – Institutions of higher education	November 2017
Starter kit released	January 2018
THECB-led regional kickoff webinars	January – February 2018
Accountability meetings	March – April 2018
Establishment of local advisory groups and regional convenings	March – August 2018
Data fellows trainings – Education Service Centers	May 2018
Regional target submission forms (detailing strategies and institutional targets) due	August 2018

THECB developed a starter kit to support regional efforts

60x30TX HOME WHY 60x30TX GOALS RESOURCES GRANTS THECB CONTACT USI MORE DATA

60x30: EDUCATED POPULATION
By 2030, at least 60 percent of Texans ages 25-34 will have a postsecondary degree

Regional Target Starter Kit
Reports
Presentations
Other Resources

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Regional Target Starter Kit

Region 1 - High Plains 10.26.17

This resource is designed to serve as a guide for you to learn about 60x30TX regional targets, engage stakeholders in the High Plains region, and collaboratively develop strategies to achieve regional targets.

Download parts of regional starter kit:

- PART 1: Introduction and Action-Steps for Regional Targets
- PART 2: Sample Regional Strategies
- Part 3A: STEPS FOR LAUNCHING REGIONAL STRATEGIES
- PART 3: Regional Context Data Workbook (excel file)
- PART 4: Suggested Participant Contact List (excel file)
- WEBINAR RECORDING

Coordinating Board contact for the High Plains region: **Josie Brunner**.

Region 2 - Northwest 10.26.17

This resource is designed to serve as a guide for you to learn about 60x30TX regional targets, engage stakeholders in the Northwest region, and collaboratively develop strategies to achieve regional targets.

Download parts of regional starter kit:

- PART 1: Introduction and Action-Steps for Regional Targets
- PART 2: Sample Regional Strategies
- Part 3A: STEPS FOR LAUNCHING REGIONAL STRATEGIES
- ART 3: Regional Context Data Workbook (excel file)
- PART 4: Suggested Participant Contact List (excel file)
- WEBINAR RECORDING

Coordinating Board contact for the Northwest region: **Dr. Mary Smith**.

New Resources Posted!

- Updated data workbooks with institutional completion targets as submitted to THECB
- Regional strategy briefs

Submission
Results

Regional Target
Strategies

Institutional
Completions

60x30 Educated Populated Goal – Strategy Themes

Strategy	Region(s)
Deepen business/industry and higher education connections for the purposes of (1) identifying marketable skills or (2) improving alignment between programs or student experiences and the demands of employers/employment opportunities	High Plains, Central Texas, Southeast, Gulf Coast, West Texas, Northwest
Develop initiatives to support adult/stop-out/“some college, no degree” populations	South Texas - San Antonio, South Texas - Valley, Upper Rio Grande, High Plains
Implement a large-scale public information campaign to communicate the value of earning a higher education credential	Upper East, West Texas

Completion Goal – Strategy Themes

Strategy	Region(s)
Enhance transfer through regional collaboration, with (4) of regions specifically interested in reverse transfer, 2 regions with an explicit focus on reviewing and embedding field of study curricula into programs, and 1 seeking to formalize a regional transfer consortium.	South Texas - Corpus Christi/Kingsville/Laredo, South Texas – Valley, South Texas – San Antonio, Metroplex, Northwest, Central Texas, High Plains, Gulf Coast
Scale guided pathways which include intensive advising, early commitment to a major or meta-major, efficient degree plans, and timely graduation	High Plains, Central Texas, Southeast, South Texas - San Antonio, Metroplex, Gulf Coast, Upper East, West Texas
Strategically use data to increase degree completion, namely through data sharing across institutions or enhancing use of data internally to auto-award credentials to students who meet requirements or outreaching to students who are very near completion.	Metroplex, Central Texas, Upper East

High School-to-Higher Education Target – Strategy Themes

Strategy	Region(s)
More coherently use/scale/advise students for dual credit/AP/IB or implementing college prep courses	Metroplex, Upper Rio Grande, Upper East, High Plains, West Texas
Track and increase rates of FAFSA/ApplyTX completion	High Plains, Central Texas, South Texas - Valley
Link guided pathways at the higher education level more seamlessly to K-12 (link HB5 endorsements to guided pathways, including technical pathways, industry-sponsored experiences, and fast-track to employment programs; and enhanced advising for college at K-12 level)	South Texas - Corpus Christi/Kingsville/Laredo, High Plains, Upper East, Northwest; West Texas
Improve data sharing <i>and engagement</i> with all/most districts in a region to better understand who is really matriculating vs. going in to the workforce or making other choices	Central Texas, Gulf Coast,

Target Submissions: Institutional completion target submissions are within 1% of regional targets in 2020

Region		Regional Targets Institutional Completion	Regional Sum of Institutional Completion Targets	Submission as a Percent of Regional Target
	High Plains	18,803	18,064	96%
	Northwest	6,497	6,111	94%
	Metroplex	93,552	87,087	93%
	Upper East Texas	14,206	15,849	112%
	Southeast Texas	9,760	9,760	100%
	Gulf Coast	80,866	72,626	90%
	Central Texas	68,273	60,168	88%
	South Texas	63,644	56,096	88%
	West Texas	6,880	6,197	90%
	Upper Rio Grande	13,519	10,365	77%
Career schools (not region specific)			30,073	
Statewide		376,000	372,396	99%

Target Submissions: Institutional completion target submissions are within 6% of regional targets in 2025

Region	Regional Targets Institutional Completion	Regional Sum of Institutional Completion Targets	Submission as a Percent of Regional Target
High Plains	22,754	19,963	88%
Northwest	7,863	7,441	95%
Metroplex	113,213	103,696	92%
Upper East Texas	17,192	19,029	111%
Southeast Texas	11,811	11,811	100%
Gulf Coast	97,861	86,963	89%
Central Texas	82,622	65,327	79%
South Texas	77,020	66,198	86%
West Texas	8,304	7,299	88%
Upper Rio Grande	16,360	11,194	68%
Career schools (not region specific)		30,073	
Statewide	455,000	428,994	94%

Target Submissions: Institutional completion target submissions are within 11% of regional targets in 2030

Region	Regional Targets Institutional Completion	Regional Sum of Institutional Completion Targets	Submission as a Percent of Regional Target
High Plains	27,509	22,804	83%
Northwest	9,506	8,200	86%
Metroplex	136,870	120,621	88%
Upper East Texas	20,784	22,739	109%
Southeast Texas	14,278	14,278	100%
Gulf Coast	118,310	100,903	85%
Central Texas	99,887	69,338	69%
South Texas	93,113	78,658	84%
West Texas	9,965	8,505	85%
Upper Rio Grande	19,778	12,390	63%
Career schools (not region specific)		30,073	
Statewide	550,000	488,509	89%

What should we make of the completion submissions?

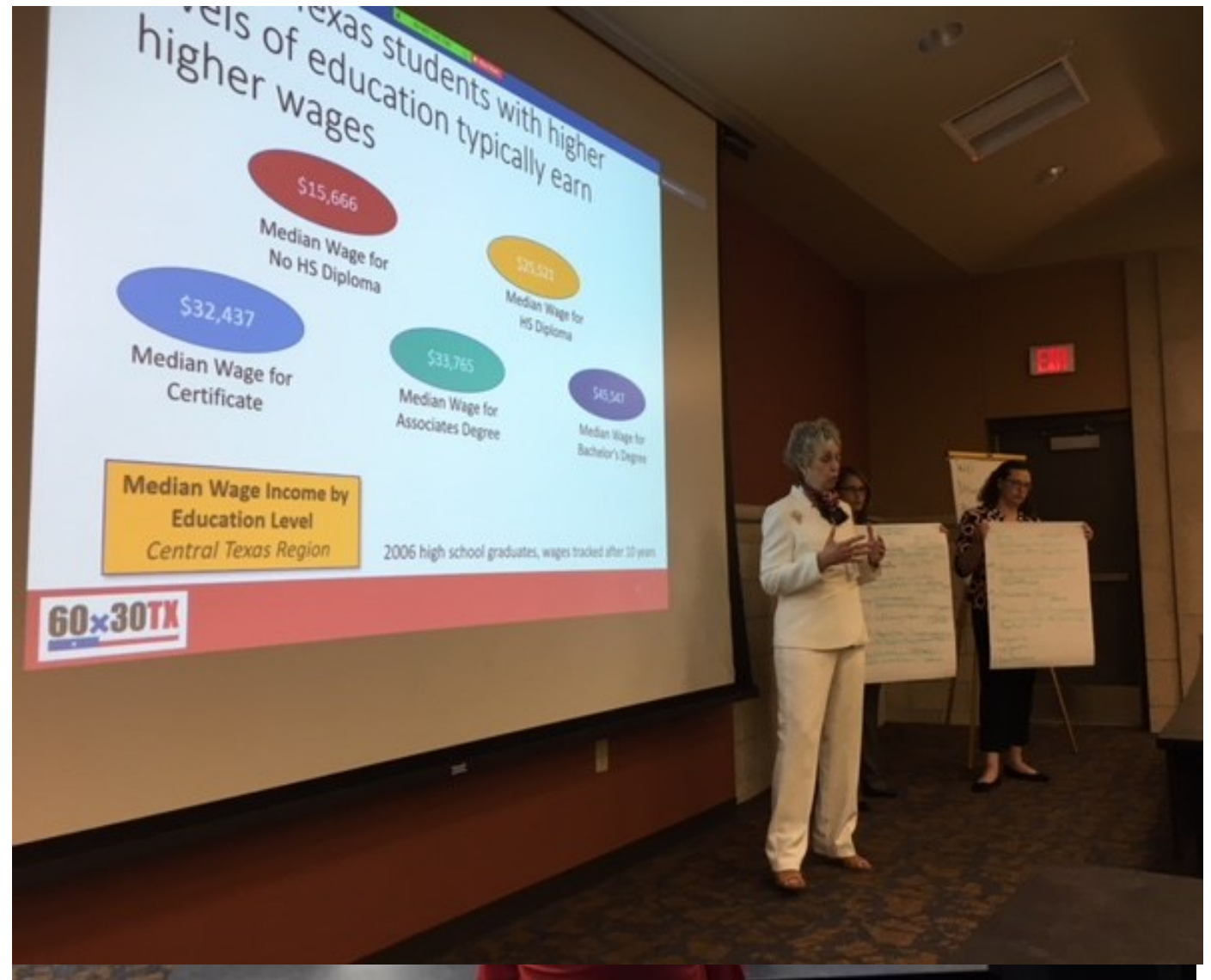
- Natural conservatism related to public nature of the targets
- Fuzzy crystal ball
- Career schools
- “Running a marathon” analogy

What's next?

Activity	2018-2019 Timeline
Legislative Appropriation Request (\$1.3 million) approved by board	July 2018
\$5000 Dissemination mini-grants	August 2018
Starter kit updates <ul style="list-style-type: none">• Implementation issues• Updated data workbooks	September 2018
Data fellows trainings – Business and industry	October 2018
Regional Targets update webinar	October 2018
Tri-Agency Summit	November 8, 2018
Fall launch/implementation webinars	October-December 2018
Board presentation	January 2019
Some form of annual check-in?	
Post 2020 revision cycle	

Panel Discussion

- Barbara Lerner, Texas Women's University (Metroplex)
- Javier Flores, Angelo State University (West)
- James Henry Russell, Texarkana College (Upper East)



Governing board members can support regional and state goals by...

- Asking for institutional data tied to *60x30TX* goals and targets at least annually
 - Assess progress toward your institution's completion targets
- Engaging with institutional leaders to plan and budget around student success
 - Especially connected to the *60x30TX* regional strategies
- Fostering strong connections with K-12 schools, other institutions in your region, and employers

Contact Information

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