

## **Financial Aid Advisory Committee Meeting Agenda**

Name of Committee: Financial Aid Advisory Committee Date of Meeting: June 2, 2022

Time of Meeting: 9:00a.m.

Location: Virtual Meeting

### **Agenda**

- 1. Welcome, Introductions, and Overview of Meeting – Denise Welch, Chair**
- 2. Consideration of Approval of Minutes from the meeting held on March 3, 2022– Denise Welch, Chair**
- 3. Presentation: Building a Talent Strong Texas-Melissa Henderson, Associate Commissioner, Strategic Partnerships & Executive Director**
- 4. Presentation: Texas OnCourse Academy-Laura Brenna, Assistant Commissioner, Innovation and Policy Development**
- 5. Presentation: Texas Leadership Scholars Program-Matt Parson, Assistant Commissioner for Workforce Innovation**
- 6. Update: Prior FAAC Business– DeChà Reid, Senior Director, THECB**
- 7. Update: External Relations – John Wyatt, Sr. Director, External Relations**
- 8. Update: THECB Financial Aid Strategic Priority-Charles Contero-Puls, Assistant Commissioner**
- 9. Update: TASFA Subcommittee: House Bill 3 (FAFSA/TASFA Graduation Requirement) and House Bill 2140 (On-line TASFA); – Bridgette Ingram, Subcommittee Chair, Claudette Jenks, Director, College Readiness; and Leah Smalley, Assistant Director, THECB**
- 10. Update: Data Collection Subcommittee – Dede Gonzales, Subcommittee Chair**
- 11. Update: Legislative Subcommittee – Arnold Trejo, Subcommittee Chair**
- 12. Update: Texas Association for State Financial Aid Administrators (TASFAA)– Robert Merino, TASFAA President**

- 13. Update: High School District – Ben Bholan, Arlington ISD; Shonna Norton, Wichita Falls ISD**
- 14. Update: Office of Student Financial Aid Programs – DeChà Reid, Senior Director, THECB**
- 15. Update: Recognition of members stepping down-Denise Welch, Chair**
- 16. Discussion Topic: Recommendation on Proposed Nominees for FAAC-DeChà Reid, Senior Director, THECB**
- 17. Discussion Topic: Addressing the unemployment compensation reported by students and parents - DeChà Reid, Senior Director, THECB**
- 18. Discussion Topic: Leveraging Financial Aid-Thomas Ratliff, Director of Financial Aid, Abilene Christian University**
- 19. Discussion Topic: Ways to address roadblocks with recruiting and retaining students-Denise Welch, Chair**
- 20. Transition of Leadership- Denise Welch, Chair**
- 21. Discussion Topic: Feedback for Future Meetings – Rachelè Garrett, Chair**
- 22. Adjournment – Rachelè Garrett, Chair**

Financial Aid Advisory Committee  
Meeting Notes  
(To be approved at the June 2, 2022 meeting)

Committee Members in Attendance Via <u>Virtual</u> Meeting Connection		Committee Members Absent
Denise Welch, Chair Rachelè Garrett, Vice-Chair DeChá Reid, THECB Rep Jackie Adler Ben Bholan Victoria Chen Bridgette Ingram Cecelia Jones Ed Kerestly, Past-Chair Melet Leafgreen Robert Merino, TASFAA Rep Holly Nolan Shonna Norton	Steven Peterson Joseph Ruiz Arnold Trejo Tevian Sides Thomas Ratliff Joy Thomas DeDe Gonzales Jase Kugiya Sal Ramirez Gilbert Zavala	
<b>Agenda Item 1. Welcome, Introductions and Overview of Meeting</b>		<b>Denise Welch, Chair</b>
<b>Handout Provided: Yes</b>		<b>Formal Decision/Action Required</b> N/A
<b>Summary:</b>  **See handout for agenda item 1 for more information		
<b>Agenda Item 2. Consideration of Approval of Minutes from the meeting held on Dec. 9, 2021</b>		<b>Denise Welch, Chair</b>
<b>Handout Provided: Yes</b>		<b>Formal Decision/Action Required</b> Minutes approved
<b>Summary:</b> <ul style="list-style-type: none"> <li>No corrections were identified.</li> </ul> **See handout for agenda item 2 for more information.		
<b>Agenda Item 3. Update: Prior FAAC Business</b>		<b>DeChá Reid Senior Director</b>
<b>Handout Provided: No</b>		<b>Formal Decision/Action Required</b> N/A
<b>Update Summary:</b> <ul style="list-style-type: none"> <li>No Prior Business</li> </ul>		
<b>Agenda Item 4. External Presentation: Certified Financial Aid Administrator Program</b>		<b>Shannon Crossland, Commission Chair Frank Phillips College</b>
<b>Handout Provided: Yes</b>		<b>Formal Decision/Action Required</b> N/A
<b>Presentation Summary:</b> <ul style="list-style-type: none"> <li>Dr. Shannon Crossland presented on the Certified Financial Aid Administrator Program and provided information on the following: <ul style="list-style-type: none"> <li>Program Design and Development</li> <li>Accreditation</li> <li>Involvement in the Development of the CFAA Program</li> <li>Eligibility Requirements</li> <li>Exam Experience</li> <li>Resources</li> <li>Remote Proctoring</li> <li>Recertification</li> </ul> </li> </ul> **See handout for agenda item 4 for more information		
<b>Agenda Item 5. External Presentation: Reskilling and Upskilling Program</b>		<b>Dr. Sheri Ranis, THECB-Workforce Education</b>
<b>Handout Provided: No</b>		<b>Formal Decision/Action Required</b> N/A
<b>Presentation Summary:</b> <ul style="list-style-type: none"> <li>Dr. Sheri Ranis presented on the Reskilling and Upskilling Program and provided information on the following: <ul style="list-style-type: none"> <li>Texas Reskilling Support Fund Grant Program</li> <li>Reskilling Funding Focus</li> <li>Reskilling Program Highlights</li> </ul> </li> </ul>		

Financial Aid Advisory Committee  
Meeting Notes  
(To be approved at the June 2, 2022 meeting)

<ul style="list-style-type: none"> <li>○ Eligible Credential Programs</li> <li>○ Student Eligibility</li> <li>○ Student Awards</li> <li>○ Reskilling Additional Features</li> </ul> <p>**See handout for agenda item 5 for more information</p>	
<b>Agenda Item 6. Update: External Relations</b>	<b>John Wyatt, THECB-External Relations</b>
<b>Handout Provided: No</b>	<b>Formal Decision/Action Required</b> N/A
<b>Update Summary:</b> <ul style="list-style-type: none"> <li>• John Wyatt provided information on the following: <ul style="list-style-type: none"> <li>○ Primary Elections were on Mar. 1, 2022</li> <li>○ Expect to see in 2-3 weeks the Lt. Governor and the Speaker will issue interim charges for the committees; these are specific items that the Governor will want to see in the next session</li> <li>○ During the spring and summer, committees will meet in interim hearings to consider the interim charges. The higher education committee will meet.</li> <li>○ Each committee will issue an interim report based on findings during the interim hearings. The interim reports will include recommendations.</li> <li>○ THECB will stay busy with the interim hearing meetings</li> <li>○ THECB will need to develop the LAR in the coming months and report back to the committee.</li> </ul> </li> </ul>	
<b>Agenda Item 7. Update: THECB Financial Aid Strategic Priority</b>	<b>Dr. Charles Conterò-Puls, Assistant Commissioner</b>
<b>Handout Provided: Yes</b>	<b>Formal Decision/Action Required</b> N/A
<b>Update Summary:</b> <ul style="list-style-type: none"> <li>• Dr. Charles Conterò-Pulse presented the THECB Financial Aid Strategic Priority and provided information on the following: <ul style="list-style-type: none"> <li>○ THECB Strategic Architecture</li> <li>○ Randomized Controlled Trial</li> <li>○ Technological Infrastructure</li> </ul> </li> </ul> <p>**See handout for agenda item 7 for more information.</p>	
<b>Agenda Item 8. Update: TASFA Subcommittee</b>	<b>Bridgette Ingram, Subcommittee Chair and Claudette Jenks, Director, College Readiness and Success</b>
<b>Handout Provided: Yes</b>	<b>Formal Decision/Action Required</b> N/A
<b>Update Summary:</b> <ul style="list-style-type: none"> <li>• Bridgette Ingram, Leah Smalley and Claudette Jenks presented the Online TASFA and provided information on the following: <ul style="list-style-type: none"> <li>○ Continuing TASFA programming</li> <li>○ Testing in progress</li> <li>○ Collaborating with vendors and the TASFA workgroup on file layout</li> <li>○ Setting up institutions in MoveIt</li> <li>○ Communication about online TASFA sent to institutions and school districts</li> </ul> </li> </ul> <p>**See handout for agenda item 8 for more information</p>	
<b>Agenda Item 9. Update: Data Collection Subcommittee</b>	<b>Dede Gonzales, Subcommittee Chair</b>
<b>Handout Provided: Yes</b>	<b>Formal Decision/Action Required</b> N/A
<b>Update Summary:</b> <ul style="list-style-type: none"> <li>• Dede Gonzales provided information on the following: <ul style="list-style-type: none"> <li>○ Update on Online TASFA</li> <li>○ FAD Data Modernization</li> <li>○ Update on Office of Student Financial Aid Programs</li> <li>○ Recent Memos</li> <li>○ Upcoming Memos</li> <li>○ Upcoming Deadlines:</li> <li>○ Authority to Transfer Process</li> <li>○ FAD Certification Process</li> <li>○ FAS Webcast</li> </ul> </li> </ul> <p>**See handout for agenda item 8 for more information</p>	

Financial Aid Advisory Committee  
Meeting Notes  
(To be approved at the June 2, 2022 meeting)

<b>Agenda Item 10. Update: Legislative Subcommittee</b>	<b>Arnold Trejo, Subcommittee Chair</b>
<b>Handout Provided: No</b>	<b>Formal Decision/Action Required</b> N/A
<b>Update Summary:</b> <ul style="list-style-type: none"> <li>Arnold Trejo provided information on the following: <ul style="list-style-type: none"> <li>Serving as an advisor in the TASFAA Legislative Committee</li> <li>He has been invited to future TASFAA Legislative meetings: <ul style="list-style-type: none"> <li>March 31, June 23 and September 15</li> </ul> </li> </ul> </li> </ul>	
<b>Agenda Item 11. Texas Association for State Financial Aid Administrator's (TASFAA)</b>	<b>Robert Merino, TASFAA President</b>
<b>Handout Provided: No</b>	<b>Formal Decision/Action Required</b> N/A
<b>Update Summary:</b> <ul style="list-style-type: none"> <li>Robert Merino provided information on the following: <ul style="list-style-type: none"> <li>Regional trainings are in progress throughout the State of Texas <ul style="list-style-type: none"> <li>March 1 – Houston at San Jacinto College – 56 registered</li> <li>March 3 – San Marcos at Texas State University – 43 registered</li> <li>March 23 – El Paso at El Paso Community College – 41 registered</li> <li>March 25 – DFW at Collin County College – 66 registered</li> <li>March 31 – Lubbock at Lubbock Christian University – 47 registered</li> </ul> </li> <li>TASFAA is offering a virtual event at the end of March</li> <li>New Aid Office Workshop registration is now open</li> </ul> </li> </ul>	
<b>Agenda Item 12. Update: High School District</b>	<b>Ben Bholan, Arlington ISD; Shonna Norton, Wichita Falls ISD</b>
<b>Handout Provided: No</b>	<b>Formal Decision/Action Required</b> N/A
<b>Update Summary:</b> <ul style="list-style-type: none"> <li>Ben Bholan and Shonna Norton provided information on the following: <ul style="list-style-type: none"> <li>ISDs are struggling to get students to complete FAFSA's. Current data shows that more students have completed FAFSA this current year than last year; believe it is due to the new high school graduation. Other districts are seeing the same trend.</li> <li>Enrollment is down this school year</li> <li>ISDs are very excited with the online TASFA</li> <li>ISDs are hosting evening FAFSA events to promote the completion</li> <li>There are challenges with the TSI requirements; it is a barrier with students</li> </ul> </li> </ul>	
<b>Agenda Item 13. Update: Office of Student Financial Aid Programs</b>	<b>DeChà Reid, Senior Director</b>
<b>Handout Provided: No</b>	<b>Formal Decision/Action Required</b> Yes/Motion Passed
<b>Update Summary:</b> <ul style="list-style-type: none"> <li>DeCha Reid provided information on the following: <ul style="list-style-type: none"> <li>Effective March 1, the agency reduced the interest rate on certain CAL loans from 5.25% to 3.75%. These are loans made between August 2011 and October 2013 and impacts of 6,500 loans. We were able to reduce the interest rate due to the recent interest rate changes. On April 1, THECB will reduce approximately 5,500 loans (reduction of 0.25 – 5.25% to 5.00% and 450% to 4.25%). All borrowers who were impacted were notified.</li> <li>The following memos were recently released: <ul style="list-style-type: none"> <li>B.1.10 Strategy Funds Request released on 3/1/2022: This announcement outlined the process to request the additional B.1.10 funds through an online form. Schools must utilize all the original allocation before requesting funds from the B.1.10 strategy. Changes to student count are done through the Grant Payment Portal.</li> <li>A flyer for the Monthly Webcast was released on 3/1/2022 with the topics of discussion. An additional webcast was scheduled on 3/8/2022 at 1:30 p.m. (Central Standard Time).</li> <li>FY2022 FAD Cycle One opened on 2/28/2022. There were some delays in receiving the reports. The issues were resolved and can continue to resubmit the FAD file. Cycle one does not require reconciliation, however, THECB encourages schools to review their data and budget totals to assist with future reconciliation process for cycle three. Schools are encouraged to submit a FAD file in enough time to work through any errors.</li> </ul> </li> </ul> </li> </ul>	

Financial Aid Advisory Committee  
Meeting Notes  
(To be approved at the June 2, 2022 meeting)

<ul style="list-style-type: none"> <li>State Financial Aid Opt-in/out released on 2/22/2022: All institutions are required to complete the Opt-in/Opt-Out form by 3/11/2022 to participate in the state financial aid programs: <ul style="list-style-type: none"> <li>Educational Aide Exemption (EAE)</li> <li>Texas College Work-Study (TCWS)</li> <li>Work-Study Student Mentorship (WSMP)</li> </ul> </li> </ul> <p>Institutions that do not submit an Opt-In/Opt-Out form by the deadline will not be included in the allocation calculation process for the 2023 Fiscal Year.</p> <ul style="list-style-type: none"> <li>Upcoming deadlines <ul style="list-style-type: none"> <li>FAAC nominations is due on 3/11/2022</li> <li>State Opt-In/Opt-Out form is due 3/11/2022</li> <li>Good Neighbor nomination forms are due 3/15/2022</li> </ul> </li> <li>SFAP accomplishments since the last FAAC meeting <ul style="list-style-type: none"> <li>We were able to generate almost 40,000 IRS 1098—E tax statements for borrows and they were mailed as of 1/31/2022.</li> </ul> </li> </ul>	
<b>Agenda Item 14. Discussion Topic: Feedback on how schools administering Reskilling and Upskilling</b>	<b>Denise Welch, Chair</b>
<b>Handout Provided: No</b>	<b>Formal Decision/Action Required</b> No
<b>Discussion Summary:</b> <ul style="list-style-type: none"> <li>Three schools are participating in the program</li> <li>TSTC is on target to wrap-up the spending on the grant funds</li> <li>Stephen F. Austin has not awarded any funds to students</li> <li>Panola College was able to spend funds in the fall but was not as successful in the spring term.</li> </ul>	
<b>Agenda Item 15. Discussion Topic: Feedback on the decrease in loan borrowing</b>	<b>DeChà Reid, Chair</b>
<b>Handout Provided: No</b>	<b>Formal Decision/Action Required</b> N/A
<b>Discussion Summary:</b> <ul style="list-style-type: none"> <li>SFAP has seen a decline in the number of borrowers based on loan data year-over-year. Are students less needy, higher federal loans that offset our state loan programs, or is it other aid that is taking the place of loan borrowing? <ul style="list-style-type: none"> <li>Less students on campus. Students are virtual and do not need as many loan funds and charges are being covered through grants and scholarships, along with federal funds</li> <li>Students do not want loans and are aware of the debt. Also, students are living at home to cut back on costs.</li> <li>Graduate students stated that the GradPlus process is easier, and CAL seems a little more challenging.</li> </ul> </li> </ul>	
<b>Agenda Item 16. Discussion Topic: Feedback on creating a succession plan</b>	<b>Rachelè Garrett, Vice Chair</b>
<b>Handout Provided: No</b>	<b>Formal Decision/Action Required</b> N/A
<b>Discussion Summary</b> <ul style="list-style-type: none"> <li>Feedback concerning the NASFAA article: <ul style="list-style-type: none"> <li>Loss of employees to retirement and only able to hire a smaller percentage</li> <li>Looking at the remaining staff and is there potential to retire</li> <li>Staff are leaving for positions outside of financial aid</li> </ul> </li> </ul>	
<b>Agenda Item 17. Discussion Topic: Feedback for Future Meetings</b>	<b>Denise Welch, Chair</b>
<b>Handout Provided: No</b>	<b>Formal Decision/Action Required</b> N/A
<b>Discussion Summary</b> <ul style="list-style-type: none"> <li>NASFAA for the SAI-Bridgette Ingram <ul style="list-style-type: none"> <li>What is the agency doing with SAI?</li> </ul> </li> </ul>	
<b>Agenda Item 18. Adjournment</b>	<b>Denise Welch, Chair</b>
<b>Handout Provided: No</b>	<b>Formal Decision/Action Required</b> N/A
<ul style="list-style-type: none"> <li>Adjournment at 12:46 p.m.</li> </ul>	

June 2022

# Financial Aid Advisory Committee

Melissa Henderson, Associate Commissioner, Strategic Partnerships  
& Executive Director, Texas Higher Education Foundation

# Building a Talent Strong Texas



# Stakeholder Engagement

We held **10 listening sessions** with **500+ stakeholders** across Texas



Higher education leaders



K-12 education leaders



Workforce organizations



Employers and business associations



Policymakers

# Building a Talent - Strong Texas

**ATTAINMENT**  
of Postsecondary  
Credentials

Postsecondary  
**CREDENTIALS**  
**OF VALUE**

**RESEARCH,**  
Development &  
Innovation

**EQUITY:** Data will be disaggregated & tracked by race, gender, and income

**COORDINATION** Across public and private sectors, with input and support from educators, institutional leaders, policy makers, employers, and students

# Attainment of Postsecondary Credentials

By expanding attainment to include all working age Texans, we can increase employment opportunities and income for individuals, create a deeper talent pool for employers, and align skills with the jobs the workforce demands.

## TARGETS

- **60% of Texans ages 25 -34** with a degree, certificate, or other postsecondary credential of value by 2030.
- **60% of Texans ages 35 -64** with a degree, certificate, or other postsecondary credential of value by 2030.

By expanding our attainment goals to include all working-age Texans, we will increase employment opportunities and incomes for individuals, create a deeper talent pool for employers, and align skills with the jobs our economy increasingly demands.

# Postsecondary Credentials of Value

Credentials from Texas institutions of higher education must propel graduates into lasting, successful careers that equip them for continued learning and greater earning potential, with low or manageable debt.

## TARGETS

- **550,000 STUDENTS COMPLETING** postsecondary credentials of value each year.
- **95% OF GRADUATES** with no undergraduate student debt or manageable levels of debt in relation to their potential earnings.

Credentials from Texas colleges and universities must equip graduates for continued learning and lasting, successful careers, with no or manageable student debt.

# Research, Development, and Innovation

Texas must be a leading state in generating knowledge through basic and applied research and translating it to innovations, discoveries, and economic development.

## TARGETS

- **\$1 BILLION** additional annual private and federal research and development expenditures by 2030.
- **7,500 RESEARCH DOCTORATES** awarded annually by Texas institutions of higher education.

Advancing Texas competitiveness in the global economy will require strengthening our state R&D infrastructure and translating discoveries into innovations that benefit individual Texans' lives and drive economic development.

# Advancing Equity for the Benefit of All Texans

In raw numbers, Texas grew more than any other state over the past decade, and more than 95% of that growth was in communities of color. Data for *Talent Strong Texas* indicators will be disaggregated and reported by race, gender, income level, and geographic area to monitor that all goals are being advanced equitably and all Texans have opportunities to succeed.


# Questions?

# ADVISING STRATEGY

Laura Brennan, Assistant Commissioner  
for College and Career Advising

June 2, 2022





**All Texans receive holistic and equitable advising that propels them to obtain credentials of value.**

# Advising resources

## Available Now:

### Texas OnCourse Academy

Online, competency-based training for counselors and advisors

## Coming Soon:

### My Texas Future

Online portal designed to propel Texans to earn credentials of value

### MapMyPath

Online tool to support efficient transfer and application of credit



# Texas OnCourse Background

In 2015, the Texas State Legislature invested in improving college and career planning and readiness, creating Texas OnCourse.

In 2021, Texas OnCourse moved operations from UT Austin to THECB.

# Statewide Collaboration

Texas OnCourse is the result of educators, employers and state agencies working together.



2,500 educators helped build Texas OnCourse.

# Core Offerings



Digital, on-demand **professional development** for educators



Interactive college and career exploration **tools and curriculum** for students and families









PROFESSIONAL DEVELOPMENT

# Texas OnCourse Academy


by Texas OnCourse

Educators: register or login

# Academy Dashboard

-  Account
-  Admin
-  Dashboard
-  Courses
-  History
-  Search
-  Commons
-  Help

## Dashboard



**Module Directory**

[Module Directory](#)



**Financial Aid**

[Financial Aid Application Process](#)



**Financial Aid**

[Scholarship Application Process](#)



**Financial Aid**

[College Cost](#)



**Financial Aid**

[Financial Aid: Foundational Knowledge](#)



**Postsecondary Pathways**

[Admission and Application Process](#)

### To Do

Nothing for now

### Recent Feedback

Nothing for now


[Start a New Course](#)

[View Grades](#)



# There's an App for that

< texasoncourse.instructure.com



TEXAS  
ONCOURSE

Email

---

Password

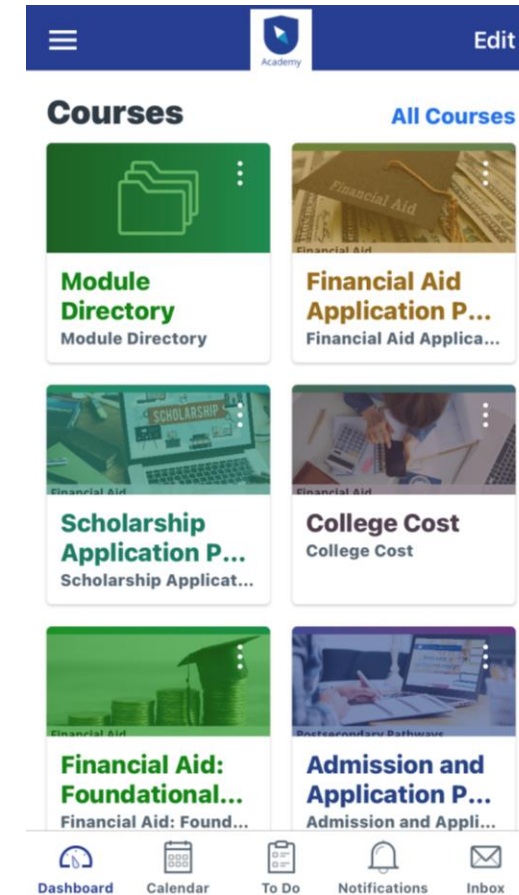
---

Login

🔗 Need to register?

🔗 Forgot password?

📞 Contact support





# Academy Modules

## POSTSECONDARY PATHWAYS

### **Postsecondary Pathways: Foundational Knowledge**

- 📍 Advising All Students To Be College Ready

### **Admission and Application Process**

- 📍 ApplyTexas
- 📍 Common Application (Common App)
- 📍 NCAA and NAIA Eligibility Centers
- 📍 Coalition Application
- 📍 Military Academy Applications

### **Entrance and Placement Exams**

- 📍 SAT
- 📍 ACT
- 📍 Armed Services Vocational Aptitude Battery (ASVAB)

### **Postsecondary Research**

- 📍 Researching Postsecondary Options

## SPECIALTIES

### **Transition Advising**

- 📍 Transition Services for Students with Disabilities

### **Advising Highly Mobile Populations**

- 📍 Advising Highly Mobile Students

### **Middle School College and Career**

- 📍 Starting Early: College and Career Readiness in Middle School

## SUCCESS IN HIGHER EDUCATION

### **College Finances and Beyond**

- 📍 FAFSA and TASFA: Helping Students Get and Keep Financial Aid
- 📍 Dollars and Sense: Supporting Student Financial Wellness

### **Holistic College Ready Advising**

- 📍 Student Advising with College Readiness and Equity in Mind

# Academy Modules

## CAREER PATHWAYS

### **Career Pathways: Foundational Knowledge**

- 📍 Basic Principles of Career Pathways

### **Career Exploration**

- 📍 Career Assessments

### **Academic Planning**

- 📍 High School Personal Graduation Plan
- 📍 Career Clusters, Pathways, and Endorsements

### **Career Planning**

- 📍 Career Outlook

### **Career Learning Experience**

- 📍 Work-Based Learning Experiences

## FINANCIAL AID

### **Financial Aid: Foundational Knowledge**

- 📍 Basic Principles of Financial Aid

### **Financial Aid Application Process**

- 📍 Free Application for Federal Student Aid (FAFSA)
- 📍 Texas Application for State Financial Aid (TASFA)
- 📍 CSS Profile

### **Scholarship Application Process**

- 📍 Scholarship Applications
- 📍 National Merit Scholarship Program

### **College Cost**

- 📍 College Finances

# Digital Learning **works**

For counselors, completing all TXOC modules is associated with the **same growth in knowledge** as 11-30 years of experience.



When educators use Texas OnCourse, they report that their **confidence in their knowledge** doubles.

# Recognized nationally



Delaware  
Department of Education

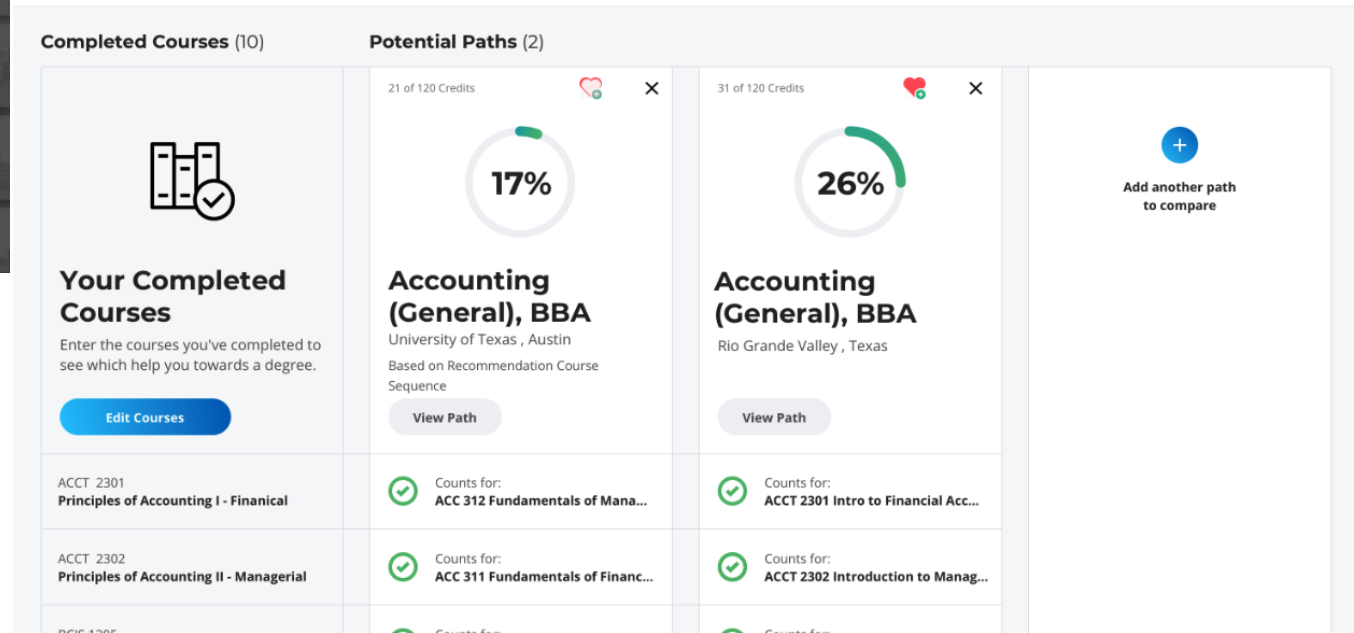
# Coming Soon: Map My Path

- Improve the process of credit transfer and application
- Enable new insights about the design and delivery of undergraduate education



- Interested in participating in a Spring 2023 release? Email, [Laura.Brennan@highered.Texas.gov](mailto:Laura.Brennan@highered.Texas.gov)

## Explore different paths towards a degree:



# Coming Soon: My Texas Future

## **Propelling adult returners to attain high-value credentials**

- Connect Texans to digital resources and humans to help them carve a path forward
- Facilitate connections to institutions, and initiate a warm-handoff of student information to institutions

## **Future state: Expand to serve K12 students in navigating college and career**

- Leverage student data and milestone completion to target timely and helpful interventions
- Expand and scale high-impact tools to new audience groups (e.g. ADVi)
- Connect the discrete resources into one seamless student user-experience

# Questions? Ideas?

# Texas Leadership Scholars Program

---

INFORMATIONAL SESSION FOR INSTITUTIONS IN TEXAS



# Goals

---

- The Texas Leadership Scholars program will be a state-wide, premier leadership program aimed at keeping high achieving, low-income Texas graduates in the state to pursue their higher education.
  - Just 15% of top-ten-percent students from Black, Latino, and rural communities go on to enroll in a Texas four-year institution. We are seeking to change this.
- The THECB Texas Leadership Scholars Program will support high-achieving, low-income students in their postsecondary aspirations.
  - The program will connect cohorts of participating students with peer and professional networks and mentors, support leadership development, provide opportunities for undergraduate research, and offer job skills such as resume writing, social media use, communication, and collaboration.
- Rollout first cohort Fall 2022.

# Eligibility - Students

---

- Top performing students with demonstrated financial need, leadership in their high school community, and academic success.
  - Demonstrated financial need, as evidenced by the completion of FAFSA or TASFA
    - TEXAS Grant eligible
  - Graduated from an accredited Texas High School
  - Accepted to a participating 4-year institution
  - Scholastic record and ability
  - Evidence of leadership and service within their high school and community
    - This will be evaluated by the selection committee and may include involvement and leadership in student organizations at school or in the community and service within the community.
- Continued eligibility can be defined by the institution.

# The Student Experience

---

- A designated campus liaison will ensure Scholars experience the following program across 4 years:
  - **Living Learning Community:** Scholars will participate in a Scholar-specific Living Learning Community (LLC) for the first 2 years of program.
  - **Mentoring:** Participants in the Scholars program will participate in progressive mentoring throughout their experience on at an institution.
    - Year 1: For the first year of the program, each Scholar will be assigned a peer mentor; the staff liaison will automatically serve as staff mentor and primary contact for Scholars.
    - Year 2: Scholars will be encouraged to transition to the peer-mentor role. Additionally, they will participate in a weeklong job shadowing program during winter or spring break.
    - Year 3: Scholars will attend 2 events a semester to learn and receive advice from corporate and executive leaders regarding what they are looking for in new graduates.
    - Year 4: Scholars will be matched with an alumni mentor who is aligned with their academic/professional goals.

# The Student Experience

---

- A designated campus liaison will ensure Scholars experience the following program across 4 years continued:
  - **Undergraduate Research:** Scholars will receive access to undergraduate on-campus research experiences. Campus liaisons will ensure workshops are offered related to securing research positions, but also help ensure students receive a research experience while in college by connecting students to opportunities.
  - **Programming:** Campus liaisons will develop a plan to ensure the following programmatic opportunities are offered to students each year.
    - Strengths or Leadership Assessment
    - Group Service Project
    - Networking events to practice communication skills and relationship-building
    - Workshops and earning opportunities on
      - Resume writing
      - Developing your Elevator Speech
      - LinkedIn and other social media branding
      - Value of diversity in teams and businesses
      - Pursuing graduate school

# The Student Experience

---

- A designated campus liaison will ensure Scholars experience the following program across 4 years continued:
  - **Other Benefits:** Outreach to parents to understand the college experience and Scholars program.
  - **Summer Programming:** Students will be selected or apply for the following opportunities. Planning and selection will be coordinated by the Scholars Advisory Board (see below for information on the Scholars Advisory Board).
    - **Leadership Conference:** Scholars can participate in an annual leadership conference, hosted by one of the participating institutions.
    - **Study Abroad:** Scholars can apply to participate in a Scholars-specific paid study abroad experience.
    - **Internship Stipends:** Scholars can apply for an internship stipend if they pursue a summer internship that is unpaid.

# Financial Commitment

---

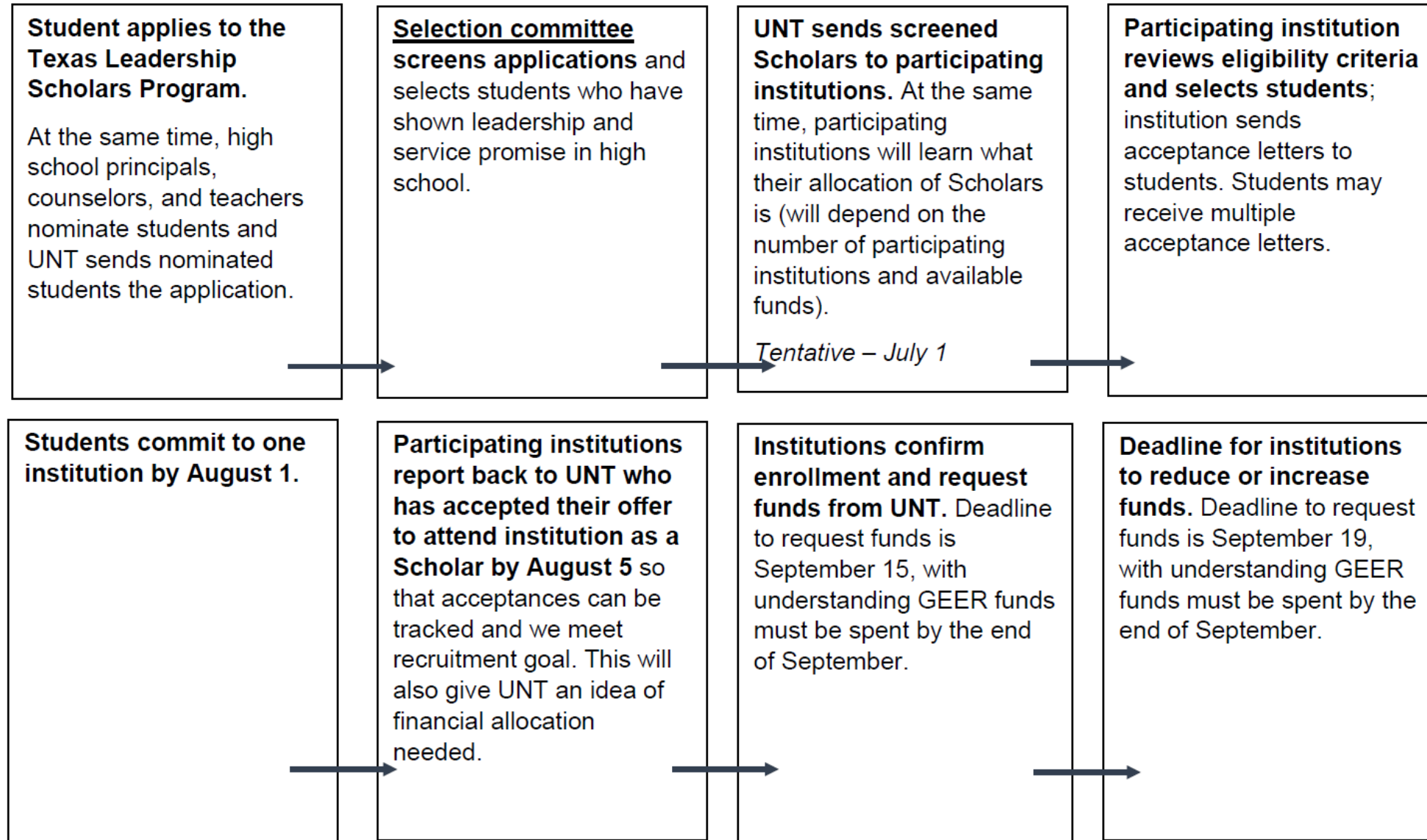
- Scholars will have 100% of their board-designated tuition and fees covered, through a combination of federal, state, and institutional aid, plus a Room and Board stipend of approximately \$10,000, depending on the institution, annually for 4 years if they continue to meet program requirements.
  - The institution will ensure 100% of a student's board-designated tuition and fees are covered.
  - The THECB will provide the Room and Board stipend.
- The THECB will fund summer programming opportunities.
- Given the financial commitment institutions would have to make, participating institutions can cap the number of Scholars they accept per year.

# Institutional Partners

---

- We are seeking public, 4-year institutions to agree to participate in this program.
- For year 1, institutions must express a desire to participate by June 15, 2022.
  - Not participating in year 1, will not preclude you from participating in future years.

# Student Application Process – Year 1





# Questions

---

## Contact Information

---

Melissa McGuire, Ph.D.  
Associate Vice President for Student Affairs  
University of North Texas

[melissa.mcguire@unt.edu](mailto:melissa.mcguire@unt.edu)  
940-565-2166

Matt Parson  
Assistant Commissioner for Workforce  
Innovation  
THECB

[matt.parson@highered.texas.gov](mailto:matt.parson@highered.texas.gov)  
682-429-1290

## AGENDA

### FAAC Data Collection Sub-Committee Meeting

April 28, 2022: 9:30–11:30am

**Location:** Microsoft Teams meeting

Microsoft Teams meeting

Join on your computer or mobile app

[Click here to join the meeting](#)

Or call in (audio only)

[+1 737-222-7309](#) United States, Austin

Phone Conference ID: 115 886 057#

	<p><b>Update on Online TASFA</b></p> <p>This topic will provide an update on the progress of the online TASFA.</p> <p><b>Update:</b></p> <ul style="list-style-type: none"><li>• Last week there was a monthly webcast on April 20 demoing the online TASFA along with introducing it during the NAOW conference.<ul style="list-style-type: none"><li>◦ Making a dedicated TASFA webpage</li></ul></li><li>• Working on the data submission process, in the final stages of the layout; sent it to the TASFA committee and vendors to review; there were no comments made by either group.<ul style="list-style-type: none"><li>◦ The goal is to release the file layout in early May to the FA Community.</li><li>◦ The file type is fixed length at this time but looking for other formats to use in the future</li><li>◦ Will provide a daily report</li><li>◦ Plan to send test files in the summer to schools. There are ways to automate the data into a school system.</li><li>◦ Working on sending data on TASFA to the High School Counselor suite in ApplyTX</li><li>◦ Testers are the committee members, high school counselors; if more testers are needed, will ask the Data Collection Sub-committee</li></ul></li><li>• Marketing and training is ongoing. Will send plan have more trainings<ul style="list-style-type: none"><li>◦ Looking to create modules through the webpage</li></ul></li></ul>	Virtual Meeting-Leah S.
--	---	-------------------------

	<ul style="list-style-type: none"> <li>• There is a blog post for the high school counselors through TX OnCourse <ul style="list-style-type: none"> <li>◦ Plan to send out more information to counselors in the summers</li> </ul> </li> <li>• <b>Additional reminders:</b> <ul style="list-style-type: none"> <li>◦ The online TASFA will launch for the 2023-24 academic year and subsequent years.</li> <li>◦ The Texas Administrative rules are being updated after the Board Meeting on April 28. The rules will be in 22.6.</li> <li>◦ Students needing to fill out a TASFA for the 2022-23 academic year will need to fill out the paper TASFA.</li> <li>◦ The online TASFA will only be available in English for the application launch; the Spanish will only be available as a PDF. Other languages will be considered for future releases.</li> <li>◦ The online TASFA will not generate an EFC but will transmit the data collected to institution. Corrections can not be done through the online TASFA; there is skip logic but no federal methodology calculation. <ul style="list-style-type: none"> <li>▪ The application can be sent to multiple schools</li> <li>▪ Completion is done one-time for the student</li> <li>▪ Only in the English version</li> <li>▪ Student and Parent email cannot match</li> <li>▪ No validation of student/parent; institutions can request additional data for verification</li> <li>▪ Electronic signature is a part of the application, no background checks through other databases</li> </ul> </li> <li>◦ The online TASFA available through the ApplyTexas website <b>is the sole, acceptable online TASFA</b>. All institutions participating in state financial aid programs must accept the data generated by the completion of this online TASFA.</li> <li>◦ The TASFA document available through the ApplyTexas website <b>is the sole, acceptable printable version</b> of the TASFA, which institutions may accept from applicants who do not have access to the necessary technology to complete the online TASFA.</li> </ul> </li> </ul>	
	<p><b>Committee Comments:</b></p> <ul style="list-style-type: none"> <li>◦ No comments</li> </ul>	

	<p><b>Update on FAD Data Modernization</b></p> <p>This topic will provide a quick update on the progress made on the modernization project and the user access testing (UAT).</p> <p>Update:</p> <ul style="list-style-type: none"> <li>• Project has been delayed based on additional programming, on target to go live for 2021-22 cycle 3 FAD.</li> <li>• Plan to do testing during the summer, goal is to test around cycle 2</li> </ul> <p><b>Committee Comments:</b></p> <ul style="list-style-type: none"> <li>◦ No Comments</li> </ul>	<p>Virtual Meeting-DeCha R.</p>
	<p><b>Update on Office of SFAP:</b></p> <p>This topic will provide an update on the activities happening in the Office of Student Financial Aid Programs.</p> <p><b>Topics of Discussion:</b></p> <ul style="list-style-type: none"> <li>◦ 2022-23 Program Guidelines</li> <li>◦ 2022-23 Preliminary Allocations</li> <li>◦ Authority to Transfer Process</li> <li>◦ TCWS Summer Awarding</li> <li>◦ Texas Transfer Grant</li> </ul> <p>Update:</p> <ul style="list-style-type: none"> <li>◦ <b>2022-23 Program guidelines</b> are in progress and the expected date to release is in early May. There are a few rule changes that are up for approval with the THECB Board that have an impact on the release of the guidelines. (Go over the changes) <ul style="list-style-type: none"> <li>◦ Award Amounts and Years</li> <li>◦ Cosmetic Changes</li> <li>◦ Alning</li> </ul> </li> <li>◦ <b>2022-23 Preliminary Allocations</b> are in their final stages of review and approvals. The goal is to release the 10-day data review in early May. The delay was caused by late FAD certifications. We received the final certification in April. <ul style="list-style-type: none"> <li>◦ Question to the committee: Are there any thoughts on how to better approach the FAD deadlines?</li> </ul> </li> <li>◦ <b>Authority to Transfer Process</b>-a memo was released on April 12 informing institutions about the new process to request a transfer of funds. A new form was created to replace sending a request through the Customer Tracking system. The transfer request form must be submitted by July 1, 2022 using the Authority to Transfer form. The Financial Aid Services staff will review the submitted form and send an email notification to the institution to provide next steps for the process.</li> <li>◦ <b>TCWS Summer Awarding</b>-Beginning with the 2020-21 award year, institutions that do not utilize their original state work-study allocation during the nine-month academic year are permitted by</li> </ul>	<p>Virtual Meeting-DeCha R., Leah S., Tanitia C., THECB</p>

	<p>the THECB to use funds for summer awards. All funds must be expended or returned by August 31, 2022.</p> <ul style="list-style-type: none"> <li>○ <b>TEXAS Transfer Grant</b>-We released a fact sheet on April 26 outlining the program administration process. We also had a webcast on April 27 where we received some great questions about the program which made us realize that we need to create a Q&amp;A section on our SFAP webpage. We are in the process of reviewing all the questions that were sent in the chat from the webcast to formulate better response. I want to thank all of you who were in attendance yesterday and who posed some great points of consideration for us to review. Given this is the first time the agency has created a centralized program, we are learning more and more each day of the complexities of the administration of the program and appreciate your patience while we navigate this new concept.</li> <li>○ <b>Recent Memos:</b> <ul style="list-style-type: none"> <li>○ <a href="#">04/12/2022 Authority to Transfer Funds FY 2022 Process Memo [PDF]</a></li> <li>○ <a href="#">04/06/2022 Tuition Equalization Grant (TEG) FY 2022 Final Allocation Memo [PDF]</a></li> <li>○ <a href="#">03/29/2022 Net Price Calculator FY 2023 Annual Update Memo [PDF]</a></li> </ul> </li> <li>○ <b>Upcoming Memos</b> <ul style="list-style-type: none"> <li>○ Summer 2022 Institutional Calendar-finalizing deadline dates</li> <li>○ Online TASFA Announcement-finalizing the file layout</li> <li>○ User Access - looking at ways to improve the process of collecting changes.</li> <li>○ Title III Waiver: 2021-22 and 2022-23 letters are collected by the THECB for compliance purposes</li> </ul> </li> <li>○ <b>Upcoming deadlines:</b> <ul style="list-style-type: none"> <li>○ Net Price Calculator-4/29/2022</li> </ul> </li> </ul> <p><b>Committee Comments:</b></p> <ul style="list-style-type: none"> <li>○ No comments</li> </ul>	
	<p><b>Discussion Topic: Reporting Gender</b></p> <p>This topic will discuss the new option of gender and what other designations are currently being utilized at other schools and if THECB plans to add X (or any other indicators) to reporting.</p> <p>Resource: U.S. Passport:  <a href="https://www.state.gov/x-gender-marker-available-on-u-s-passports-starting-april-11/">https://www.state.gov/x-gender-marker-available-on-u-s-passports-starting-april-11/</a></p> <p><b>Committee Comments:</b></p>	<p>Virtual Meeting- Data Collection Committee Member</p>

	<ul style="list-style-type: none"> <li>○ A couple of schools are considering how to make a changes to the gender identification <ul style="list-style-type: none"> <li>○ One school is looking at a third option for gender</li> <li>○ One school is looking at making a change to gender but not as another option</li> </ul> </li> <li>○ The agency is not at this time of making any changes to reporting for gender on their reporting and online TASFA <ul style="list-style-type: none"> <li>○ The agency would like to hear back from those schools that plan to make changes to their reporting system.</li> </ul> </li> </ul>	
	<p><b>Discussion Topic: Net Price Calculator (NPC)</b></p> <p>This topic will discuss the submission process for NPC.</p> <ul style="list-style-type: none"> <li>○ The NPC file will use the Department of Education (ED) template</li> <li>○ Use the 2020-21 template</li> <li>○ Cannot submit a zip file; use the index file; instructions are in the memo</li> <li>○ Confirmations will be sent to a school once a file is uploaded; schools can check the NPC webpage to see if the correct template was uploaded.</li> </ul> <p><b>Committee Comments:</b></p> <ul style="list-style-type: none"> <li>○ Understanding the median award to report on the NPC</li> </ul>	Virtual Meeting-Leah S.
	<p><b>Discussion Topic: FAS Webcast</b></p> <p>This topic will gather feedback from the committee to collect ideas to cover during the monthly FAS webcast.</p> <p><b>Committee Comments:</b></p> <ul style="list-style-type: none"> <li>○ No comments</li> </ul>	Virtual Meeting-Leah S.
	<p><b>Discussion Topic: Future Topics</b></p> <p>Engage the committee in discussion on what topics they would like to see covered in future meetings.</p> <p><b>Committee Comments:</b></p> <ul style="list-style-type: none"> <li>○ No Comments</li> </ul>	Virtual Meeting-Dede G.

# LEVERAGING FINANCIAL AID

Thomas Ratliff

Director of Student Financial Services

Abilene Christian University



# LEVERAGING CONCEPT

- ▶ Apply calculated financial assistance programs to:
  - ▶ Influence enrollment decisions for students with specific characteristics that are desired by your school
  - ▶ Help ensure your educational cost structure appears affordable to each student



# REASONS FOR TARGETS

- ▶ Recruitment
- ▶ Retention
- ▶ Meeting statistical goals
- ▶ Hopes of recruiting multiple students as clusters
- ▶ Potential advancement opportunities later on
- ▶ Improve recruitment of faculty and staff

# RECRUITMENT ENROLLMENT FUNNEL

- ▶ Prospects
- ▶ Inquiries
- ▶ Applicants
- ▶ Admits
- ▶ Deposits
- ▶ Enrollees
- ▶ Attendees

# RETENTION FUNNEL

- ▶ Continued academic progression
- ▶ On-time progress towards degree or credential attainment
- ▶ Graduation
- ▶ Consideration of future giving



# TYPES OF LEVERAGING APPROACHES

- ▶ A variety of approaches exist concerning leveraging techniques and outcome goals
- ▶ Several fall into categories that can be clustered

# ACADEMIC MERIT AWARDS

- ▶ General merit awards by identified measures
  - ▶ High School GPA
  - ▶ Class rank
  - ▶ Standardized test scores
- ▶ Test Optional Factor
- ▶ National Merit Recognition
- ▶ Valedictorian / Salutatorian

# PERFORMANCE BASED

- ▶ Athletics
- ▶ Art
- ▶ Theatre
- ▶ Band
- ▶ Music
- ▶ Particular academic teams



# SPECIALTY

- ▶ Targeting desired enrollment niches
- ▶ Geographic – states, counties, low yield territories
- ▶ Gender
- ▶ Ethnicity
- ▶ University heritage (alumni dependents)
- ▶ VA Yellow Ribbon Program (for private schools)

# HOUSING

- ▶ Increases potential net revenue for the school
- ▶ Encourages more personal engagement and support as it helps improve retention and academic success
- ▶ Increases the interactive component of the learning community



# PERCEPTION

- ▶ It is expected that such leveraging programs will make the institution be a more attractive option for prospective students
- ▶ The marketing of your options can help or potentially hinder those outcomes

# TIMING OF AWARDS

- ▶ Believed that the earlier you can get a student to commit to your institution, the more likely they will yield
- ▶ So awarding as many funds up front can help
- ▶ Mid-cycle nudges
- ▶ Last second decision influencers
  - ▶ One consultant's perspective

# RENEWAL OF AWARDS

- ▶ Cumulative GPA requirements
- ▶ Hours of achievement (for on-time graduation stats)
- ▶ Any chance for students to improve their awards with college performance?



# NET RESULTS

- ▶ Meeting school enrollment plans
- ▶ Fulfilling college budget expectations
- ▶ Give tools to help your recruitment team be advocates for applicants
- ▶ Helping your institutional composition look and feel like your administration wants

# NET RESULTS

- ▶ *However...*
- ▶ Contribute towards inflating college base costs
- ▶ Can create drastic differences between the amounts various students pay for the same education
- ▶ Open questions of equity

# QUESTIONS

- ▶ 5<sup>th</sup> or 6<sup>th</sup> year awards – automatically continue or require an appeal?
- ▶ Renewal criteria – purpose of having higher expectations than simply meeting SAP?
- ▶ Is SAP required for your institutional funds?
- ▶ Do you have cutoffs or performance criteria for employee dependent waivers?
- ▶ Should state and federal aid factor into discounts?