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WORKFORCE EDUCATION

Milestone 2: Applying Context to Texas

Dr. Mark Escamilla (Lead), Sen. Brandon Creighton, Dr. Brenda Kays, Rep. Gary VanDeaver

Charge of the Workforce Education Workgroup

Promote alignment between credential programs and current/emerging educational and workforce needs

Better reflect actual costs, including regional differences, associated with offering high quality workforce education programs

Encourage efficient collaborations among institutions in offering high-demand workforce education programs

Explore innovative funding models to incentivize alignment with regional workforce needs

TOPICS COVERED



01

Credit & Non-Credit Education

02

Alignment:

- K-12/ Endorsements
- CC's and Employers

03

Non-Degree & High Quality Credentials

04

Approaches in other states

CREDIT & NON-CREDIT EDUCATION

PRESENTERS: TAMAR JACOBY, CONTINUING EDUCATION PANEL (ACC & KILGORE)

- Continuing Education is the quickest way to respond to workforce/ industry
- Need to integrate and align credit and non-credit
- Create pathways for students: stackable and convertible
- Funding incentives can play a role:
  - Credential Completion
  - Job Placement
  - Wage Earnings

ALIGNMENT WITH K-12

- Limited alignment of programs – such as dual enrollment, and endorsements – across K12 and community colleges.
- Barriers include:
  - Access to Advising
  - Capacity at institutions
  - Access + Structures of Dual Enrollment
    - Testing requirements
    - Funding structure/disparities
    - No program coherence (random assortment of credits vs. integrating pathways model)
    - Transferability
- Endorsements
- Limited use of internships/apprenticeships

OTHER STATE MODELS

Virginia

- Financial aid for noncredit workforce students
- Certifications validated by LMI & bottom-up employer input
- Pay-for-performance model – learner, state & school have skin in the game
- Median credential earner’s wage gain – 31%

North Carolina (Tiered Funding Model)

- 4 tiers
- FTE based (not outcomes/credentials)
- Credit and continuing education courses treated on same playing field
- All high value programs get highest tier of funding

WORKFORCE EDUCATION: CONSIDERATIONS

- Provide front-end capacity
  - Grant/other funding for start-up costs for certain institutions
  - Expectations for workforce-aligned credentials (jobs + higher wages)
- Adjust the current funding structure
  - Be agnostic of credit vs. non-credit, focus on workforce alignment
  - Job Placement + Wage Return
- Enhance data to facilitate workforce responsiveness
  - State and regional level
- Create incentives for expanded partnerships/shared services for training and jobs
- Strengthen alignment with high school
  - More structured dual credit
  - Workforce/CTE Pathways
  - Endorsements
  - Advising and other supports

THANK YOU

ADDITIONAL COMMENTS

