



# IAF Workforce Intermediaries and Community College December 2021



# The Model: Community + Business + Community College

- Texas IAF + Business Leadership
  - Project QUEST, San Antonio
  - VIDA, Lower Rio Grande Valley
  - Capital IDEA, Central Texas
  - Project ARRIBA, El Paso
  - Capital IDEA Houston
- National Exemplar
  - ASAP, City University of New York



Capital IDEA Founded in 1998 by  
Central Texas Interfaith and Employers

**Mission:**

To lift working adults out of  
poverty and into living-wage  
careers through education.

# What We Do

Low-income  
Adult with  
average 8<sup>th</sup>  
grade ability  
level

Associate  
Degree or  
College-level  
Certificate

In-Demand,  
Living Wage  
Career

# How We Do It

- Upfront career exploration, assessment, and planning
- ***Mutual commitment***
- Direct education expenses
- Wrap-around support services
- ***Intrusive case management***
- Placement and support in early career

# Whom We Serve

- Adults (average age is about 30)
- Most are first generation to attend college
- Low-income (below 200% federal poverty level)
- HS diploma/GED – no previous college degree
- 40% attempted college
- 80% of color
- 35% speakers of other languages
- 42% are parents, 66% of parents are single



**Shirlet Oriakhi, RN, MSN**  
Graduate of Capital IDEA and  
Austin Community College,  
ACC Faculty

# Funding

- Local Public Funding in IAF Agendas
- Local Philanthropic Funds
- Texas Innovative Adult Career Education (ACE) Grant Program

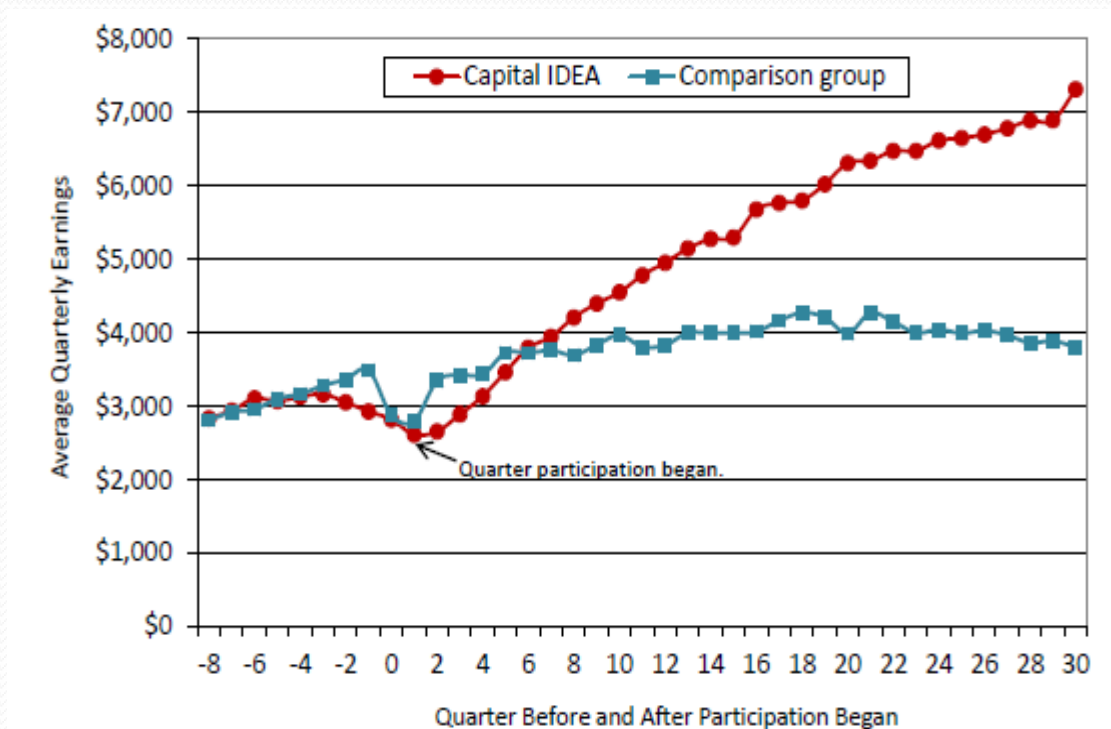


# Results To Date

- 1900+ in new careers
  - Nursing, IT, other Health, Tech, Trades
- Starting Wage \$24/hour in 2020
- Earnings 3x

# Long-term Training Impact on Earnings

## Significant Positive Impact and Continued Growth



Tara Smith, Kristen Christensen, Greg Cumpton, *An Evaluation of Local Workforce Development Investments, 2014 Update*. UT Ray Marshall Center, June 2015

# Taxpayer ROI

165 percent over 10 years  
(9% annual ROI)

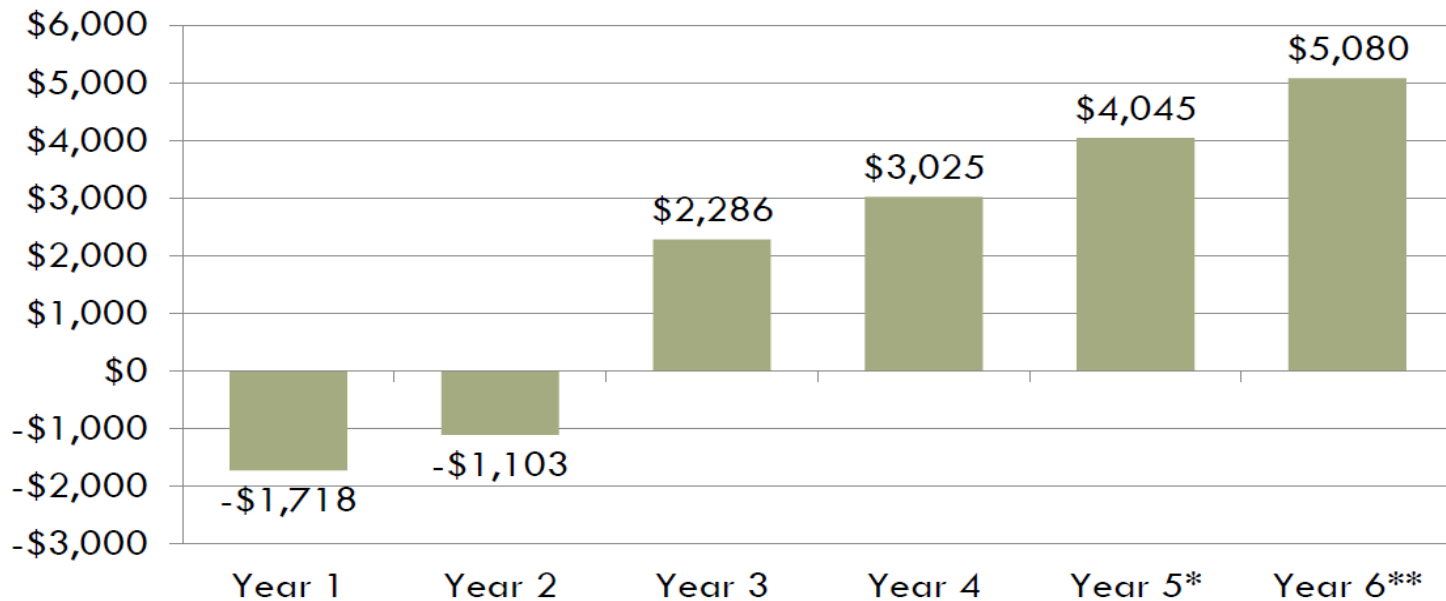
501 percent over 20 years  
(17% annual ROI)

Tara Smith and Christopher King, *Exploratory Return on Investment Analysis of Local Workforce Investments*. UT Ray Marshall Center, 2014

# Gold Standard Income Impacts

## Project QUEST Random Assignment Study

**Differences in average annual earnings between QUEST participants and control group members**



Significance levels: \*\*\* $p < .01$ , \*\* $p < .05$ , \* $p < .10$

Mark Elliott and Anne Roder, *Escalating Gains: Project QUEST's Sectoral Strategy Pays Off*. Economic Mobility Corporation, April 2017

# Gold Standard Education Impacts

## VIDA Random Assignment Study

**“These impacts are among the largest reported to date from random assignment tests of programs aiming to increase college success among low-income individuals.”** p. vii

- +5.6 credits earned after 24 months (33.1 vs. 27.5)
- +8.3 percentage points received a college credential within 24 months (53.3 vs. 45.0) Exhibit 5-2, p. 62

Howard Rolston, Elizabeth Copson and Karen Gardiner, *Valley Initiative for Development and Advancement: Implementation and Early Impact Report*, OPRE Report No. 2017-83, October 2017

# Next Generation Impacts of Model

“Roughly 70% of children of parents receiving services from Capital IDEA enrolled in college directly after high school.” [vs. 45% expected]



Source: Greg Cumpton, UT Ray Marshall Center, from Student Futures Dataset, 2016 (emphasis added)

# Questions:

**Steve Jackobs**, Executive Director

**Dr. Joy Penticuff PhD**, Central Texas Interfaith

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Graduate of Capital IDEA and ACC, ACC Faculty