

# Landscape Survey of AI Advancement at Texas Institutions of Higher Education

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You are invited to participate in this survey from the Texas Higher Education Coordinating Board's (THECB) Division of Digital Learning, which explores current advancements and experiences in using Artificial Intelligence (AI) within Texas higher education institutions. The aim of the survey is to gather insights on existing initiatives, priorities, policies, and programs. Your participation will help inform the development of resources and services at the state level, and you will be offered the opportunity to participate in future THECB-sponsored activities and access shared digital resources successfully used by Texas institutions. Please feel free to forward this survey to others at your institution with expertise. Responses are not limited to one per institution.

Your participation in this survey research is confidential, but you will be offered the option to provide personal information if you wish to be contacted about future research and/or initiatives. If you have any questions about this survey, please contact Dr. Aleyda Cantu-Lee, Director, at [aleyda.cantu-lee@highered.texas.gov](mailto:aleyda.cantu-lee@highered.texas.gov).

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Please select your institution from the dropdown list.

▼ ALAMO COMMUNITY COLLEGE DISTRICT-NE LAKEVIEW ... Other

If you chose "Other," please enter the name of your institution.

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Has your institution implemented policies and/or programs to address/support AI use?

- ☐ Yes, we have policies in place that address/support AI use (e.g., academic integrity, data privacy, etc.)
- ☐ Yes, we have programs in place that address/support AI use (e.g., faculty training, student supports, etc.)
- ☐ Yes, we have both policies and programs in place that address/support AI use
- ☐ No, but we are currently in the process of developing AI policies and/or programs
- ☐ No, but we are interested in developing AI policies and/or programs
- ☐ No, and we do not have plans to develop or implement AI policies and/or programs

In which areas does your institution have policies in place that address/support AI use? (Select all that apply)

- ☐ Ethical and responsible use of AI
  - ☐ Data governance (privacy, security, transparency, etc.)
  - ☐ Evaluation of institutional AI use
  - ☐ Intellectual property issues
  - ☐ AI use in classrooms and/or courses
  - ☐ Academic integrity
  - ☐ AI use in promotion, tenure, and re-appointment processes
  - ☐ Accessibility and/or access for students
  - ☐ AI use in operational practices
  - ☐ Student success
  - ☐ Other (please specify)
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Could you briefly describe and/or provide links to AI policies in place at your institution?

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In which areas does your institution have programs in place that address/support AI use? (Select all that apply)

- ☐ Ethical and responsible use of AI
  - ☐ Professional development for teaching & learning (training and/or support)
  - ☐ Professional development for staff use of AI (training and/or support)
  - ☐ Research (training and/or support)
  - ☐ Accessibility and/or access to AI for students
  - ☐ Developing student competencies and skills in AI (workforce preparation)
  - ☐ Student success/support (custom GPTs, chatbots, tutors, etc.)
  - ☐ Other (please specify)
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Could you briefly describe and/or provide links to AI programs in place at your institution?

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In which area(s) is your institution in the process of or interested in developing AI policies? (Select all that apply)

- ☐ Ethical and responsible use of AI
- ☐ Data governance (privacy, security, transparency, etc.)
- ☐ Evaluation of institutional AI use
- ☐ Intellectual property issues
- ☐ AI use in classrooms and/or courses
- ☐ Academic integrity
- ☐ AI use in promotion, tenure, and re-appointment processes
- ☐ Accessibility and/or access for students
- ☐ AI use in operational practices
- ☐ Student success
- ☐ Other (please specify)  
\_\_\_\_\_
- ☐ Not applicable

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Could you briefly describe the AI policies your institution is developing? (Or indicate N/A)

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In which area(s) is your institution in the process of or interested in developing AI programs? (Select all that apply)

- ☐ Ethical and responsible use of AI
  - ☐ Professional development for teaching & learning (training and/or support)
  - ☐ Professional development for staff use of AI (training and/or support)
  - ☐ Research (training and/or support)
  - ☐ Accessibility and/or access to AI for students
  - ☐ Developing student competencies and skills in AI (workforce preparation)
  - ☐ Student success/support (custom GPTs, chatbots, tutors, etc.)
  - ☐ Other (please specify)  

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  - ☐ Not applicable
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Could you briefly describe the AI programs your institution is developing? (Or indicate N/A)

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How open is your institution to sharing your developed AI resources and/or policies for the advancement of AI initiatives at the state level?

- ☐ Open to sharing
  - ☐ Open to sharing, but prefer to discuss first
  - ☐ Not open to sharing now, but may be in the future
  - ☐ Not open to sharing
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What are the primary challenges your institution faces in embracing AI? (Select all that apply)

- ☐ Ethical and responsible use of AI
- ☐ Data governance concerns (privacy, security, transparency, etc.)
- ☐ Need for technological expertise
- ☐ Need for expertise in uses for teaching and learning
- ☐ Faculty buy-in
- ☐ Staff buy-in
- ☐ Need for expertise in uses for operational practices
- ☐ Cost to institution
- ☐ Cost to students
- ☐ Need for benefits of technology to be demonstrated by research
- ☐ Other (please specify)

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Would you like for your institution to be represented on a THECB committee to help advance initiatives in AI and Digital Learning?

- ☐ Yes
  - ☐ No
  - ☐ Maybe, but prefer to discuss first
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Would your institution be willing to host a webinar and/or have representatives participate in a THECB-hosted webinar focused on AI advancements and projects at your institution?

- ☐ Yes, either host or participate
  - ☐ Yes, but only participate in a THECB-hosted webinar (not host)
  - ☐ Maybe, but prefer to discuss first
  - ☐ No
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Which of the following best describes your job title?

- ☐ President
  - ☐ VP or Provost
  - ☐ Online Learning, Academic or Learning Technology, or Distance Learning Administrator
  - ☐ Information Technology Administrator
  - ☐ Institutional Research Office Administrator
  - ☐ Academic Affairs/Instruction Administrator
  - ☐ Other (please specify) \_\_\_\_\_
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Are you open to being contacted for any of the following reasons? (Select all that apply)

- ☐ Requests for additional information on any of your responses
  - ☐ Future AI research (e.g., focus groups, interviews, etc.)
  - ☐ Information about Texas AI resources and services from THECB
  - ☐ Requests for institutional participation in THECB AI events
  - ☐ Having your institution featured by name as an example in publications or presentations (will require a separate release form)
  - ☐ I do not wish to share my contact information
- 

Please provide your contact information below.

- ☐ First Name \_\_\_\_\_
  - ☐ Last Name \_\_\_\_\_
  - ☐ Title \_\_\_\_\_
  - ☐ Email address \_\_\_\_\_
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Are there any additional comments or insights you would like to provide regarding the impacts of AI at your institution and/or in higher education?

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