Supporting #RealCollege Students in Texas

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Attainment depends on affordability.

Non-tuition costs are the biggest affordability challenge.

Financial shortfalls cause basic needs insecurity.

Basic needs insecurity drives inequitable outcomes.

Making community college affordable PAYS OFF.
83% of Texas Community College Expenses are Non-tuition!

- Childcare
- Food
- Laundry
- Transportation
- Entertainment
- Furnishings

- Tuition/Fees
- Books/Supplies
- Food & Housing
- Other Costs
AFFORDABILITY ECONOMICS

- Burden of Price
  - The Student Covers 60%-75%
  - Working in College
  - Opportunity

- Family Economics
  - Plummetsing Growth
  - Massive Inequality
  - Minimum Wage

- Social Safety Net
  - Health & Well-Being
TEXAS #REALCOLLEGE SURVEY 2020

10 Texas Community Colleges

- Amarillo College
- Austin Community College
- El Paso Community College
- Grayson College
- Houston Community College
- Howard College
- North Central Texas College
- Odessa College
- South Plains College
- Texas State Technical College
NEARLY 2 IN 3 STUDENTS EXPERIENCED BASIC NEEDS INSECURITY

- 42% experienced food insecurity
- 55% experienced housing insecurity
- 16% experienced homelessness
BLACK/WHITE GAP IS 14 PERCENTAGE POINTS
TEXAS IS MISSING KEY OPPORTUNITIES

- **STUDENTS WITH CHILDREN ARE AT RISK**
- **STUDENTS EXITING FOSTER CARE ARE AT RISK**
- **STUDENT VETERANS ARE AT RISK**
INVESTING IN CC AFFORDABILITY WILL PAY OFF FOR TEXAS

**Amarillo: Basic Needs Support Boosted Developmental Ed Pass Rates**

- **Nudged**: 71%
- **Not Nudged**: 59%

**Compton: Emergency Aid Aid Boosted Graduation Rates**

- **$250**: 22%
- **No-$250**: 11%
INVESTING IN CC AFFORDABILITY WILL PAY OFF FOR TEXAS

Reduce tuition $1,000

Increase immediate CC enrollment 20%

New students graduate at the same rate as others!