

Catalyzing Strategic Impact: Texas Higher Education Foundation Updates

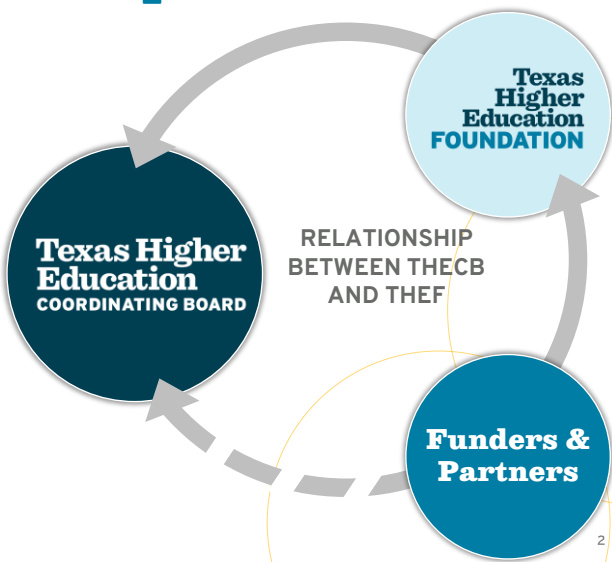
Neal Adams, Chair and President
Melissa Henderson, Executive Director
January 23, 2025

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THEF catalyzes support for statewide goals and priorities

The Foundation supports THECB and
Building a Talent Strong Texas by:

- 1 Leveraging private and philanthropic capital for strategic initiatives and priorities
- 2 Cultivating strategic partnerships with philanthropic, corporate, state, and national organizations
- 3 Optimizing public and private resources to improve outcomes
- 4 Elevating THECB's presence in the broader education and workforce ecosystem



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Strategic Partnerships Team

- Catherine Mas, Ph.D. – Communications Manager
- Virginia Barry – Director of State & National Partnerships
- Maeve Lahey – Assistant Commissioner, Partnerships & Project Management
- Melissa Henderson – Chief of Staff & Executive Director

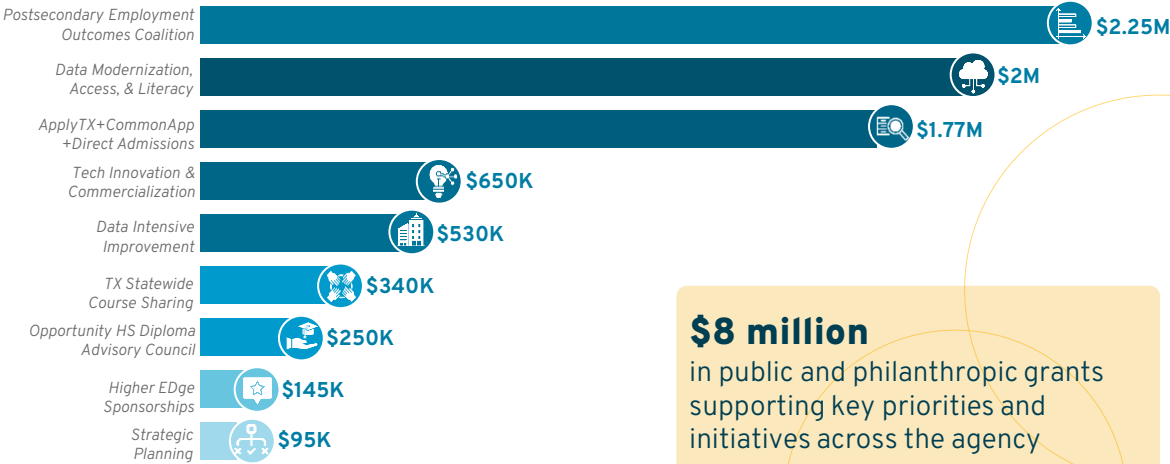
Over 20 years of impact in higher ed

To date, **\$41 million** has been raised to advance higher education in Texas, with **\$20 million** of that total raised in the last five years.



	Building a Talent Strong Texas
	Texas Commission on Community College Finance (TxCCCCF)
	Data Modernization
	College and Career Advising
	Postsecondary Employment Outcomes
	Strategic Planning
	Strategic Communications
	Tech Innovation and Commercialization

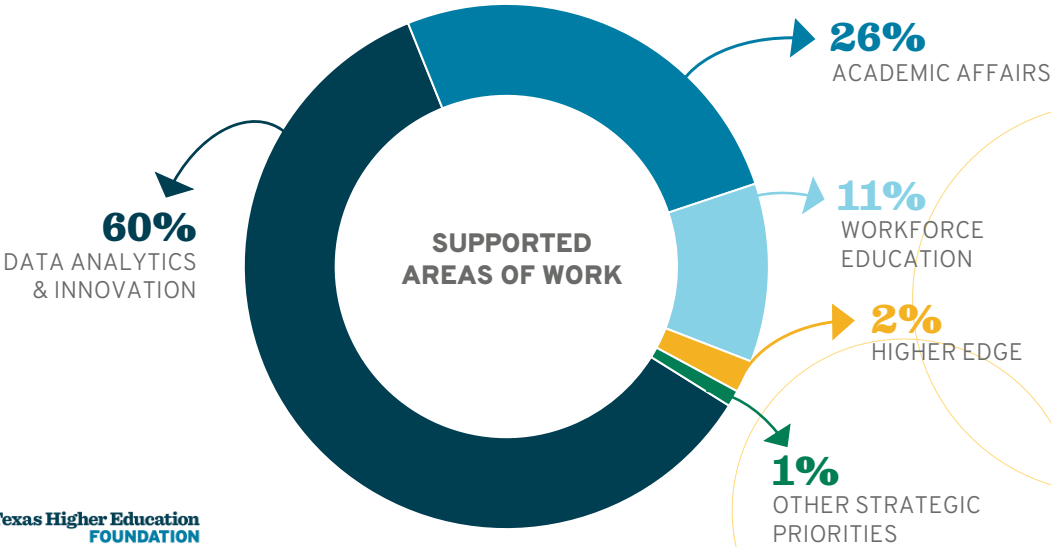
Active Grants Portfolio: Leveraging Public and Private Resources



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Philanthropic partnerships support priorities across the agency



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Direct Admissions: Phased Approach

Phase One of the Direct Admissions launch was funded entirely through philanthropic support.



PHASE ONE: SELF-REPORTED STUDENT DATA

Released in October 2024, this phase utilizes students' self-reported data, enabling students to access the tool during the Fall 2024 admissions.

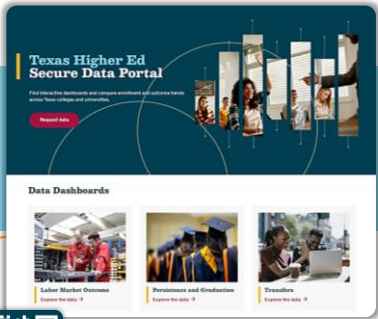


PHASE TWO: ADMINISTRATIVE DATA & FINANCIAL AID

This phase will focus on connecting administrative datasets to further streamline admissions and potentially connect students with financial aid options.

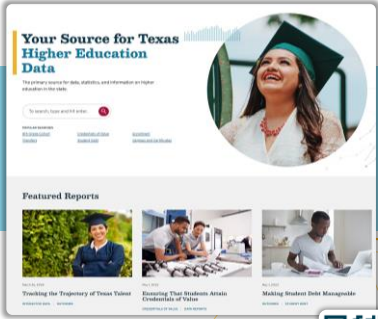
Philanthropic partnerships support the awareness and usage of new data tools

THECB Texas Higher Ed Secure Data Portal



Provides users with access to institution-specific dashboards, including persistence/graduation, transfers, and labor market outcomes

THECB DataBridge



Provides interactive higher education insights, dashboards, and reports, including pre-college, enrollment, & outcomes

The logo for the Texas Higher Education Foundation is centered on a dark teal background. It features the words "Texas", "Higher", and "Education" in a light blue, serif font, stacked vertically. Below these words, the word "FOUNDATION" is written in a white, bold, sans-serif font. Two thin, light blue curved lines are positioned on the left and right sides of the text, resembling the outlines of the state of Texas.

**Texas
Higher
Education
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