Leveraging Partnerships to Support College and Career Pathways

June 26, 2018
Region One ESC
Office of College, Career & Life Readiness

Region One ESC
Office of College, Career and Life Readiness

REGION ONE ESC
Office of College, Career and Life Readiness

©2018 Region One Education Service Center
Meet the Team

Melissa I. Lopez
Director

Norma Ortiz McCormick
Coordinator

Eliza Alvarado, PhD
Coordinator, Project Director

Rosie Franco
Education Specialist, Project Director

(c) 2017 Division of Instructional, School Improvement, and College Readiness Support

Office for College, Career and Life Readiness
©2018 Region One Education Service Center
Ensuring Success for All Students

Angela Delamar
Education Specialist

Joe Castillo
Education Specialist

Claudia Gutierrez
Education Specialist

Ricardo Lee Lopez, Jr.
Education Specialist

Kristopher McKinney
Education Specialist

Nicole Saenz
Education Specialist

Alexandria Lupercio
EOC Transition Specialist

Esperanza Tijerina
EOC Transition Specialist

Abel Diaz
Accountant

Elizabeth Betancourt
Program Assistant

Jessie Doria
Lead Program Assistant

Yolanda Olivo
Program Assistant

Office for College, Career and Life Readiness

©2018 Region One Education Service Center
Our work:

- Enrich current partnerships
- Continue developing internal ESC partnerships
- Foster new partnerships

Seamless integration of partners
Forming a Partnership

What is a Partnership?

and

What do we want in a Partnership?
The Process

- Identify a need
- Meet with key individuals
- Solicit feedback and insight
Establish Relationships with all Stakeholders
Data Driven, Research Based
“Increased and enhanced counseling and mentoring for all students from prekindergarten through higher education will be a key component to unlocking students’ potential, along with teaching them marketable skills and providing paid internships, apprenticeships, and mentorships.”

Data Sources
Lessons Learned from Those We Serve
A Critical Need: 
Financial Literacy
A Critical Need: Financial Literacy

Research indicates that a student with a college savings account is 4 times more likely to go to college, and 6 times more likely if the account is in his or her name.

-- Center for Enterprise Development

“In the Rio Grande Valley, we have an abundance of disciplined and hardworking families. However, many are disengaged from the mainstream financial system.

- Congressman Ruben Hinojosa
The Deep South Texas Financial Literacy Alliance
DSTFLA: The Power of Collective Impact
As a Result…

- Annual Financial Literacy Summit
- Campus-based events
- Movie Premiers
- Moolah Palooza: Financial Literacy Educator Fest
- Family Evening Events
- College for All Conferences
A Critical Need: Gender Disparities
The Need: Women in STEM

- Women filled 47 percent of all U.S. jobs in 2015 but held only 24 percent of STEM jobs.

- Women with STEM jobs earned 35 percent more than comparable women in non-STEM jobs.

- While nearly as many women hold undergraduate degrees as men overall, they make up only about 30 percent of all STEM degree holders.

- Women with STEM degrees are less likely than their male counterparts to work in a STEM occupation.

- Economics & Statistics Administration (US Department of Commerce) 2017
I AM Conferences

- The I AM Conference is designed for young women to recognize they are “Intelligent, Capable, and Strong” and that they can successfully pursue any academic and career goal.

- The theme for the conferences is STEM Careers.
The Need: Increase College Matriculation for Males of Color

- Men of color are matriculating to college at a lower rate than their male counterparts.
- Men of color are being incarcerated at a higher rate and their male counterparts.
T.I.E.S. (Together in Education for Success)

- T.I.E.S. is a one day event designed to increase students’ knowledge in the college-going process that includes applying, testing, and financing for college.

- Students also explore and gain a better understanding of the various career clusters, including education and training.
A Critical Need: Health Science Industry
Identifying the Critical Need

- In 2014, a Texas Labor Market Analysis was conducted to identify the top high skill, high wage, high demand occupations until the year 2018. **Health Science ranked as the #1 occupation** in Deep South Texas.

- Region One GEAR UP student survey results indicate that **Health Science is the top career pathway** that students would like to pursue.
Identifying and Meeting with Key Individuals
Investing in Innovation(i3): The Pilot

Take a look -- the journey started here
https://vimeo.com/217895665

Educators developed new ideas to better assist students and turn approaches into practices that can benefit schools and districts across the country.
Expand evidence-based practices that support clinical practice and transform students’ academic experiences.
Project Health Education and Leadership for ALL (HEAL2):

Collaboration between:

• Region One Education Service Center
• Doctor’s Hospital at Renaissance (DHR)
• South Texas College (STC)
• Pharr-San Juan-Alamo (PSJA) ISD
• La Joya ISD
• South Texas ISD
College for All Conference for Health Science Professions
A Partnership Provides Benefits to all Parties Involved

- Creates a unified message with identified key elements
- Ensures a coordinated outreach effort rather than in isolation
- Provides access to various individuals from the public and private sectors
- Fosters collaboration, partnerships, friendships and encourages that everyone works as a community
2018-2019 Offerings

- Annual Financial Literacy Summit
- T.I.E.S. Conferences
- I AM Conferences
- #GameChanger Event
- Health Science Profession Awareness Events for Students
- College for All Conference for Education Professions
Discovering Assets Within Your Community

1.) What do you see as an educational need in your community?
2.) What assets do organizations within your community have that your program can build on?
3.) How can you collaborate?
Questions?
Region One Office of College, Career and Life Readiness
(956)984-6221
www.esc1.net