



Texas Higher Education Foundation

Update to the THECB

October 21, 2021

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Official Nonprofit Partner to THECB

THEF

Year established: 2001

Supported by: Three full-time THECB staff, three part-time

Oversight: 14-member elected/appointed Board

Purpose: Support/fundraise for THECB priority projects

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THEF Board



Neal W. Adams
CHAIR AND PRESIDENT
President of Adams, Lynch
& Loftin, P.C.



Raymond F. Messer
TREASURER
Chairman Emeritus; Walter P. Moore



Fred W. Heldenfels IV
VICE PRESIDENT
President & CEO of Heldenfels
Enterprises, Inc.



Richard A. Box
Chairman Emeritus;
Texas A&M System Board of Regents



Elaine Mendoza
SECRETARY
President & CEO of
Conceptual Mindworks, Inc.



Kathleen M. Gibson
President & CEO;
Southwestern Medical Foundation

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THEF Board



Fred Farias III
CEO of 20/20 Vision Care



Bobby Jenkins
Owner of ABC Home &
Commercial Services



H. Darryl Heath
President of Heath Family Investments



Diane Patrick, Ph.D
Director, Educational & Leadership
Policy Studies Program,
University of Texas - Arlington



Woody L. Hunt
Founder of Hunt Companies, Inc.



Lorraine Perryman
Public Relations Consultant

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THEF Board



Stuart W. Stedman
President of Stedman West Interests, Inc.



John T. Steen, Jr.
Attorney & Investor



William "Will" M. Fraser, III*
General (Retired) USAF
President & CEO of WM Fraser Enterprises, LLC



Suzanne Plummer*
Corporate Vice President of Design Engineering, AMD



Donna Williams*
Vice President & Program Manager, Parsons Transportation Group, Inc.



Welcome Wilson, Jr.*
President & CEO of Welcome Group, LLC

* New Board Member

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Team THEF

Melissa Henderson

Position: THEF Executive Director/ THECB Associate Commissioner, Strategic Partnerships

Maeve Lahey

Position: Director of Development

[Currently Open]

Position: Development & Communications Associate

Shellie Schultz

Position: Financial Analyst

BJ Bishop

Position: Administrative Assistant

Phil Kolman

Position: Accountant

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THECB Priority Projects and Strategic Initiatives

THEF supports by:

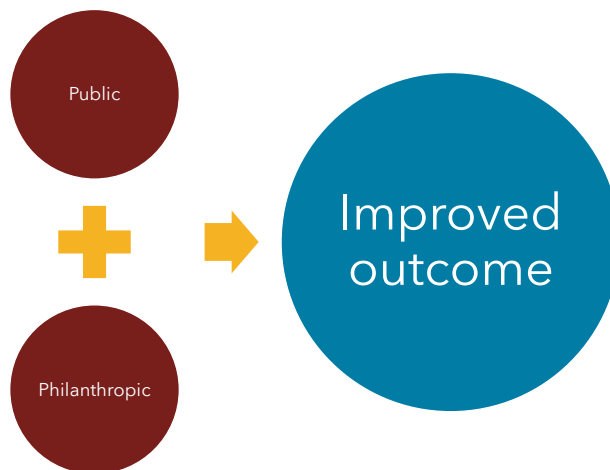
- Raising funds
- Facilitating partnerships with philanthropy
- Managing contracts and grants
- Collaborating with THECB staff and leadership on key strategic initiatives and Texas higher education policy

Raised over \$26 M since 2001

Raised nearly \$8.3M since Jan. 2020

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Public & Private Resources Optimized



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Current Awards

\$8,292,717 Total

Data Infrastructure Modernization - \$4,690,675

- \$4,690,675 - Bill & Melinda Gates Foundation

GradTX 2.0 - \$1,195,500

- \$350,000 - Lumina Foundation (awarded 2019)
- \$700,000 - Blue Meridian Partners
- \$145,500 - JPMorgan Chase

Strategic Planning - \$350,000

- \$150,000 - Greater Texas Foundation
- \$100,000 - Trellis Foundation
- \$100,000 - Educate Texas

College & Career Advising - \$250,000

- \$250,000 - Bill & Melinda Gates Foundation

Texas Emergency Aid Grant Program - \$1,246,742

- \$700,000 - Greater Texas Foundation
- \$200,000 - Trellis Foundation
- \$125,000 - Kresge Foundation
- \$100,000 - Charles Butt Foundation
- \$100,000 - Powell Foundation
- \$21,742 - Individual Donations

60x30TX Refresh - \$25,000

- \$25,000 - Lumina Foundation

Community College Finance Commission - \$534,800

- \$459,800 - Bill & Melinda Gates Foundation
- \$75,000 - Educate Texas

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Data Modernization

Funds Raised

\$4.69 M: Bill & Melinda Gates Foundation

Workstreams

- Data infrastructure assessment
- Technical quality assurance
- Data governance
- Website redesign
- Stakeholder engagement
- Change management

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GradTX 2.0/My Texas Futur

Funds Raised

\$700K: Blue Meridian Partners

\$350K: Lumina Foundation

\$145.5K: JP Morgan Chase

Workstreams

Student portal development

Technical Analyses

Marketing & Communications

Evaluation

Polling

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Strategic Planning

Funds raised

\$100K: Educate Texas

\$150K: Greater Texas Foundation

\$100K: Trellis Foundation

Workstream

Strategic planning advisement

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Community College Finance Commission

Funds raised

\$460K: Bill & Melinda Gates Foundation

\$75K: Educate Texas

Workstreams

Facilitation support

Policy & technical analyses

Stakeholder engagement

Communications

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Texas Emergency Aid Grant Program

Funds Raised

\$700K: Greater Texas Foundation

\$200K: Trellis Foundation

\$125K: Kresge Foundation

\$100K: Charles Butt Foundation

\$100K: Powell Foundation

\$20K: private donors

TOTAL: \$1.245 M

Award

84-\$10K to \$30K grants to colleges, universities across Texas

Compile

Narrative, financial, student data from 84 institutions on aid type, students served

Report

To funders impact of aid on student persistence

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Review

Established in 2001, THEF is a 501(c)(3) that, supported by three full-time THECB staff, including an Executive Director who is also a THECB Associate Commissioner, serves as THECB's official nonprofit and strategic partner, raising and distributing funds, and overseeing agreements and contracts in support of THECB priority projects and initiatives, as well as its own projects.

“Higher education is vitally important for economic prosperity in Texas. As our economy endures rapid transformation, Texas higher education will lead the way in expanding opportunity for individual Texans and their communities, accelerating economic recovery, and ensuring our state’s competitive advantage.”

– 60x30TX Refresh Vision document