

MONITORING AND OVERSIGHT: WHAT IS GOOD INFORMATION?

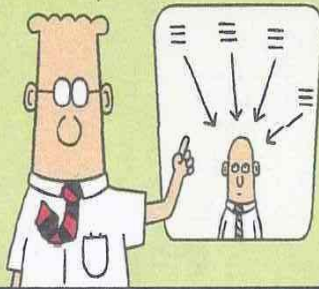
Presented to the 2018 Texas Higher
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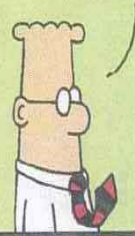
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IN ORDER TO MAKE AN INFORMED DECISION, YOU WOULD NEED TO KNOW AS MUCH AS I KNOW.

Communication



THAT'S IMPOSSIBLE, SO INSTEAD, BY MUTUAL, IMPLIED AGREEMENT, I WILL FEED YOU SOME LIES THAT POINT YOU TO THE RIGHT DECISION.



IF WE DON'T UPGRADE OUR SERVERS, A HERD OF TROLLS WILL ATTACK HEAD-QUARTERS.



NO TROLLS!



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CONSEQUENTIAL BOARDS

“The current accounting system for higher education is opaque, and the sector does not have agreed upon protocols for defining cost centers including distinguishing between costs and revenues, parsing unit costs by level of instruction and discipline, and assigning over head costs.”

CONSEQUENTIAL BOARDS

“Too much board time and attention goes to perfunctory review and routine report-outs at the expense of a strategic focus on cross-cutting issues and other topics that receive inadequate attention.”

CONSEQUENTIAL BOARDS

“Boards must work with institutional leadership to reexamine resource use and academic program costs to make better use of data for bench marking performance. Further, boards must develop sophisticated understandings of educational effectiveness and learning outcomes.”

WHAT SHOULD YOU KNOW AND WHY?

(Adapted from: *Monitoring and Oversight: What is Good Information?*
Thomas Meredith, Senior Fellow, AGB, 2013)

WHY?

WHY?

**AS A REPRESENTATIVE OF THE PEOPLE OF TEXAS,
YOU SHOULD...**

- MAKE SURE THE DOLLARS IN YOUR INSTITUTION OR SYSTEM ARE SPENT IN AN EFFECTIVE AND EFFICIENT MANNER.
- WATCH DEBT CLOSELY.

WHY?

**AS A REPRESENTATIVE OF THE PEOPLE OF TEXAS,
YOU SHOULD...**

- MAKE SURE THE PHYSICAL FACILITIES ARE MAINTAINED AND NEW ONES ARE BUILT WHEN NEEDED.
- MAKE SURE THE EMPLOYEES ARE CARED FOR.

WHY?

AS A REPRESENTATIVE OF THE PEOPLE OF TEXAS, YOU SHOULD...

- BE SURE THE ACADEMIC PROGRAMS FOR THE STUDENTS ARE OF THE HIGHEST QUALITY THE INSTITUTION CAN AFFORD.
- BE SURE THE INSTITUTION DEALS WITH SUGGESTIONS OF REGIONAL AND PROGRAMMATIC ACCREDITING BODIES. (THIS MEANS READING AND DISCUSSING ACCREDITATION REPORTS.)
- HAVE ASSURANCE THAT STUDENTS ARE PROVIDED THE ASSISTANCE NECESSARY TO COMPLETE THEIR EDUCATION AS SOON AS POSSIBLE.

WHY?

AS A REPRESENTATIVE OF THE PEOPLE OF TEXAS, YOU SHOULD...

- BE COMFORTABLE THAT YOUR STUDENTS ARE SAFE AND LIVE IN A HEALTHY ENVIRONMENT.
- MAKE SURE THE INSTITUTION HAS A VIABLE STRATEGIC PLAN AND THAT IT IS BEING FOLLOWED.
- MAKE SURE THAT THE INSTITUTION IS MAKING PROGRESS TOWARD ITS SHARE OF THE BIG GOAL OF THE “60x30TX” STRATEGIC PLAN: BY 2030, AT LEAST 60% OF TEXANS AGE 25-34 WILL HAVE A DEGREE OR CERTIFICATE.

WHAT SHOULD YOU KNOW?

- DATA DRIVEN
 - GOOD, USEFUL DATA – ACCURATE AND CONSISTENT
 - BUILDS TRUST
 - MANAGEMENT TOOL
 - CREDIBILITY
 - QUICK RESPONSE
 - TREND LINES AND PEER COMPARISONS
 - STIMULATES GOOD QUESTIONS
- BUT DON'T IGNORE THE SUBJECTIVE!

WHAT SHOULD YOU KNOW?

- COMPARED TO PEERS, THE COST BY CATEGORY PER 100 FTE STUDENTS
- COMPARED TO PEERS, THE ADMINISTRATIVE STAFFING PER 100 FTE STUDENTS
- REAL COST OF ATHLETICS

WHAT SHOULD YOU KNOW?

- COMPARED TO PEERS, THE STAFFING RATIO PER 100 FTE STUDENTS BY INSTITUTIONAL CATEGORY
- COMPARED TO PEERS, INCOME FROM TUITION AND FEES PER 100 FTE STUDENTS
- AVERAGE SALARIES FOR FACULTY AND STAFF COMPARED TO PEERS

WHAT SHOULD YOU KNOW?

- FINANCIAL HEALTH- LIVING WITHIN BUDGET, CATEGORIES FOR SPENDING, DEBT LOAD, RESERVES, ETC.
- SIGNIFICANT FINDINGS ON AUDIT REPORTS

WHAT SHOULD YOU KNOW?

- ACTIVITIES THAT BOOST THE ECONOMIC DEVELOPMENT OF THE STATE AND REGION
- SUCCESS OF PRIVATE FUND RAISING

WHAT SHOULD YOU KNOW?

- WHAT HAPPENS TO YOUR GRADUATES
- VIABILITY OF ACADEMIC PROGRAMS, CENTERS, ETC.
- REGIONAL AND PROFESSIONAL ACCREDITATION FINDINGS
- PERFORMANCE EVALUATION PROCESS

WHAT SHOULD YOU KNOW?

- PASS RATES ON NATIONAL LICENSURE EXAMS
- QUALITY OF INCOMING FRESHMEN
- TRANSFER RATES AND SUCCESS OF TRANSFERS
- DIVERSITY OF THE STUDENT POPULATION AND THE FACULTY AND STAFF

WHAT SHOULD YOU KNOW?

- GRADUATION RATES, RETENTION RATES
- NUMBER AND PERCENTAGE IN REMEDIAL COURSES AND THEIR SUCCESS RATE
- NUMBER AND PERCENTAGE RECEIVING FINANCIAL AID
- DEBT LOAD OF GRADUATES
- TRENDS IN OUT-OF-STATE ENROLLMENT

WHAT SHOULD YOU KNOW?

- AVERAGE SALARIES AFTER GRADUATION vs DEBT LOAD BY INSTITUTION AND DISCIPLINE
- COLLABORATIONS INVOLVING YOUR INSTITUTION OR SYSTEM
- ENROLLMENT TRENDS BY LEVEL, MAJOR AND FTE
- SUCCESS OF ON-LINE OFFERINGS
- PROGRESS ON “60x30TX”

HOW TO GET STARTED

- ASK WHAT METRICS NOW USED
- ASK ABOUT DASHBOARD INDICATORS
- ASK FOR TOP DOZEN
- ADD YOUR INPUT
- ARRIVE AT AGREEMENT ON WHAT IS NEEDED TO BE AN EFFECTIVE BOARD