

APRIL 6TH, 2022

WORKFORCE EDUCATION

Milestone 1: Establishing Context

Dr. Mark Escamilla (Lead), Sen. Brandon Creighton, Dr. Brenda Kays, Rep. Gary Van Deaver





Texas Commission on Community College Finance

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REVIEW OF TEXAS COMMUNITY COLLEGE CONTEXTUAL DATA

MARTHA SNYDER



Statewide HE Enrollments 2019-2021

- *Notably: Texas CC Enrollment fell below the Four-Year Universities for the first time since 2000



Enrollment Projections for HE

- 10% increase for CC's between 2020-2025



Community College Enrollments 2004-2020

Workforce
Continuing
Education

Workforce
(Credit)

Academic

Workforce
& Academic
Dual Credit

COMMUNITY COLLEGE ENROLLMENT BY AGE

- Under 25
- 25-64

-
- Workforce Education Enrollments
 - Funding + Revenue
 - Historical Statewide revenue by Type
 - By Institution Revenue
 - Peer Institution Revenue



WORKFORCE EDUCATION

ALEXIS BAUSERMAN, TEA

- CTE Programs of Study
- Industry-Based Certifications
- Incentive Structures
- CCMR, Career Readiness, Tiered CTE Funding
- Foundation HS Program (HB5) 83rd Leg, 2013

Endorsements

- 01 STEM
- 02 Business and Industry
- 03 Public Services
- 04 Arts and Humanities
- 05 Multidisciplinary Studies



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COMMUNITY COLLEGES AND K12 FUNDING ALIGNMENT

HD CHAMBERS, ALIEF ISD SUPERINTENDENT

- Dual Credit Courses
- Industry-Based Certifications (IBC) vs. Level 1-2 Certificates
- Workforce Courses/Degree need to have transferability to 4-years
- Continuing Education for High School Students
- Career Placement Funding





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TEXAS WORKFORCE COMMISSION (TWC)

WILLIAM LUTZ

- Key Data Tools from Texas from TWC Labor Market Information (LMI) Data websites
 - Texas AutoCoder
 - Texas Wages
 - Texas LMI

Texas Labor analysis

Helpful User Tips to analyze statewide data





VIRGINIA'S WORKFORCE CREDENTIAL GRANT

TOM ALLISON, STATE COUNCIL FOR HIGHER EDUCATION

- New Economy Workforce Credential Grant FY 2021 annual Report
- Program Overview
 - Train Workers in aligned with high-demand occupations
 - Makes training affordable for workers
 - Increase awareness and interest of other students
- Program Highlights
- Wage Analysis
- Student Costs
- 2022 Legislative Update
- Next steps



FUNDING NONCREDIT WORKFORCE EDUCATION

TAMAR JACOBY, OPPORTUNITY
AMERICA

- Credit vs. Non-Credit Education Participation
- Non-Credit Workforce Ed Challenges
- How Texas compares to US/Leveraging Noncredit Ed
- NonCredit Workforce Ed as a driver of Equity and Economic Mobility



- State Examples

- 01 Iowa GAP Tuition Assistance program
- 02 North Carolina Tiered FTE funding Model
- 03 Virginia Workforce Credential Grants

- Reform Principles I & II





SUPPORTING WORKFORCE PROGRAMS

MARTHA SNYDER, HCM STRATEGISTS

- Workforce Components in Outcomes-based funding (OBF) Models
- Incorporating Workforce metrics into OBF
- Job Placement Metrics in OBF Models
- Job Placement Metrics with wage Component in OBF Models
- Examination/discussion of various States' models
- Selected Definitions for High-Demand Fields (Various Programs)
- North Carolina tiered Funding Formula Model
- Considerations: Workforce-Aligned Enrollment and Outcomes Model



CONTINUING EDUCATION AT AUSTIN COMMUNITY COLLEGE

MIKE MIDGELEY, VICE
CHANCELLOR OF INSTRUCTION

- Discussion of entrepreneurial, nimble nature of CE/ Importance
- Various Models of CE Instruction at ACC
- GIPWE and WECM
- Corporate services
- Crosswalk of Credit



- Details of CE components/ contact hours to qualify for funding in Texas

- 01 7-40 hrs.
- 02 360 level 1 cert
- 03 780 move to credit



WHAT'S NEXT

LOOKING FORWARD



01

Further exploration of a tiered funding model that supports workforce needs (Credit and non-credit education)

02

Designing a state investment model that pays for degrees and credentials of value

03

Understanding partnerships and coordination of funding streams to advance workforce education

03

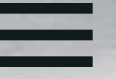
Make proposal/ draft of funding model and policy recommendations





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THANK YOU

ADDITIONAL COMMENTS

