

# Reimagining Pathways to Health Care Careers

## Background

Founded by physicians over 35 years ago in collaboration with the MacGregor Medical Association in the Texas Medical Center, The College of Health Care Professions (CHCP) has grown to become the largest provider of allied healthcare training across Texas, preparing learners for careers in areas such as sonography, surgical technology, medical assisting and healthcare management. CHCP provides working adults with flexible pathways to economic mobility through meaningful professional careers while increasing quality healthcare to the communities it serves.

## Reach



Flexible hybrid/blended learning modalities

5,100+ graduates in 2023



Graduates hired by 5,000+ employers over the past 5 years



## Student Demographics<sup>1</sup>

72% are 22 years or older

42% are parents



90% are female



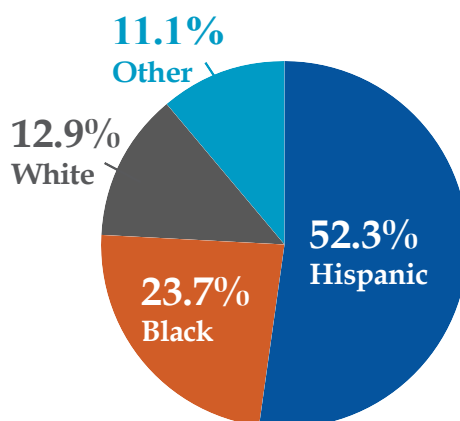
40% first-generation college



43% have tried college previously



## AY 22-23 demographics



## Outcomes

81% retention rate<sup>2</sup>

U.S. Dept. of Ed College Scorecard Grad Rates<sup>3</sup>

83% | Forth Worth

78% | San Antonio

77% | Houston SW

84% job placement rate<sup>4</sup>



Alumni receive 9.4x/\$1

higher future earnings<sup>5</sup>  
(Certificate and associate degree alumni)

Average certificate annual salary increase<sup>6</sup>

\$5,665 before entry

\$33,280 after completion

Average associate degree annual salary increase<sup>6</sup>

\$14,695 before entry

\$41,600 after completion

## Our Approach



**Short-term and stackable:** Students start in a short stackable certificate program

rather than a multiple-year degree program, promoting early success and beginning their path to a degree while remaining employed in a steady, full-time healthcare job. Industry-recognized certificates count fully toward stackable degrees.



**Flexible but structured environment for working adult learners:**

CHCP's on-campus, blended, online and hybrid stackable program offerings give students flexible options to learn on their schedule in a time- and cost-efficient manner.



**Work-integrated learning:** All clinical programs include an externship, and career

services are integrated into the curricula.



**Continuous student support in and outside the classroom:** Programs include robust student

advising and multiple personal wellness check-ins by faculty and advisors on a consistent basis. CHCP offers a student assistance program that connects students to resources including childcare, wellness coaches and legal services.



## Recent Articles about CHCP



### Retraining Workers Is the Key to Solving Job Needs

Employers, educators and policymakers can help millions find work in the health care field amid the coronavirus pandemic.



### Out of Poverty, Into Health-Care Jobs

CHCP focuses heavily on partnerships with employers across Texas, working to tailor programs to the needs of health-care providers. That approach is paying off...

## Forbes

### Virtual Healthcare Education Is Key To Addressing Workforce Needs

This uncertain time has actually given us certainty about the way we will deliver education going forward.



### Pandemic accelerates the demand for allied health care professionals

Texas-based programs train working adults for health care certifications.



### Ep. 22: A Model to Watch

The College of Health Care Professions is the largest producer of allied health graduates in Texas. Most of its students are Latino, Black and from lower-incomes backgrounds.

<sup>1</sup>**Student Demographics** Statistics are based on the information on the Institutional Student Information Record (ISIR) and student-supplied information from enrollment documentation for students actively enrolled during the 2022-2023 award year. ISIRs contain student information reported on the Free Application for Federal Student Aid (FAFSA), as well as National Student Loan Data System (NSLDS) financial aid history information.

<sup>2</sup>**Retention Rate** An aggregated retention rate across all CHCP programs and campuses for the reporting period covering July 1, 2022 to June 30, 2023 (the Reporting Period) using the Accrediting Bureau of Health Education Schools (ABHES) calculation methodology (described at <https://www.abhes.org/wp-content/uploads/2023/08/2022-2023-Annual-Report-Guidebook.pdf>). ABHES is the institutional accreditor for CHCP and all related campuses and sets the Reporting Period as well as calculation methodology for the retention rate for each program. The ABHES Retention Rate is calculated by dividing the number of students who graduated during the Reporting Period, plus those who were still enrolled at the end of the Reporting Period, divided by the still enrolled students as of the beginning of the Reporting Period plus new and returning students during the Reporting Period.

<sup>3</sup>**College Scorecard** U.S. Department of Education College Scorecard. [https://collegescorecard.ed.gov/search/?search=The%20college%20of%20Health%20care%20Professions&page=0&sort=completion\\_rate:desc&toggle=institutions](https://collegescorecard.ed.gov/search/?search=The%20college%20of%20Health%20care%20Professions&page=0&sort=completion_rate:desc&toggle=institutions)

<sup>4</sup>**Job Placement Rate** An aggregated placement rate across all CHCP programs and campuses for students who graduated between July 1, 2022 and June 30, 2023 (the Reporting Period) using the ABHES programmatic reporting methodology (described at <https://abhes.org/wpcontent/upload/2023/08/2022-2023-Annual-Report-Guidebook.pdf>). ABHES sets the Reporting Period for programmatic information and the placement rate calculation methodology. The ABHES placement rate is calculated by dividing the number of graduating students who were employed in a position wherein the majority of the graduate's job functions require the use of skills and knowledge acquired through successful completion of the training program by the total number of students who graduated from the program, not counting those unavailable for placement due to continuing education, health-related issues (including death), military obligations and/or incarceration.

<sup>5</sup>**Future Earnings** The cumulative return on investment and growth in future earnings statistic is based on an independent third-party economic impact study commissioned by CHCP and conducted by EMSI, a labor market analytics firm (economicmodeling.com), which evaluated CHCP student and certificate and associate degree graduate data from the 2018/2019 fiscal year in conjunction with external market analysis. EMSI's conclusion is that CHCP students' benefit-cost ratio is 9.4, which means that, for every dollar students invested in CHCP in FY 2018-19 in the form of out-of-pocket expenses, as well as forgone time and money, they will receive a cumulative value of \$9.40 in higher future earnings. Copies of the EMSI study are available upon request.

<sup>6</sup>**Average Income Increase** Cumulative average across all CHCP campuses and programs, based on the median earnings incoming students reported on their FAFSA, compared to salaries and the median annualized entry-level earnings of CHCP certificate and associate degree program graduates employed in their field of training, or in a related field, based on their reports to the CHCP career services department and as reported to the Texas Workforce Commission in the 2022-2023 Annual Completer Placement report.

[www.chcp.edu](http://www.chcp.edu)