

ApplyTexas Advisory Committee (ATAC)

September 2025-August 2026

<i>ATAC Members</i>	
Dara Newton Associate Vice President, Strategic Enrollment The University of Texas Rio Grande Valley Term Ends: August 2026	<i>Co-Chair</i> Maria Juarez Director of Enrollment Services Amarillo College Term Ends: August 2026 <i>Co-Chair</i>
David Barron Vice President of Enrollment Management The University of Texas at Tyler Term Ends: August 2026	Ramon Blakley, Ed.D. Assistant Vice Provost of Admissions The University of Texas at Austin Term Ends: August 2027
Megan Brincks Dean of Outreach and Financial Aid Midland College Term Ends: August 2026	Shelby Claridge Assistant Director, Admissions Processing Texas A&M University-Central Texas Term Ends: August 2027
Connie Coleman, M.Ed. Director Admissions Operations Texas A&M University Term Ends: August 2027	Jorge Dimas Director of Admissions Laredo College Term Ends: August 2026
Araceli Duran Associate Registrar Texas State Technical College Term Ends: August 2027	Jamie Hansard Vice President for Enrollment Management Texas Tech University Term Ends: August 2027
Craig Howard Director, Admissions Processing Sam Houston State University Term Ends: August 2027	Courtney Lundgren Executive Director, Student Communications & Transition Programs University of Houston - Downtown Term Ends: August 2027
Nicholas Medina, M.Ed. Director of Admissions Collin College Term Ends: August 2027	Amanda Ritchie Ethridge, Ed.D. Director of Admissions Angelo State University Term Ends: August 2027
Crystal Rocha Interim Sr. Director of Enrollment Management University of Houston-Victoria Term Ends: August 2026	Stefanie Salazar Assistant Director of Admissions Del Mar College Term Ends: August 2026
Feleccia Turner Associate Dean, Admissions & Records Dallas College Term Ends: August 2026	Kristine Velasquez, Ph.D. Director of Admissions and Recruitment The University of Texas at El Paso Term Ends: August 2026
Lu Waterhouse Director Admissions & Enrollment Services Lone Star College Term Ends: August 2026	Qingyang Li Student Representative The University of Texas at Austin Term Ends: August 2026

THECB Staff – Division for College and Career Advising (CCA)	
Brandon Griggs, Ph.D. Assistant Commissioner	Lara Gueguen Senior Director of Advising Partnerships
Jaslyn Rose Senior Director, Learning Operations and Delivery	Claudette Jenks Director, Strategic Advising Initiatives & Partnerships
Diana Foose Administrative Assistant	