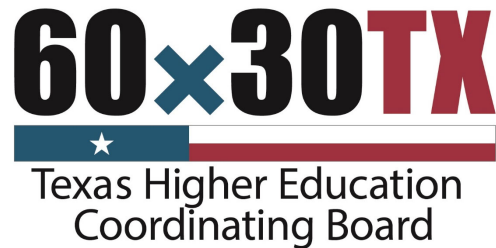


The Effectiveness of the Advise TX Program



Jerel Booker, J.D.,
Assistant Commissioner
Division for College Readiness and Success
Texas Higher Education Coordinating Board
October 21, 2020



Texas Higher Education Coordinating Board

1

1

Advise TX Report

During the 2019-2020 school year:

- Met with over 50,000 Texas high school seniors and assisted with more than 41,000 college applications and more than 34,000 FAFSA submissions.
- Overall, college enrollment rates for the 2018 graduating class improved by 0.6 percentage points for the low-income population when served by Advise TX.
- African American students saw a 1.9 percentage point increase in four-year college attendance, and Hispanic students saw a 1.1 percentage point increase in two-year college attendance.



Texas Higher Education Coordinating Board

2

2