

# Texas Commission on Community College Finance

Commissioner Harrison Keller, Ph.D.

Topline Findings from Statewide Polling

September 12, 2022

# A statewide poll was conducted to understand Texans' views on community colleges



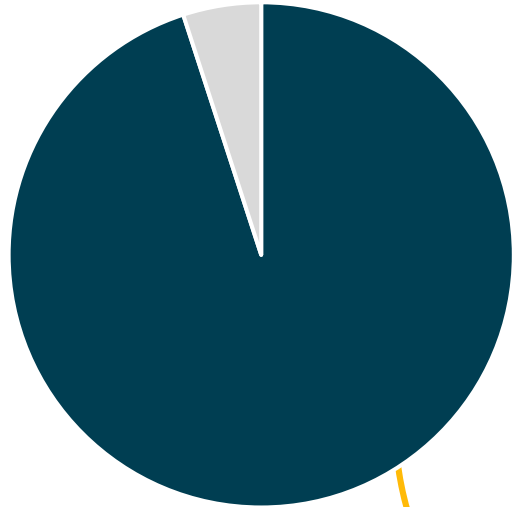
**5,000 Texans**

were surveyed by  
WPA Intelligence between  
July and August 2022

The goals of the survey were to gauge:

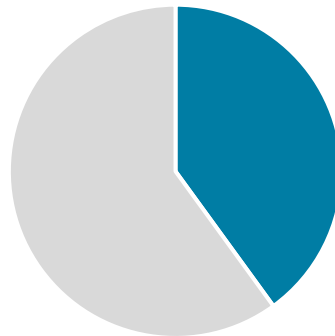
- 1** Impressions of community colleges and the value of credentials from local community colleges
- 2** Understanding of the community college finance system in Texas
- 3** Expectations and desired outcomes from community colleges

# Almost everyone (95%) has a positive impression of community colleges in Texas



**95%**

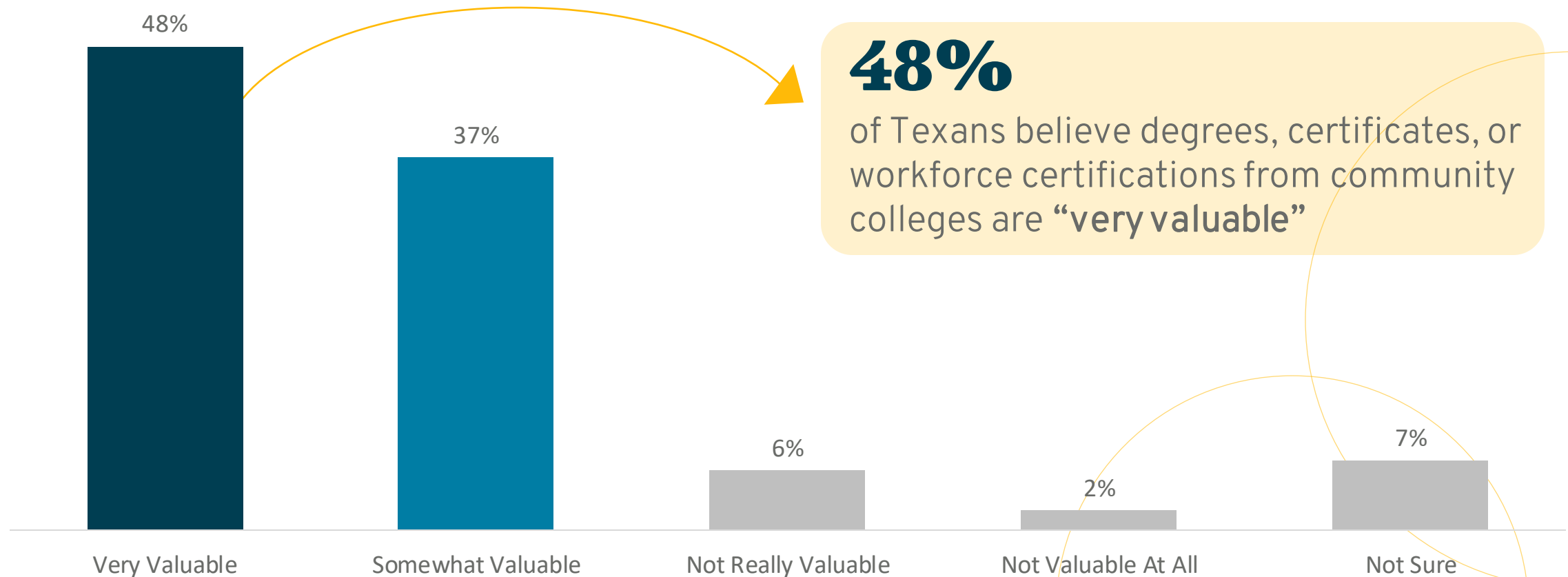
of Texans have a positive impression of community colleges



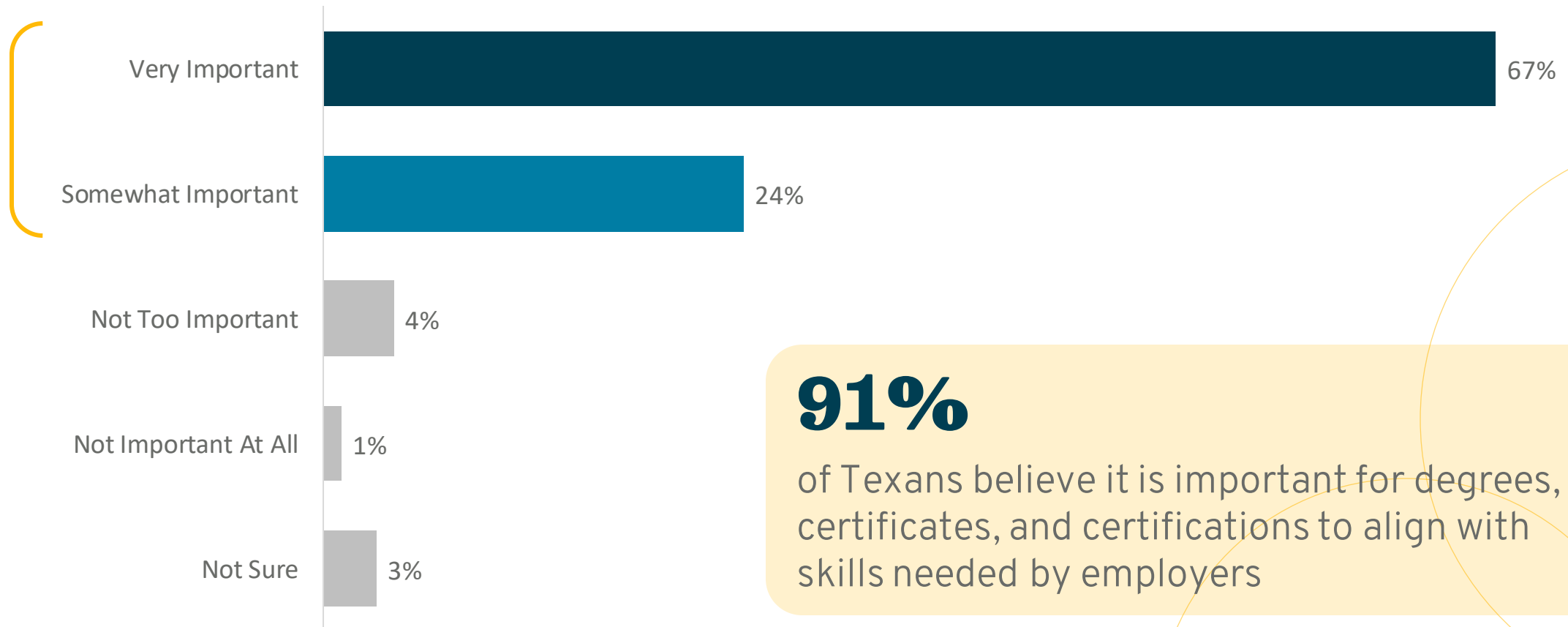
**40%**

of Texans have “very positive” views of community colleges

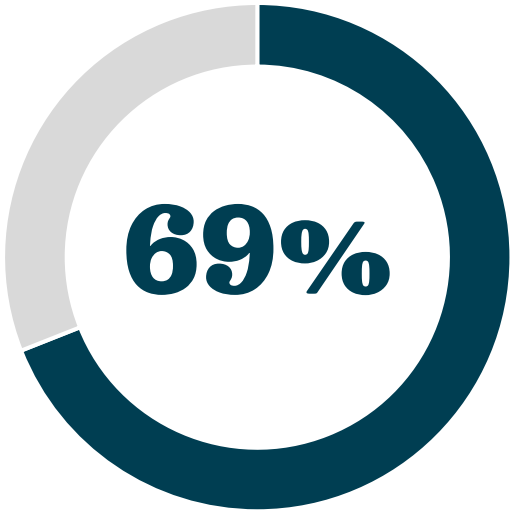
# A majority (85%) believe that credentials from community colleges are valuable



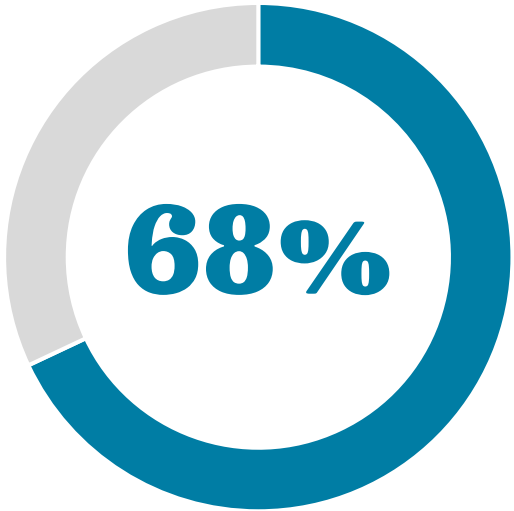
# Two-thirds (67%) think it is very important for credentials to align with employer needs



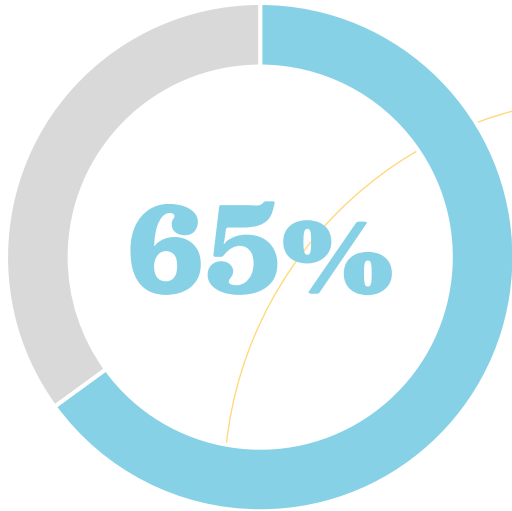
# Most Texans believe community colleges have very important roles in their communities



Saving students money compared to tuition at a 4-year institution

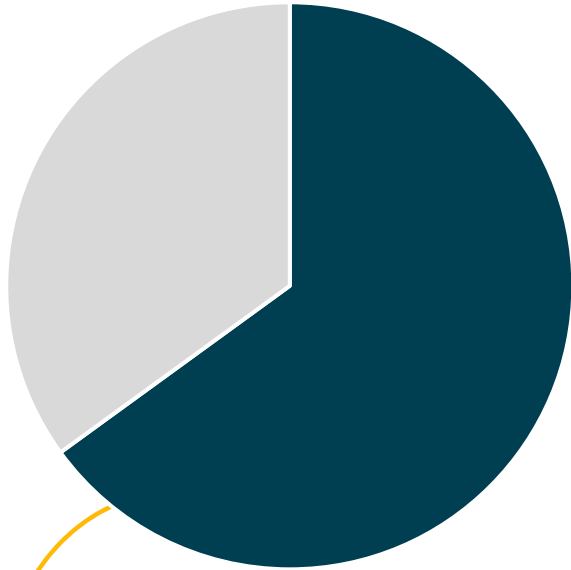


Awarding credit that can be transferred to a 4-year institution



Providing educational opportunities for people who live in the community

# Two-thirds (65%) support basing community college funding on student outcomes



**65%**

of Texans support basing funding on **outcomes** instead of enrollment

## TOP RANKED OUTCOMES

- 1 Job placement of community college graduates
- 2 Number of students who complete a credential
- 3 Incomes or wages earned after graduation by students



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