

Texas Higher Education Coordinating Board
ApplyTexas Advisory Committee
February 27, 2025

Meeting Notes

The Texas Higher Education Coordinating Board ApplyTexas Advisory Committee (ATAC) convened at 10:05 a.m. on February 27, 2025, with the following committee members attending: Jana Barnett, David Barron, Tessie Bradford, Katrina Brent, Megan Brincks, Shelby Claridge, Jorge Dimas, Brandie Eneks, Jamie Hansard, Laura Isdell, Maria Juarez, Dara Newton, Mary Pascarella, Stefanie Salazar, Michael Sanders, Andrea Stephenson, Lu Waterhouse, and Qingyang Li.

Unable to Attend: Crystal Rocha, Kristine Velasquez, and Miguel Wasielewski.

Non-Voting Attendees: Amanda Leach (on behalf of Kristine Velasquez) and Ramon Blakley (on behalf of Miguel Wasielewski).

THECB Staff: Molly Gully, Wes Hansen, Claudette Jenks, Jaslyn Rose, Ann-Marie Scarborough, and Ronit Shaham.

AGENDA ITEM	ACTION
1. Welcome and Introductions	Dara Newton called the meeting to order at 10:05 a.m.
2. Approval of meeting minutes from October 30, 2024	On motion by David Barron, seconded by Megan Brincks, the Committee approved this item, motion passes.
3. Updates to the ApplyTexas System	Ronit Shaham provided an overview of ApplyTexas System updates from February 20, 2025, maintenance deployment. Coordinating Board staff shared additional efforts to inform stakeholders of updates by hosting a regular ApplyTexas Lunch and Learn series after each deployment. The first event will be held on March 6 at 12:00 noon. This is an opportunity to share updates from maintenance, demo new features/enhancements, and share what's on the roadmap for future maintenance.
4. Discussion and Possible Action to Adopt Recommendations Regarding ApplyTexas Forms or Procedures	Core Questions Subcommittee: Claudette Jenks sought five members from 2-year and 4-year members to establish a Core Questions subcommittee. The purpose of the subcommittee is to examine all the core questions in ApplyTexas to determine if they reflect the most recent federal guidelines and are used for admission decisions. The

	Core Questions Subcommittee will meet up to three times between March and June. Shelby Claridge, Jorge Dimas, Laura Isdell, Maria Juarez, and Mary Pascarella volunteered to serve on the subcommittee. Review and feedback of new ApplyTexas features: Ronit Shaham reviewed with the ATAC new features in the Admin portal that will enable bulk EDI downloads by date and the payment information page and post submission updates for feedback. Review and feedback of recommendations for consideration: Claudette Jenks sought feedback from the committee regarding the following questions: • If your institution uses a Dual credit and/or Graduate application in ApplyTexas, does your institution utilize the Family Information section for these respective applicants? • Consideration to improve school search by reordering the Term/Semester drop down list to Fall, Spring, and Summer. • Discussion on efforts to prevent fraudulent applications.
5. Discussion on Potential Agenda Items and Next Meeting Date	ATAC members discussed potential agenda items for next meeting including My Texas Future residency language alignment, and improved Communication Strategy, and Direct Admissions. Coordinating Board will send date options to determine quorum.
6. Adjournment	On motion by David Barron, seconded by Shelby Claridge, the Committee approved this item, motion passes. Meeting adjourned at 11:15 a.m.