ApplyTexas Advisory Committee (ATAC) September 2023-August 2024

| ATAC Members | |
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| Laura Isdell, Ed.D. Co-Chair Dean of of Admissions Collin College Term Ends: August 2025 | Beverly Woodson-Day, Ph.D. Assistant Vice President for Enrollment Management and Director of Undergraduate Admissions Texas State University Term Ends: August 2024 |
| Tammy Adams, Ed.D. Associate Vice President & Registrar Texas A&M University – San Antonio Term Ends: August 2024 | Brian Armstrong, Ed.D. Assistant Vice President for Student Enrollment Success Texas Southern University Term Ends: August 2024 |
| Callie Blakeley Assistant Director of Admission and Recruitment Kilgore College Term Ends: August 2024 | Tessie Bradford, Ed.D. Dean of Student Services Lamar State College - Port Arthur Term Ends: August 2025 |
| Katrina Brent, Ed.D. Vice President, Enrollment Management and Marketing Lamar University Term Ends: August 2025 | Jamie Hansard Vice President of Enrollment Management Texas Tech University Term Ends: August 2025 |
| Cynthia Hess Director of Undergraduate Admissions Tarleton State University Term Ends: August 2024 | Maria Juarez Director of Enrollment Services Amarillo College Term Ends: August 2024 |
| Dara Newton, Ph.D. Associate Vice President, Strategic Enrollment The University of Texas Rio Grande Valley Term Ends: August 2025 | Mary Pascarella Associate Director of Graduate Admissions Sam Houston State University Term Ends: August 2025 |
| Kathryn Perez Dean of Enrollment Services South Plains College Term Ends: August 2024 | Michael Sanders Associate Vice President for University Admissions University of North Texas Term Ends: August 2025 |
| Kristine Velasquez, Ph.D. Director of Enrollment Outreach and Strategic Recruitment Initiatives The University of Texas at El Paso Term Ends: August 2024 | Miguel Wasielewski, Ph.D. Vice Provost of Admissions The University of Texas at Austin Term Ends: August 2025 |

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| Lu Waterhouse Director of Admissions and Enrollment Lone Star College Term Ends: August 2024 | Patty Young, Ph.D. Dean of Admissions and Registrar Dallas College Term Ends: August 2024 |
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| Priscilla Garza Student Representative The University of Texas Rio Grande Valley Term Ends: August 2024 | |

| THECB Staff - Division for College and Career Advising (CCA) | | |
|--------------------------------------------------------------|------------------------------------------|--|
| Laura Brennan | Molly Gully | |
| Assistant Commissioner | Senior Director of Advising Strategy | |
| College and Career Advising | College and Career Advising | |
| Claudette Jenks | Diana Foose | |
| Director | Administrative Assistant | |
| Strategic Advising Initiatives & Partnerships | Division for College and Career Advising | |

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