THECB Digital Learning Texas

Digital Transformation

BUILDING TRANSFORMATIONAL PROGRAMS & INCREASING STUDENT ACCESS AND SUCCESS!

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Introduction

The purpose of the digital transformation initiative is to provide a framework for institutions to design quality digital experiences in various delivery formats (face-to-face, hybrid, and online) with a focus on continuous improvement strategies, intentional design, digital transformation, and student-centered instruction.

Background

Multifaceted research approach which included precedent research, engagement surveys, video diaries, interactive virtual workshops, and focus group workshops.

Partners

The University of Texas at Austin
School of Design and Creative Technologies
College of Fine Arts

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SCAN QR
For More Information

Designing and Teaching an Online Course

Overview
Develop a course utilizing the backward design planning framework

Program Description
DTOC track selected participants attended webinars and worked in cohorts to design or redesign a course using a backwards design planning framework with the support of faculty developers and instructional designers. Selected participants created a new **transition plan template** for a course to transition from remote to digital instruction and a **sample measurement framework** to be published in the OERTX Repository.

Minimum Team of Two
- Faculty or Faculty Teams
- Digital Learning Team (Instructional Designers, Consultants, Leadership, etc.)

Evidence Based Teaching and Student-Centered Instruction

Overview
Adapt courses for digital delivery

Program Description
EBT-SCI track selected participants attended webinars and received assistance in cohorts to develop course structures that focus on how to adapt instruction to student needs and capabilities, promote active and collaborative learning, improve student engagement, and more easily support learners with timely and personalized feedback. Selected participants created new **course redesign scaling plans** to be published in the OERTX Repository.

Minimum Team of Five
- Academic Affairs Administration, Academic/Workforce Department Teams (Dean, Department Chair and/or Program Directors, Faculty)
- Digital Learning Team (Instructional Designers, Consultants, Leadership, etc.)
- Faculty Professional Development Representative (Directors, Coordinators, Lead, etc.)
- Student Success Lead

Measuring Digital Learning Impact

Overview
Develop an impact measurement framework for digital learning

Program Description
MDL track selected participants attended webinars to develop a concrete plan for measuring impact in a course transitioning to digital learning. Selected participants created a new **template for scaling** the integration of continuous improvement processes into teaching and learning to be published in the OERTX Repository.

Minimum Team of Three
- Academic Affairs Administration (Assessment, Institutional Effectiveness)
- Academic/Workforce Department Teams (Department Chair and/or Program Directors, Faculty)
- Assessment Specialist (Institutional)
- Digital Learning Team (Instructional Designers, Consultants, Leadership, etc.)

Managing Learning Continuity

Overview
Introduction to collaborative change management

Program Description
MLC track selected participants attended webinars led by provosts and high-level academic affairs administrators and received deep technical assistance to support multi-stakeholder communities in developing collaborative change management practices and processes for learning continuity. Selected participants created new **learning continuity plans** to be published in the OERTX Repository.

Minimum Team of Five – Maximum Team of 10
- Provosts
- Academic Affairs Representatives
- Deans
- Department Chairs or Department Coordinators
- Faculty
- Faculty Professional Development Representative (Directors, Coordinators, Leads, etc.)
- Digital Learning Team (Instructional Designer, Consultants, Leadership, etc.)
- Information Technology
- Library

Outcomes

Curated Content
- Personalized search tool
- Content created by stakeholder groups
- Easily navigable

Community & Connection
- Platform for stakeholder connections
- Advanced search
- Personalized digital space

Certification Opportunities
- Credentials for professional development
- Ability to track and expand personal portfolios

Every Learner Everywhere

Every Learner Everywhere advocates for equitable outcomes in U.S. higher education through advances in digital learning.

Our mission is to help institutions use new technology to innovate teaching and learning, with the ultimate goal of improving student outcomes for Black, Latinx, and Indigenous students, poverty-affected students, and first-generation students.

We are a network of partner organizations with expertise in evaluating, implementing, scaling, and measuring the efficacy of education technologies, curriculum and course design strategies, teaching practices, and support services that personalize instruction for students in blended and online learning environments.

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