

**Agenda Materials**  
**General Academic Institutions Formula**  
**Advisory Committee (GAIFAC) for the**  
**2020-2021 Biennial Appropriations**

September 2017

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## Agenda

**Meeting of the General Academic Institution Formula Advisory Committee  
Texas Higher Education Coordinating Board  
Board Room, First Floor, 1.170  
1200 East Anderson Lane, Austin  
Wednesday, September 20, 2017  
1:00 p.m.**

### Agenda

- I. Call to Order
- II. Consideration and approval of the minutes from August 31, 2017, meeting
- III. Discussion, review, and consideration of the Commissioner's 2020-2021 Biennium charges
- IV. Planning for subsequent meetings
- V. Adjournment

## Prior Meeting's Draft Minutes

**Meeting of the General Academic Institutions Formula Advisory Committee  
Texas Higher Education Coordinating Board  
Board Room, First Floor  
1200 East Anderson Lane, Austin  
Thursday, August 31, 2017  
1:24 p.m.**

### Minutes

**Attendees:** Mr. Edward T. Hugetz (Chair), Ms. Kathryn Funk-Baxter (Vice Chair), Dr. Dana G. Hoyt, Dr. Harrison Keller, Dr. Karen Murray, Dr. Paula M. Short, Ms. Noel Sloan, and Ms. Angie W. Wright

**Absent:** Dr. James Marquart, Mr. Raaj Kurapati

**Staff:** Dr. David Gardner, Dr. Julie Eklund, Mr. Tom Keaton, and Ms. Jennifer Gonzales

1. The meeting was called to order at 1:24 p.m.
2. Mr. Hugetz, convening chair called for a nomination for chair. Ms. Susan Brown nominated Mr. Hugetz, Dr. Hoyt seconded the nomination, and the members unanimously voted Mr. Hugetz as committee chair.
3. The chair called for a nomination for vice chair, and Dr. Hoyt nominated Ms. Funk-Baxter. Dr. Gallant seconded the nomination, and the members unanimously voted Ms. Funk-Baxter as committee vice chair.
4. Dr. Eklund provided a brief overview of the funding formulas and fielded questions from members.
5. The chair reviewed the Commissioner's 2020-2021 biennium charges.
  - a. Charge 1 – Funding Levels
    - i. The chair requested that members review the information provided in the meeting's agenda materials and be prepared to discuss funding levels at the September meeting. The committee requested that staff provide a quick overview of 60X30TX and additional details on the expenditure study.
  - b. Charge 2 – Graduation Bonus Formula
    - i. The chair requested that members' be prepared to take up this charge at the September meeting. The chair requested that staff provide a summary overview of the graduation bonus.

c. Charge 3 – Funding Competency-Based Courses

- i. The chair requested committee members be prepared to take up this charge during the September meeting and Dr. Eklund agreed to provide additional information on Competency-Based Education (CBE).

6. The committee considered future meeting dates.

- a. The committee will meet on September 20, November 8, December 6, and January 10 (if needed) at 1:00 p.m. The chair requested that staff poll the committee by email for availability of the October meeting, to determine if October 11 or October 19 worked for the majority of committee members, and whether a morning versus afternoon meeting was preferred.

7. The meeting was adjourned at 2:26 p.m. until September 20, 2017, at 1:00 p.m.

DRAFT

## Commissioner's Charges

The GAIFAC, conducted in an open and public forum, is charged with proposing a set of formulas that provide the appropriate funding levels and financial incentives necessary to best achieve the four major goals of *60x30TX* plan. A preliminary written report of its activities and recommendations is due to the Commissioner by December 7, 2017, and a final written report by February 2, 2018. The GAIFAC's specific charges are to:

1. Study and make recommendations for the appropriate funding levels for the operations support and space support formulas and the percent split between the "utilities" and "operations and maintenance" (O&M) components of the space support formula. (TEC, Section 61.059 (b))
2. Study and make recommendations for the appropriate funding level for, and for the refinement of, the graduation bonus formula. (TEC, Section 61.0593)
3. Study and make recommendations on the treatment of competency-based courses in formula allocations.

## General Academic Institutions Formula Advisory Committee for the 2020-2021 Biennium

Name	Institution	Contacts
<b>Ms. Kathryn Funk-Baxter</b> (2022) Vice President for Business Affairs	The University of Texas at San Antonio, One UTSA Circle, San Antonio TX 78249	<a href="mailto:kathryn.funk-baxter@utsa.edu">kathryn.funk-baxter@utsa.edu</a> 210-458-4201
<b>Mr. Bob Brown</b> (2022) VP for Finance & Administration	University of North Texas 1501 W. Chestnut St., Suite 206 Denton, Texas 76201	<a href="mailto:bob.brown@unt.edu">bob.brown@unt.edu</a> 940-565-2055
<b>Ms. Susan Brown</b> (2018) Assistant VP for Strategic Analysis & Institutional Reporting	The University of Texas - Rio Grande Valley, 1201 West University Dr. Edinburg, TX 78539	<a href="mailto:susan.brown@utrgv.edu">susan.brown@utrgv.edu</a> 956-665-2383
<b>Mr. John Davidson</b> (2022) Associate VP – Budget, Planning & Analysis	The University of Texas at Arlington 219 West Main St. Arlington, TX 76019	<a href="mailto:john.davidson@uta.edu">john.davidson@uta.edu</a> 817-272-5499
<b>Dr. Danny Gallant</b> (2022) VP for Finance & Administration	Stephen F. Austin State University P.O. Box 6108, SFA Station Nacogdoches, TX 75962	<a href="mailto:dgallant@sfasu.edu">dgallant@sfasu.edu</a> 936-468-2203
<b>Dr. Dana G. Hoyt</b> (2018) President	Sam Houston State University Box 2027 Huntsville, TX 77341	<a href="mailto:dlq013@shsu.edu">dlq013@shsu.edu</a> 936-294-1013
<b>Mr. Edward T. Hugetz</b> (2018) Interim Senior VP for Academic Affairs & Provost	University of Houston-Downtown 1 Main Street Houston, TX 77002	<a href="mailto:hugetze@uhd.edu">hugetze@uhd.edu</a> 713-221-5005
<b>Dr. Harrison Keller</b> (2020) Vice Provost for Higher Ed Policy & Research	The University of Texas at Austin 1 University Station G1000 Austin, TX 78712	<a href="mailto:harrison.keller@austin.utexas.edu">harrison.keller@austin.utexas.edu</a> 512-232-8277
<b>Mr. Raaj Kurapati</b> (2022) VP for Finance & CFO	Texas A&M University-Kingsville 700 University Blvd. MSC 144 Kingsville, TX 78363	<a href="mailto:raajkumar.kurapati@tamuk.edu">raajkumar.kurapati@tamuk.edu</a> 361-593-2419
<b>Dr. James Marquart</b> (2020) Provost and Vice President Academic Affairs	Lamar University PO Box 10002 Beaumont, TX 77710	<a href="mailto:James.marquart@lamar.edu">James.marquart@lamar.edu</a> 409-880-8398
<b>Dr. Karen Murray</b> (2020) Executive Vice President of Academic Affairs & Provost	Tarleton State University 1333 West Washington Stephenville, TX 76402	<a href="mailto:kmurray@tarleton.edu">kmurray@tarleton.edu</a> 254-968-9992
<b>Dr. Paula M. Short</b> (2018) Senior Vice President for Academic Affairs & Provost	University of Houston 4302 University Dr., Room 204 S2019 Houston, TX 77204	<a href="mailto:pmsshort@uh.edu">pmsshort@uh.edu</a> 832-842-0550
<b>Ms. Noel Sloan</b> (2020) Chief Financial Officer & Vice President of Administration & Finance	Texas Tech University 2500 Broadway Lubbock, TX 79409	<a href="mailto:noel.a.sloan@ttu.edu">noel.a.sloan@ttu.edu</a> 806-834-1625
<b>Dr. Jerry R. Strawser</b> (2020) Executive VP of Finance & Administration & CFO	Texas A&M University 1181 TAMU College Station, TX 77843	<a href="mailto:jstrawser@tamu.edu">jstrawser@tamu.edu</a> 917-862-7777
<b>Ms. Angie W. Wright</b> (2020) Vice President for Finance & Administration	Angelo State University 2601 West Ave N San Angelo, TX 76903	<a href="mailto:angie.wright@angelo.edu">angie.wright@angelo.edu</a> 325-942-2017

Note: The year after the member's name is when that member's term expires.

**Charge 1 – Study and make recommendations for the appropriate funding levels for the operations support and space support formulas and the percent split between the “utilities” and “operations and maintenance” (O&M) components of the space support formula. (TEC, Section 61.059 (b))**

Presentations on the goals of *60x30TX* and the annual Expenditure Study are included to inform the committee’s discussion of funding level recommendations.

**A. *60x30TX* Presentation**

The ***60x30TX* Texas Higher Education Strategic Plan: 2015-2030** can be found at <http://www.thecb.state.tx.us/index.cfm?objectid=5033056A-A8AF-0900-DE0514355F026A7F>.

The Higher Education Strategic Planning Committee agendas, materials, and presentations can be viewed at <http://www.thecb.state.tx.us/index.cfm?objectid=503FD925-D200-A8E7-25C3B19EEAF7BEA2>.

The 12 pages below provide an overview of the *60x30TX* plan, followed by summary table of the *60x30TX* Progress Report as of July 2017. The progress report can be found in its entirety at <http://www.thecb.state.tx.us/reports/PDF/9742.PDF?CFID=66127577&CFTOKEN=71367844>.

**B. Expenditure Study Presentation**

Following the *60x30TX* presentation is an overview of the General Academic Institutions Expenditure Study. More detail regarding the expenditure study is available at <http://www.thecb.state.tx.us/index.cfm?objectid=50067F8C-D180-18DE-B88C060BCE74E409>.

*60x30TX*  
The 15-Year Plan for  
Texas Higher Education



Texas Higher Education  
Coordinating Board

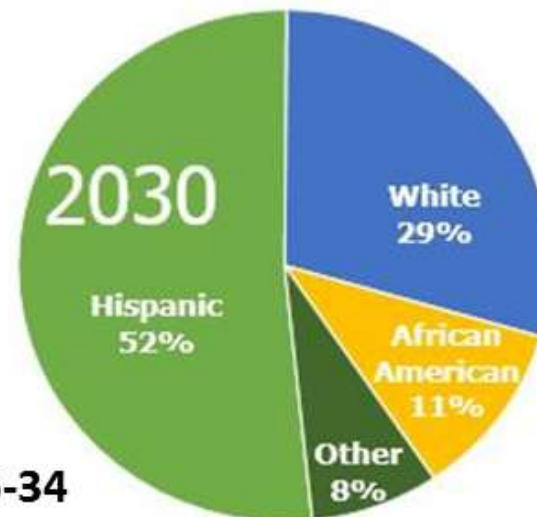
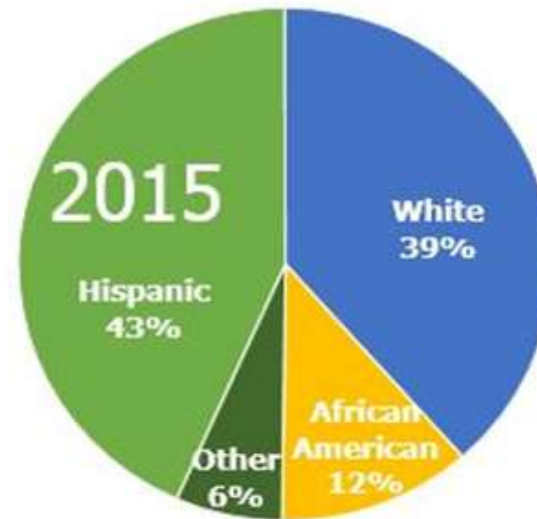
GAI Formula Advisory Committee  
September 20, 2017  
Julie Eklund, PhD  
Strategic Planning and Funding Division



# 60x30TX is a Student-Centered Plan



**Educating the state's  
diverse young-adult  
population for the  
workforce of the future  
will reap public and  
private benefits**



**Texas residents, ages 25-34**

# The Four **60x30TX** Goals



## THE OVERARCHING GOAL: **60x30**: EDUCATED POPULATION

At least 60 percent of Texans ages 25-34 will have a certificate or degree.

- *Supports the economic future of the state*



## THE SECOND GOAL: COMPLETION

At least 550,000 students in 2030 will complete a certificate, associate, bachelor's, or master's from an institution of higher education in Texas.

- *Requires large increases among targeted groups*



## THE THIRD GOAL: MARKETABLE SKILLS

All graduates from Texas public institutions of higher education will have completed programs with identified marketable skills.

- *Emphasizes the value of higher education in the workforce*

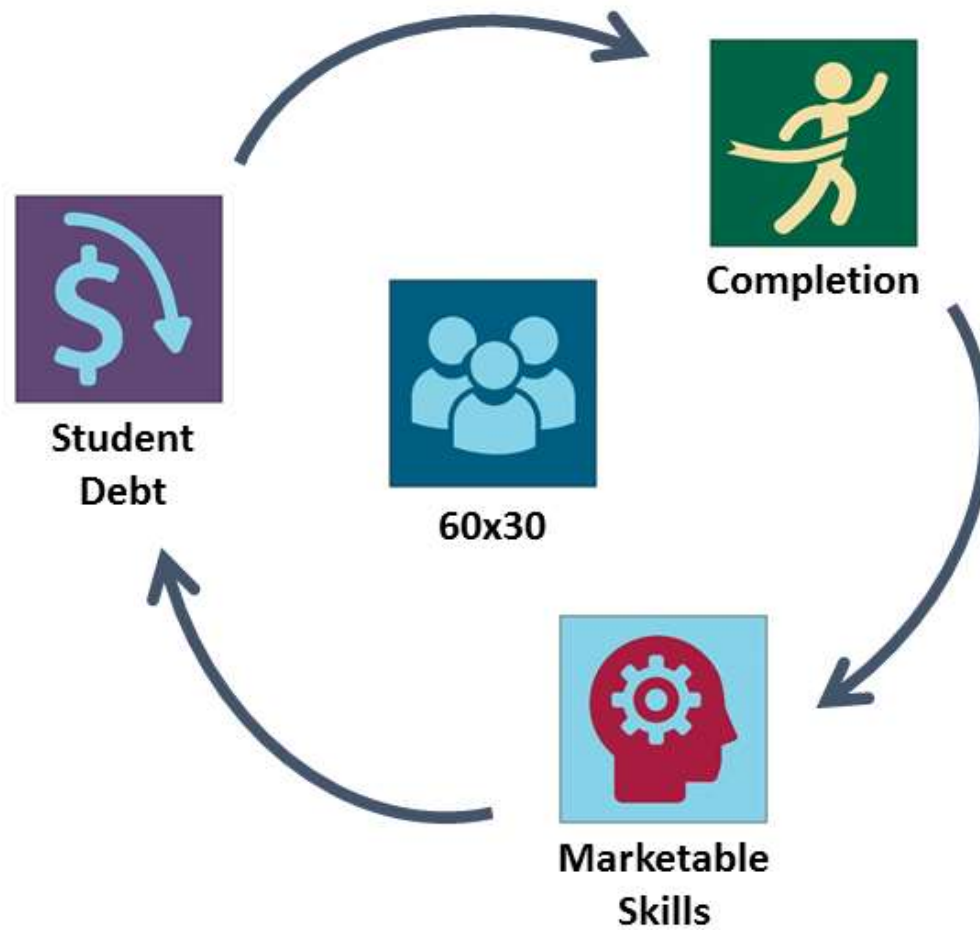


## THE FOURTH GOAL: STUDENT DEBT

Undergraduate student loan debt will not exceed 60 percent of first-year wages for graduates of Texas public institutions.

- *Helps students graduate with manageable debt*

# Goals are Interdependent



# Overall, Texas is doing well on its 60x30TX Goals and Targets . . .

Goal	Target	First-Year Baseline (2015)*	2016 Progress*
<b>60x30</b>	60x30 (Educated Population)	40.3%	41.0%
<b>Completion</b>	Overall	311,340	321,410
	Hispanic	96,657	103,889
	African American	38,964	38,813
	Male	131,037	135,849
	Economically Disadvantaged	114,176	119,490
	TX High School Graduates Enrolling in TX Higher Education	52.7%	51.9%
<b>Marketable Skills</b>	Working or Enrolled Within One Year	78.9%	78.8%
<b>Student Debt</b>	Student Loan Debt to First Year Wage Percentage	60%	60%
	Excess SCH Attempted	20	18
	Percent of Undergraduates Completing with Debt	49.2%	48.2%



\* Baseline uses 2015 data when possible and 2016 progress uses 2016 data when possible; otherwise most recent data available are used.

6



Completion

## COMPLETION

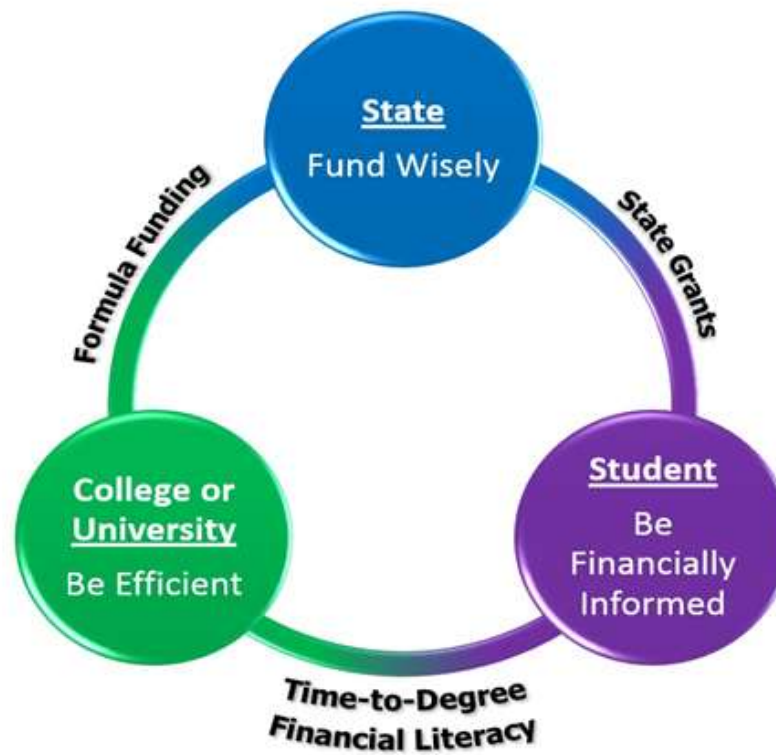
By 2030, at least 550,000 students in that year will complete a certificate, associate, bachelor's, or master's from an institution of higher education in Texas.

- If reached, Texas will award a total of **6.4 million** certificates or degrees during the 15 years of this plan.



## STUDENT DEBT

A balanced triangle





## **STUDENT DEBT**

**Strategies to achieve this goal**

- **Finance higher education to balance appropriations, tuition and fees, and financial aid**
- **Build financial literacy**

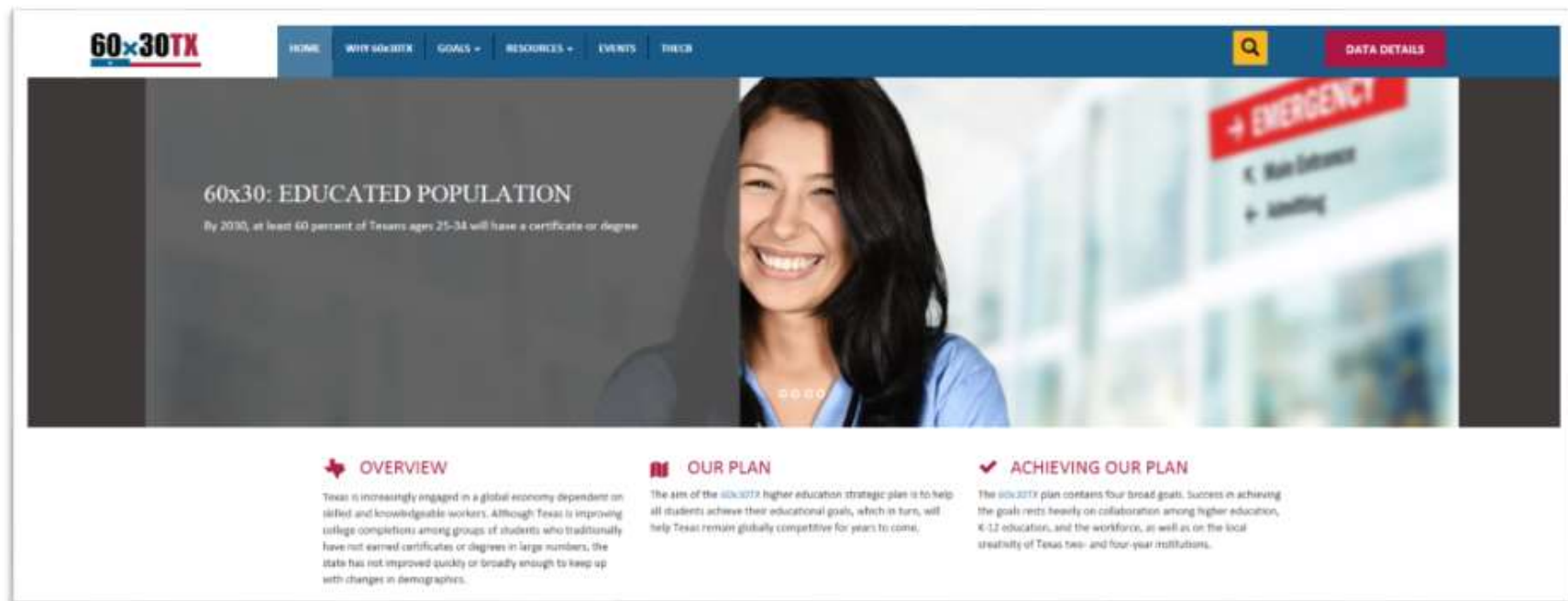
## Where can I find more information on 60x30TX?

60x30TX.com is a consumer-friendly site that provides “snapshot” data

- Hot topics
- Infographics
- Interactive statewide, regional and institutional data
- Resources, media announcements, events
- Videos
- Ability to do “deeper dives” into accountability system

# 60x30TX Website

[www.60x30TX.com](http://www.60x30TX.com)



# Accountability System

[www.txhigheredaccountability.org](http://www.txhigheredaccountability.org)

The screenshot shows the Texas Higher Education Accountability System website. At the top is a navigation bar with links for Home, Resources, THECB, 60x30TX.com, and Interactive. A sidebar on the left lists categories: STATEWIDE, PUBLIC UNIVERSITIES, PUBLIC TWO-YEAR COLLEGES, PUBLIC HEALTH-RELATED INSTITUTIONS, and NON-TEXAS & CAREER INSTITUTIONS. The main content area features a large image of graduates and a section titled 'Select a 60x30TX goal below to see related measures for Statewide:'. Below this are four goal buttons: 60x30 Educated Population, Completion, Marketable Skills, and Student Debt. Each button has a corresponding description of the goal. At the bottom, there is a 'Sector-Specific/Other' button and a footer with the copyright notice '© 2017 - TEXAS HIGHER EDUCATION COORDINATING BOARD'.

**60x30TX** Texas Higher Education Accountability System

Home Resources THECB 60x30TX.com Interactive

**STATEWIDE**

- PUBLIC UNIVERSITIES
- PUBLIC TWO-YEAR COLLEGES
- PUBLIC HEALTH-RELATED INSTITUTIONS
- NON-TEXAS & CAREER INSTITUTIONS

**Need Help?**

Select our [Quick Start Guide](#) under Resources above for a brief tutorial on using the system, including Interactive to download data.

Select a 60x30TX goal below to see related measures for **Statewide**:

- 60x30 Educated Population**  
By 2030, at least 60 percent of Texans ages 25-34 will have a certificate or degree.
- Completion**  
By 2030, at least 550,000 students in that year will complete a certificate, associate, bachelor's, or master's from an institution of higher education in Texas.
- Marketable Skills**  
By 2030, all graduates from Texas public institutions of higher education will have completed programs with identified marketable skills.
- Student Debt**  
By 2030, undergraduate student loan debt will not exceed 60 percent of first-year wages for graduates of Texas public institutions.

**Sector-Specific/Other**

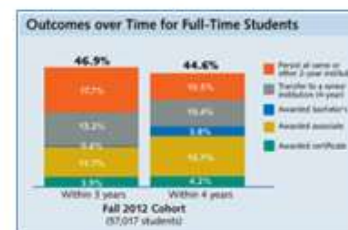
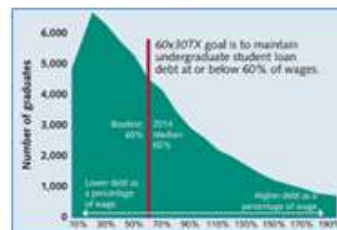
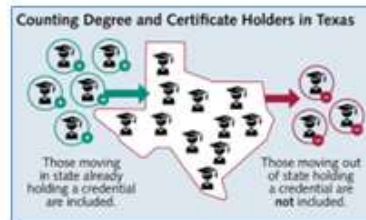
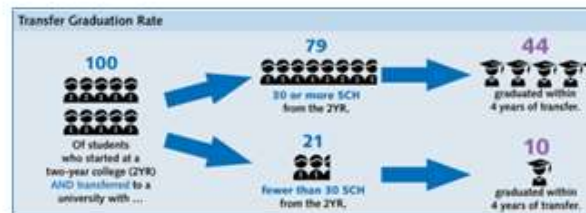
Used for measures not under the plan goals.

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# And if websites aren't your preference, remember the...



# Almanac!





# Questions?

# General Academic Institutions Expenditure (Cost) Study



Texas Higher Education  
Coordinating Board

Presented by Julie Eklund, PhD.

General Academic Institutions Formula Advisory Committee  
September 20, 2017



1

# Relative Weight Matrix

Formula funding is allocated by weighted semester credit hours.

SCH X Weight X Rate = Formula

Doctoral Pharmacy Example:  
 $3 \times 32.17 \times \$55.82 = \$5,387.19$

Discipline	Lower Division	Upper Division	Master's	Doctoral	Professional Practice
Liberal Arts	1.00	1.73	4.01	10.90	
Science	1.64	2.81	7.04	20.70	
Fine Arts	1.46	2.51	6.07	7.48	
Teacher Ed	1.53	2.07	2.39	6.91	
Agriculture	2.08	2.58	6.54	11.80	
Engineering	2.15	3.22	5.50	17.15	
Home Economics	1.11	1.76	2.79	9.09	
Law					4.77
Social Services	1.57	1.89	2.47	19.33	
Library Science	1.44	1.54	3.35	14.64	
Veterinary Medicine					23.30
Vocational Training	1.16	2.74			
Physical Training	1.46	1.26			
Health Services	1.02	1.55	2.54	10.19	2.50
Pharmacy	2.46	4.73	28.55	32.17	4.23
Business Admin	1.16	1.83	3.26	24.70	
Optometry					7.65
Teacher Ed Practice	1.91	2.18			
Technology	2.08	2.32	3.42	14.79	
Nursing	1.49	2.04	3.00	9.57	
Developmental Ed	1.00				

# Overview

Year 1	Lower Division	Upper Division	Master's	Doctoral	Professional Practice
Year 2	Lower Division	Upper Division	Master's	Doctoral	Professional Practice
Year 3	Lower Division	Upper Division	Master's	Doctoral	Professional Practice
Liberal Arts					
Science					
Fine Arts					
Teacher Education					
Agriculture					
Engineering					

- Three-year average expenses and semester credit hours
- Allocate annual expenses to cells
- Sum all the institutions' allocated expenses by cell for three years
- Sum all institutions' hours by cell for three years
- For each cell, divide expense by hours
- Divide each cell by the "lower division liberal arts" rate

# Expenditures Included in the Matrix

- **Functional Cost Categories**

- **Instruction and Research**
- Academic Support
- Student Services
- Institutional Support
- Excluded
  - Public Service
  - Operations and Maintenance of Plant
  - Scholarships and Fellowships
  - Auxiliary Enterprises
  - Capital Outlay from Current Fund Sources
  - Other Expenses

- **Fund Groups - All Funds**

- Educational and General
- Designated
- Restricted Expendable
- Unexpended Plant Funds
- Excluded
  - Auxiliary Enterprises
  - Loan Funds
  - Annuity, Life and Endowment, and Similar
  - Retirement of Indebtedness
  - Investment in Plant

## Cost Drivers used to allocate expenses to cells

Cost Drivers	Source
Headcount	Student Report (CBM001)
Semester Credit Hours (SCH)	Course Report (CBM004)
Teaching Salaries	
- Faculty Teaching Salaries	Faculty Report (CBM008)
- Teaching Assistant Salaries	Institution Survey

# Allocate Direct Expenses into Matrix Cells

## Allocate

- Instruction and Research

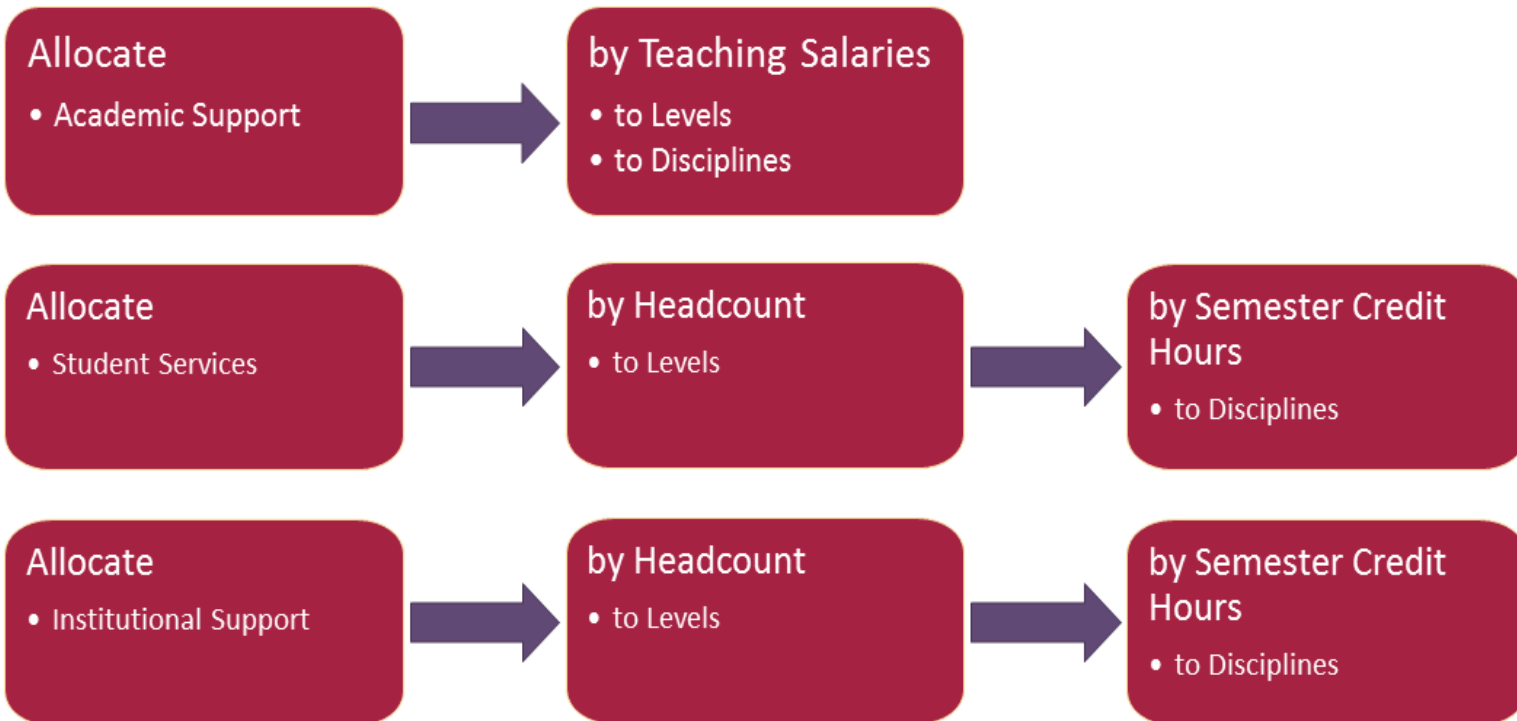
Instruction + Research - Teaching Salaries =  
Departmental Operating Expense

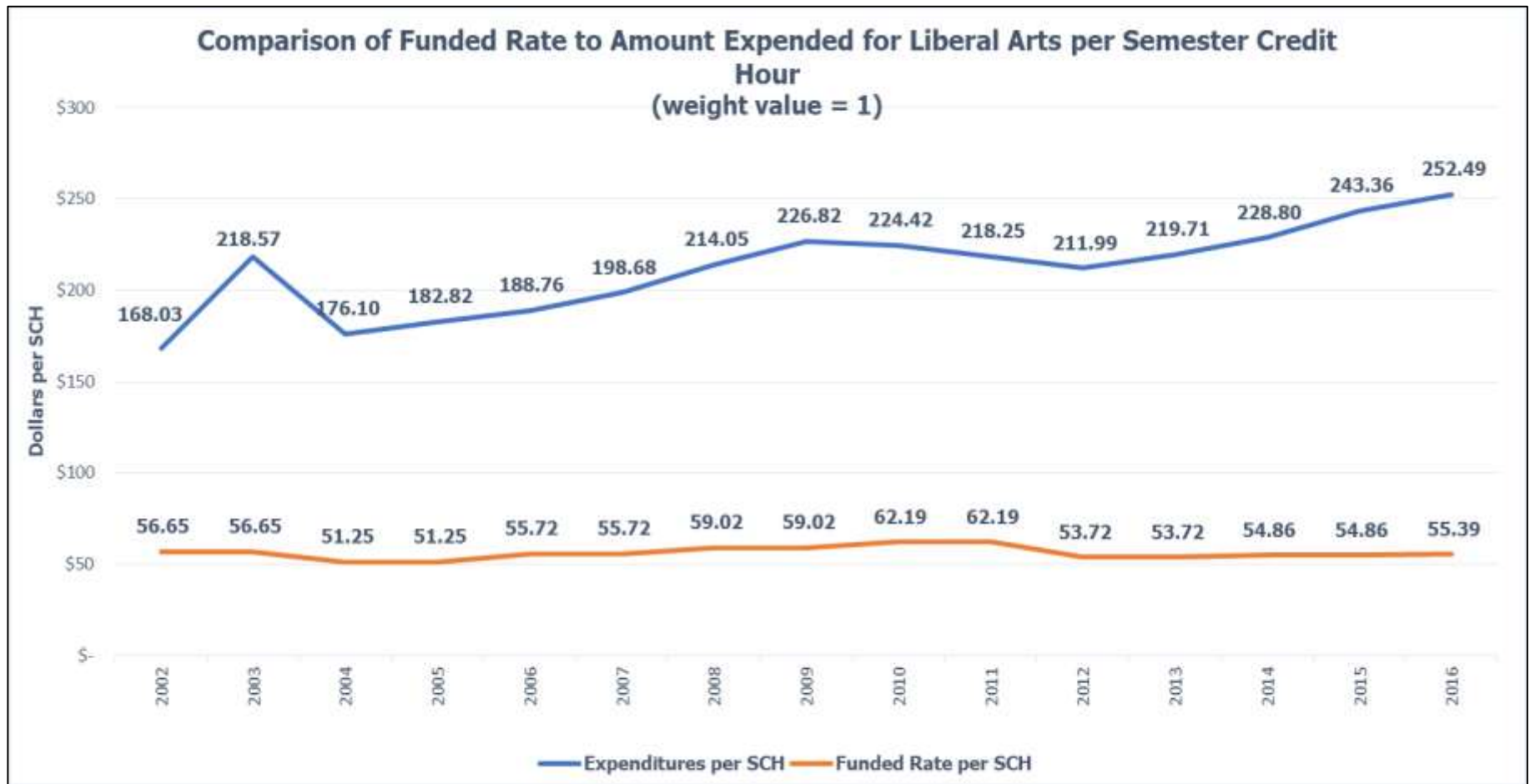


DOE	Lower Division	Upper Division	Master's	Doctoral	Professional Practice
Liberal Arts					
Science					
Fine Arts					
~~~~~					
~~~~~					
Technology					
Nursing					

- Combine “Instruction and Research”
- Subtract Teaching Salaries
- 2 options to divide remaining expense into cells
- Option 1: Institutions can **specify** the Departmental Operating Expense (DOE) for each **discipline and level** in the matrix
- Option 2: Institutions can **specify** the Departmental Operating Expense (DOE) of each discipline and **allocate** to levels

# Allocate Indirect Expenses Into Matrix Cells



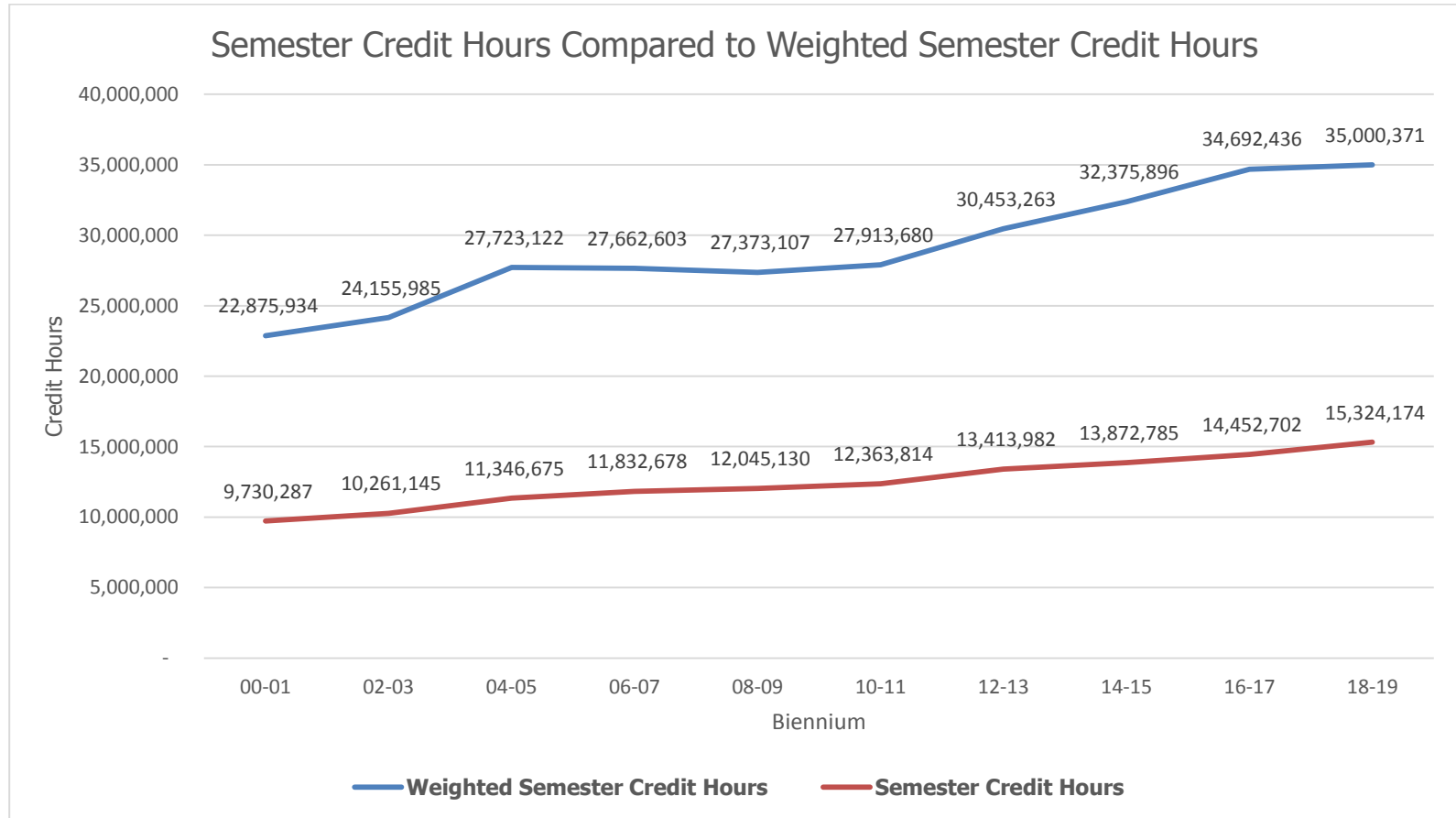


	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
Expenditures per SCH <sup>1</sup>	168.03	218.57	176.10	182.82	188.76	198.68	214.05	226.82	224.42	218.25	211.99	219.71	228.80	243.36	252.49
Funded Rate per SCH <sup>2</sup>	56.65	56.65	51.25	51.25	55.72	55.72	59.02	59.02	62.19	62.19	53.72	53.72	54.86	54.86	55.39
Difference	111.38	161.92	124.85	131.57	133.04	142.96	155.03	167.80	162.23	156.06	158.27	165.99	173.94	188.50	197.10

Sources:

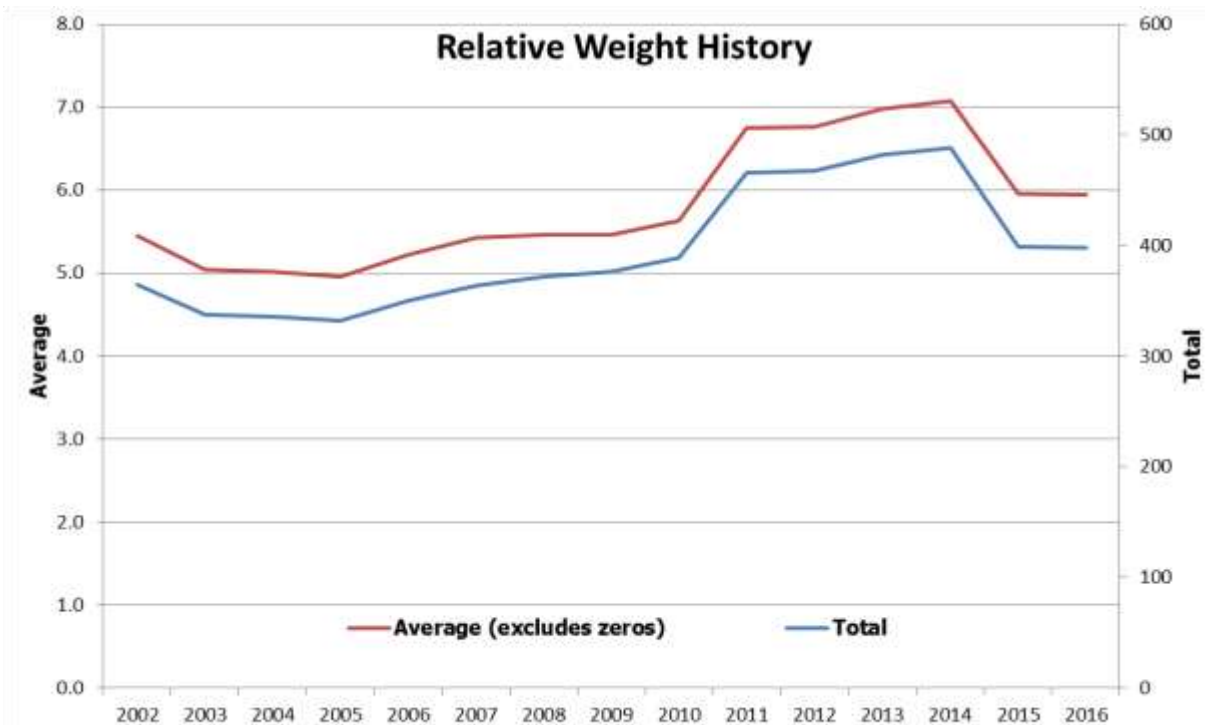
1 - Expenditure Study Years 2002 - 2016, [www.thecb.state.tx.us/index.cfm?objectid=50067F8C-D180-18DE-B88C060BCE74E409](http://www.thecb.state.tx.us/index.cfm?objectid=50067F8C-D180-18DE-B88C060BCE74E409)

2 - Overview of Formula Funding, [www.thecb.state.tx.us/index.cfm?objectid=503AE0CA-E26B-77E7-989C9C76FB7AC934](http://www.thecb.state.tx.us/index.cfm?objectid=503AE0CA-E26B-77E7-989C9C76FB7AC934)



Biennium	00-01	02-03	04-05	06-07	08-09	10-11	12-13	14-15	16-17	18-19
Weighted Semester Credit Hours	22,875,934	24,155,985	27,723,122	27,662,603	27,373,107	27,913,680	30,453,263	32,375,896	34,692,436	35,000,371
Semester Credit Hours	9,730,287	10,261,145	11,346,675	11,832,678	12,045,130	12,363,814	13,413,982	13,872,785	14,452,702	15,324,174
Percent Difference	135%	135%	144%	134%	127%	126%	127%	133%	140%	128%

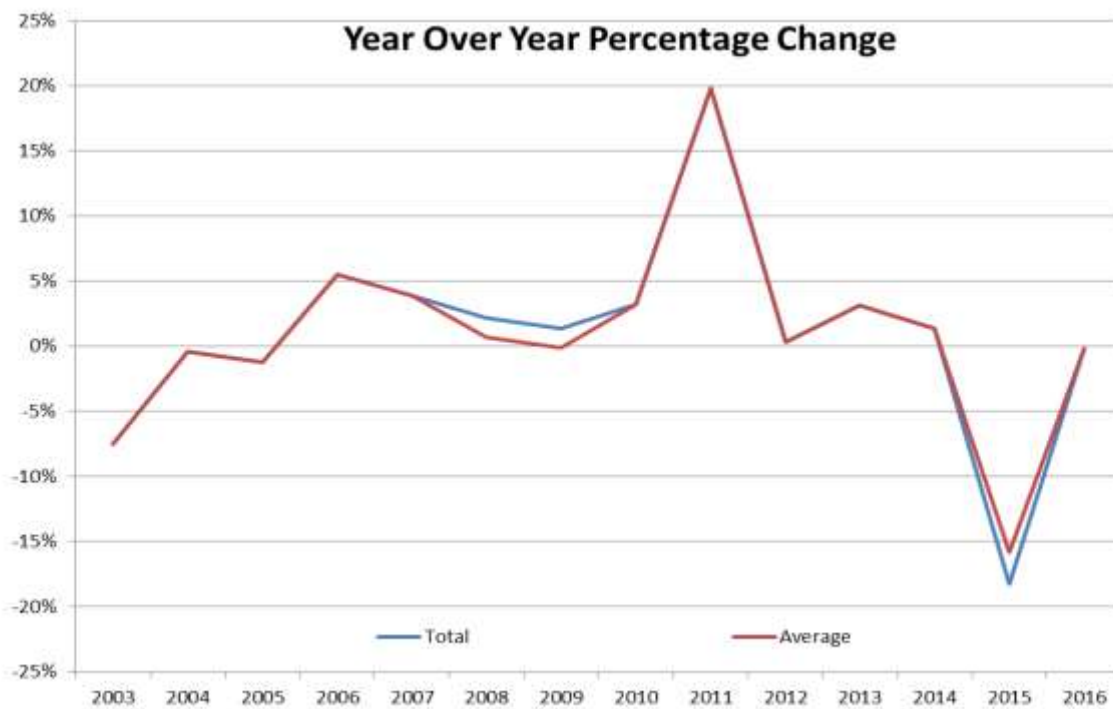
\*Operations Support Only (excludes Teaching Supplement)



	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
Total	365	337	336	332	350	364	372	377	389	465	467	482	488	399	398
Average (excludes zeros)	5.4	5.0	5.0	5.0	5.2	5.4	5.5	5.5	5.6	6.7	6.8	7.0	7.1	6.0	5.9
Standard Deviation (excl. 0's)	5.4	4.9	5.1	5.1	5.5	5.9	6.1	6.2	6.6	9.6	9.3	9.7	9.9	7.0	7.1

Relative Weights	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
<b>Undergraduate Lower Level</b>															
Liberal Arts	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Science	1.89	1.76	1.73	1.68	1.71	1.71	1.71	1.74	1.75	1.76	1.78	1.79	1.78	1.69	1.64
Fine Arts	1.43	1.38	1.37	1.36	1.38	1.38	1.39	1.40	1.42	1.43	1.45	1.45	1.47	1.47	1.46
Teacher Education	1.50	1.40	1.36	1.31	1.35	1.38	1.42	1.41	1.41	1.45	1.53	1.60	1.63	1.60	1.53
Agriculture	2.10	1.95	1.95	1.91	1.97	1.90	1.87	1.88	2.03	2.09	2.08	2.04	2.07	2.10	2.08
Engineering	1.80	1.69	1.80	1.95	2.27	2.36	2.41	2.41	2.42	2.43	2.46	2.45	2.38	2.25	2.15
Home Economics	1.13	1.10	1.06	1.04	1.04	1.07	1.06	1.04	1.03	1.02	1.03	1.05	1.10	1.13	1.11
Social Service	2.57	2.56	2.42	2.19	1.96	1.91	1.94	1.90	1.88	1.70	1.77	1.60	1.68	1.52	1.57
Library Science	1.08	1.18	1.14	1.16	1.04	1.01	1.14	1.33	1.44	1.50	1.52	1.57	1.49	1.49	1.44
Vocational Training	4.16	3.54	2.63	2.03	2.06	1.84	1.66	1.44	1.42	1.37	1.46	1.46	1.45	1.26	1.16
Physical Training	1.34	1.28	1.29	1.26	1.26	1.25	1.29	1.35	1.38	1.36	1.37	1.40	1.51	1.51	1.46
Health Services	1.37	1.29	1.29	1.29	1.31	1.31	1.24	1.23	1.19	1.14	1.09	1.07	1.07	1.05	1.02
Pharmacy	1.09	1.03	0.97	0.92	0.82	0.73	0.71	1.27	1.48	1.60	1.45	1.63	1.86	2.04	2.46
Business Administration	1.05	1.05	1.07	1.09	1.12	1.12	1.11	1.09	1.11	1.13	1.17	1.18	1.19	1.18	1.16
Teacher Education-Practical	1.10	1.10	1.02	0.95	0.95	1.13	1.30	1.43	1.60	1.83	2.00	2.19	2.28	2.23	1.91
Technology	1.95	1.83	1.76	1.76	1.81	1.88	1.90	1.96	2.10	2.27	2.35	2.32	2.26	2.18	2.08
Nursing	2.31	2.20	2.12	1.99	1.98	1.91	1.95	1.96	2.03	1.92	1.88	1.81	1.72	1.59	1.49
<b>Undergraduate Upper Level</b>															
Liberal Arts	1.83	1.83	1.79	1.75	1.72	1.72	1.72	1.70	1.69	1.69	1.71	1.74	1.76	1.76	1.73
Science	3.16	3.01	2.93	2.86	2.92	2.97	2.97	2.95	2.93	2.95	3.02	3.04	3.02	2.90	2.81
Fine Arts	2.42	2.35	2.33	2.31	2.32	2.32	2.32	2.31	2.33	2.37	2.43	2.48	2.52	2.52	2.51
Teacher Education	1.99	1.94	1.87	1.78	1.74	1.73	1.74	1.73	1.74	1.79	1.89	1.99	2.08	2.10	2.07
Agriculture	2.66	2.56	2.59	2.59	2.68	2.64	2.52	2.46	2.54	2.65	2.66	2.65	2.75	2.70	2.58

Relative Weights	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
<b>Undergraduate Upper Level</b>															
Engineering	3.09	2.96	3.04	3.21	3.56	3.77	3.87	3.82	3.70	3.59	3.58	3.58	3.52	3.37	3.22
Home Economics	1.96	1.89	1.84	1.77	1.74	1.74	1.70	1.68	1.66	1.64	1.65	1.66	1.75	1.77	1.76
Social Service	2.90	3.39	3.05	2.78	2.17	2.05	2.05	2.03	2.09	2.04	2.16	2.01	2.05	1.87	1.89
Library Science	1.24	1.36	1.28	1.28	1.14	1.12	1.09	1.08	1.12	1.20	1.36	1.51	1.57	1.54	1.54
Vocational Training	1.96	2.28	2.37	2.25	2.32	2.12	1.97	1.86	1.89	1.98	2.06	2.33	2.64	2.85	2.74
Physical Training	1.23	1.23	1.26	1.47	1.55	1.50	1.28	1.20	1.18	1.11	1.14	1.18	1.26	1.25	1.26
Health Services	2.14	2.13	2.13	2.14	2.12	2.08	1.98	1.89	1.81	1.76	1.73	1.70	1.65	1.59	1.55
Pharmacy	3.45	3.32	3.33	3.26	3.52	3.62	4.24	4.53	5.02	5.28	5.71	5.85	5.02	4.93	4.73
Business Administration	1.65	1.68	1.68	1.70	1.72	1.74	1.73	1.70	1.71	1.75	1.81	1.86	1.88	1.86	1.83
Teacher Education-Practical	1.85	1.79	1.79	1.79	1.79	1.82	1.78	1.74	1.74	1.79	1.92	2.02	2.13	2.22	2.18
Technology	2.42	2.38	2.34	2.33	2.37	2.40	2.38	2.42	2.45	2.52	2.46	2.45	2.41	2.38	2.32
Nursing	2.86	2.62	2.59	2.51	2.55	2.52	2.45	2.35	2.21	2.06	2.01	2.08	2.11	2.10	2.04
<b>Masters</b>															
Liberal Arts	4.49	4.02	3.99	3.85	4.03	4.15	4.18	4.07	3.91	3.87	3.87	3.94	4.00	4.05	4.01
Science	9.00	7.92	7.43	6.93	7.30	7.76	8.09	8.07	7.97	7.70	7.59	7.54	7.53	7.43	7.04
Fine Arts	5.70	5.00	5.01	4.97	5.38	5.48	5.43	5.44	5.41	5.48	5.55	5.82	6.03	6.09	6.07
Teacher Education	2.71	2.55	2.49	2.43	2.50	2.56	2.48	2.34	2.27	2.30	2.43	2.51	2.56	2.47	2.39
Agriculture	7.16	7.11	7.09	7.15	7.23	7.20	7.07	7.01	7.13	7.33	7.71	8.08	7.80	7.21	6.54
Engineering	6.37	5.64	5.83	6.12	7.13	7.59	7.63	7.47	7.46	7.58	7.66	7.64	7.10	6.14	5.50
Home Economics	3.51	3.13	2.94	2.77	2.83	2.94	2.86	2.88	2.89	3.02	3.09	3.10	3.01	2.85	2.79
Social Service	3.55	3.28	3.25	3.11	3.08	3.00	2.97	2.93	2.98	2.89	3.07	2.89	2.93	2.57	2.47
Library Science	3.25	3.06	2.87	2.68	2.64	2.65	2.63	2.58	2.69	2.83	3.16	3.38	3.60	3.58	3.35
Health Services	3.71	3.54	3.53	3.47	3.40	3.32	3.21	3.23	3.15	3.08	2.96	2.90	2.79	2.67	2.54
Pharmacy	15.60	15.11	17.15	16.10	16.87	16.81	19.87	23.49	23.26	23.10	22.60	25.82	28.29	28.68	28.55
Business Administration	3.37	3.20	3.20	3.22	3.41	3.49	3.42	3.26	3.16	3.19	3.25	3.35	3.39	3.36	3.26
Optometry	5.46	5.46	5.46	5.46	5.46	5.46	5.46	5.46	5.46	41.14	34.48	37.77	37.52	0.00	0.00
Technology	5.13	4.40	4.29	4.25	4.57	4.81	4.41	4.07	3.86	3.87	3.86	3.90	3.89	3.72	3.42
Nursing	5.87	5.13	5.01	4.84	4.98	4.99	4.73	4.45	4.08	3.75	3.52	3.49	3.34	3.21	3.00
<b>Doctoral</b>															
Liberal Arts	10.20	9.00	9.02	8.72	9.19	9.31	9.29	9.26	9.22	9.33	9.72	10.22	10.77	10.88	10.90
Science	20.83	18.35	18.46	18.41	20.25	20.72	20.52	20.30	21.08	21.78	21.82	21.41	20.61	21.25	20.70
Fine Arts	7.69	6.82	6.78	6.70	7.23	7.32	7.19	7.07	7.21	7.44	7.64	7.89	7.95	7.78	7.48
Teacher Education	7.28	6.51	6.47	6.38	6.94	7.55	7.64	7.58	7.37	7.70	7.95	7.77	7.42	6.94	6.91
Agriculture	11.13	9.66	9.71	9.68	10.44	10.56	9.91	9.35	9.62	10.12	10.42	11.21	11.77	12.36	11.80
Engineering	16.35	14.14	14.07	14.00	15.55	16.16	15.96	15.81	16.03	16.75	17.34	17.92	17.98	17.70	17.15
Home Economics	7.40	6.13	5.84	5.48	5.88	6.41	6.62	6.97	7.24	7.77	8.37	8.55	8.67	8.50	9.09
Social Service	14.09	12.28	11.49	11.32	12.31	13.80	13.84	14.40	14.69	15.32	15.76	17.01	18.18	19.44	19.33
Library Science	5.48	5.10	5.20	5.45	6.17	6.32	6.65	7.50	9.64	11.95	12.74	12.41	12.06	13.02	14.64
Health Services	9.30	9.05	7.95	7.66	7.49	7.97	8.49	9.14	9.75	9.93	9.75	9.77	9.86	10.11	10.19
Pharmacy	24.63	23.58	24.39	25.19	27.34	29.37	29.55	30.57	34.22	36.07	38.52	37.34	35.14	32.24	32.17
Business Administration	18.37	16.14	16.82	17.31	20.27	22.73	24.27	24.41	23.34	23.05	23.21	23.52	23.92	24.41	24.70
Optometry	19.12	19.12	19.12	19.12	19.12	19.12	19.12	19.12	19.12	51.63	50.88	52.61	55.92	0.00	0.00
Technology	0.00	0.00	0.00	0.00	0.00	0.00	3.37	2.95	2.84	4.19	3.85	4.53	5.20	11.50	14.79
Nursing	11.85	10.07	9.96	9.61	10.29	10.52	10.64	9.94	9.25	8.55	8.60	8.85	8.99	9.30	9.57
<b>Special Professional</b>															
Law	3.52	3.37	3.41	3.44	3.66	3.81	3.86	3.92	4.15	4.48	4.81	5.08	5.13	4.95	4.77
Veterinary Sciences	14.35	12.85	12.98	12.62	13.34	16.20	16.53	15.05	20.04	20.27	21.15	21.91	22.03	22.84	23.30
Health Services	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.42	2.60	2.67	2.72	2.74	2.64	2.61	2.50
Pharmacy	3.64	3.57	3.58	3.69	3.85	3.84	3.79	3.77	3.97	4.03	4.20	4.25	4.32	4.26	4.23
Optometry	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	5.98	5.98	6.71	7.58	7.93	7.65



	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
Total	-8%	0%	-1%	6%	4%	2%	1%	3.2%	19.8%	0.3%	3.1%	1.3%	-18.2%	-0.2%
Average	-8%	0%	-1%	6%	4%	1%	0%	3.2%	19.8%	0.3%	3.1%	1.3%	-15.8%	-0.2%
Standard Deviation	-9%	3%	0%	9%	7%	2%	2%	5.7%	45.6%	-2.4%	3.6%	2.2%	-29.1%	1.1%

Undergraduate Lower Level														
Liberal Arts	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Science	-7%	-2%	-3%	2%	0%	0%	2%	1%	1%	1%	1%	-1%	-5%	-3%
Fine Arts	-3%	-1%	-1%	1%	0%	1%	1%	1%	1%	1%	0%	1%	0%	-1%
Teacher Education	-7%	-3%	-4%	3%	2%	3%	-1%	0%	3%	6%	5%	2%	-2%	-4%
Agriculture	-7%	0%	-2%	3%	-4%	-2%	1%	8%	3%	0%	-2%	1%	1%	-1%
Engineering	-6%	7%	8%	16%	4%	2%	0%	0%	0%	1%	0%	-3%	-5%	-4%
Home Economics	-3%	-4%	-2%	0%	3%	-1%	-2%	-1%	-1%	1%	2%	5%	3%	-2%
Social Service	0%	-5%	-10%	-11%	-2%	1%	-2%	-1%	-10%	4%	-10%	5%	-10%	3%
Library Science	9%	-3%	2%	-10%	-3%	13%	17%	8%	4%	1%	3%	-5%	0%	-3%
Vocational Training	-15%	-26%	-23%	1%	-11%	-10%	-13%	-1%	-4%	7%	0%	-1%	-13%	-8%
Physical Training	-4%	1%	-2%	0%	-1%	3%	5%	2%	-1%	1%	2%	8%	0%	-3%
Health Services	-6%	0%	0%	2%	0%	-5%	-1%	-3%	-4%	-4%	-2%	0%	-2%	-3%
Pharmacy	-6%	-6%	-5%	-11%	-11%	-3%	79%	17%	8%	-9%	12%	14%	10%	21%
Business Administration	0%	2%	2%	3%	0%	0%	-2%	2%	2%	4%	1%	1%	-1%	-2%
Teacher Education-Practical	0%	-7%	-7%	0%	18%	16%	10%	12%	14%	9%	10%	4%	-2%	-14%
Technology	-6%	-4%	0%	3%	4%	1%	3%	7%	8%	4%	-1%	-3%	-4%	-5%
Nursing	-5%	-4%	-6%	-1%	-4%	2%	1%	4%	-5%	-2%	-4%	-5%	-8%	-6%
Undergraduate Upper Level														
Liberal Arts	0%	-2%	-2%	-2%	0%	0%	-1%	-1%	0%	1%	2%	1%	0%	-2%
Science	-5%	-3%	-2%	2%	2%	0%	-1%	-1%	1%	2%	1%	-1%	-4%	-3%
Fine Arts	-3%	-1%	-1%	0%	0%	0%	0%	1%	2%	3%	2%	2%	0%	0%
Teacher Education	-3%	-4%	-5%	-2%	0%	0%	-1%	1%	3%	6%	5%	5%	1%	-1%
Agriculture	-4%	1%	0%	3%	-1%	-5%	-2%	3%	4%	0%	0%	4%	-2%	-4%

\*Highlighted values are those that differed greater than 9% (green) or -9% (red).

Relative Weights	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
<b>Undergraduate Upper Level</b>														
Engineering	-4%	3%	6%	11%	6%	3%	-1%	-3%	-3%	0%	0%	-2%	-4%	-4%
Home Economics	-4%	-3%	-4%	-2%	0%	-2%	-1%	-1%	-1%	1%	1%	5%	1%	-1%
Social Service	17%	-10%	-9%	-22%	-5%	0%	-1%	3%	-2%	6%	-7%	2%	-9%	1%
Library Science	10%	-6%	0%	-11%	-2%	-3%	-1%	4%	7%	13%	11%	4%	-2%	0%
Vocational Training	16%	4%	-5%	3%	-9%	-7%	-6%	2%	5%	4%	13%	13%	8%	-4%
Physical Training	0%	2%	17%	5%	-3%	-15%	-6%	-2%	-6%	3%	4%	7%	-1%	1%
Health Services	0%	0%	0%	-1%	-2%	-5%	-5%	-4%	-3%	-2%	-2%	-3%	-4%	-3%
Pharmacy	-4%	0%	-2%	8%	3%	17%	7%	11%	5%	8%	2%	-14%	-2%	-4%
Business Administration	2%	0%	1%	1%	1%	0%	-2%	1%	2%	3%	3%	1%	-1%	-2%
Teacher Education-Practical	-3%	0%	0%	0%	2%	-2%	-2%	0%	3%	7%	5%	5%	4%	-2%
Technology	-2%	-2%	0%	2%	1%	-1%	2%	1%	3%	-2%	0%	-2%	-1%	-3%
Nursing	-8%	-1%	-3%	2%	-1%	-3%	-4%	-6%	-7%	-2%	3%	1%	0%	-3%
<b>Masters</b>														
Liberal Arts	-10%	-1%	-4%	5%	3%	1%	-3%	-4%	-1%	0%	2%	2%	1%	-1%
Science	-12%	-6%	-7%	5%	6%	4%	0%	-1%	-3%	-1%	-1%	0%	-1%	-5%
Fine Arts	-12%	0%	-1%	8%	2%	-1%	0%	-1%	1%	1%	5%	4%	1%	0%
Teacher Education	-6%	-2%	-2%	3%	2%	-3%	-6%	-3%	1%	6%	3%	2%	-4%	-3%
Agriculture	-1%	0%	1%	1%	0%	-2%	-1%	2%	3%	5%	5%	-3%	-8%	-9%
Engineering	-11%	3%	5%	17%	6%	1%	-2%	0%	2%	1%	0%	-7%	-14%	-10%
Home Economics	-11%	-6%	-6%	2%	4%	-3%	1%	0%	4%	2%	0%	-3%	-5%	-2%
Social Service	-8%	-1%	-4%	-1%	-3%	-1%	-1%	2%	-3%	6%	-6%	1%	-12%	-4%
Library Science	-6%	-6%	-7%	-1%	0%	-1%	-2%	4%	5%	12%	7%	7%	-1%	-6%
Health Services	-5%	0%	-2%	-2%	-2%	-3%	1%	-2%	-2%	-4%	-2%	-4%	-4%	-5%
Pharmacy	-3%	14%	-6%	5%	0%	18%	18%	-1%	-1%	-2%	14%	10%	1%	0%
Business Administration	-5%	0%	1%	6%	2%	-2%	-5%	-3%	1%	2%	3%	1%	-1%	-3%
Optometry	0%	0%	0%	0%	0%	0%	0%	0%	653%	-16%	10%	-1%	Deleted	
Technology	-14%	-3%	-1%	8%	5%	-8%	-8%	-5%	0%	0%	1%	0%	-4%	-8%
Nursing	-13%	-2%	-3%	3%	0%	-5%	-6%	-8%	-8%	-6%	-1%	-4%	-4%	-7%
<b>Doctoral</b>														
Liberal Arts	-12%	0%	-3%	5%	1%	0%	0%	0%	1%	4%	5%	5%	1%	0%
Science	-12%	1%	0%	10%	2%	-1%	-1%	4%	3%	0%	-2%	-4%	3%	-3%
Fine Arts	-11%	-1%	-1%	8%	1%	-2%	-2%	2%	3%	3%	3%	1%	-2%	-4%
Teacher Education	-11%	-1%	-1%	9%	9%	1%	-1%	-3%	4%	3%	-2%	-5%	-6%	0%
Agriculture	-13%	1%	0%	8%	1%	-6%	-6%	3%	5%	3%	8%	5%	5%	-5%
Engineering	-14%	0%	0%	11%	4%	-1%	-1%	1%	4%	4%	3%	0%	-2%	-3%
Home Economics	-17%	-5%	-6%	7%	9%	3%	5%	4%	7%	8%	2%	1%	-2%	7%
Social Service	-13%	-6%	-1%	9%	12%	0%	4%	2%	4%	3%	8%	7%	7%	-1%
Library Science	-7%	2%	5%	13%	2%	5%	13%	29%	24%	7%	-3%	-3%	8%	12%
Health Services	-3%	-12%	-4%	-2%	6%	7%	8%	7%	2%	-2%	0%	1%	3%	1%
Pharmacy	-4%	3%	3%	9%	7%	1%	3%	12%	5%	7%	-3%	-6%	-8%	0%
Business Administration	-12%	4%	3%	17%	12%	7%	1%	-4%	-1%	1%	1%	2%	2%	1%
Optometry	0%	0%	0%	0%	0%	0%	0%	0%	170%	-1%	3%	6%	Deleted	
Technology						Added	-12%	-4%	48%	-8%	18%	15%	121%	29%
Nursing	-15%	-1%	-4%	7%	2%	1%	-7%	-7%	-8%	1%	3%	2%	3%	3%
<b>Special Professional</b>														
Law	-4%	1%	1%	6%	4%	1%	2%	6%	8%	7%	6%	1%	-4%	-4%
Veterinary Sciences	-10%	1%	-3%	6%	21%	2%	-9%	33%	1%	4%	4%	1%	4%	2%
Health Services							Added	7%	3%	2%	1%	-4%	-1%	-4%
Pharmacy	-2%	0%	3%	4%	0%	-1%	-1%	5%	2%	4%	1%	2%	-1%	-1%
Optometry	0%	0%	0%	0%	0%	0%	0%	0%	-15%	0%	12%	13%	5%	-4%

**Charge 2 – Study and make recommendations for the appropriate funding level for, and for the refinement of, the graduation bonus formula. (TEC, Section 61.0593)**

The following presentation provides an overview of the graduation bonus methodology in order to inform the committee's discussion of the appropriate levels of funding for, and possible refinement of, the graduation bonus formula.

# Graduation Bonus Public Universities

David Young  
Senior Director, Funding



## 60x30TX

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- Goal of 550,000 completions by 2030
  - Increase of over 250,000 from the plan's starting point
  - To reach goal, more at-risk students must graduate
- At-risk students require more services
  - Advising
  - Tutoring
  - Other interventions
- Operations Support (OS) formula doesn't pay extra for at-risk students

## Graduation Bonus

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- Bachelor's degrees awarded to students who are not at risk
- Bachelor's degrees awarded to at-risk students

## At-risk criteria

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- At risk is defined as:
  - Pell grant eligible and/or
  - Below average SAT/ACT score

## The two metrics incentivize:

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- More degrees, including degrees to at-risk students
- Improved graduation rates and faster time to degree
- Increased retention rates
- Enrollment of transfers from community colleges
- Reduced excess credit hours
- Improved course completion
- Affordability

## GAIFAC Recommended Funding for 2018-2019 Biennium

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- \$600 per graduate who is not at risk
- \$1,200 per graduate who is at risk
- Approximately \$200 million to the universities for the biennium
- First priority is to fully fund the Operations Support formula to support basic operations

## Board Recommended Funding for 2018-2019 Biennium

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- \$500 per graduate who is not at risk
- \$1,000 per graduate who is at risk
- Approximately \$150 million to the universities for the biennium
- The decision about whether to prioritize operations support or student success should be left to the Legislature

## Takeaways

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- Graduation Bonus will help the state reach the completion goal of *60x30TX*
- Graduation Bonus will help more students earn a degree, especially low-income students

### **Charge 3 – Study and make recommendations on the treatment of competency-based courses in formula allocations.**

Competency-based education (CBE) allows students to progress towards completion, often at their own pace, as they demonstrate mastery – measured through authentic assessment – of a defined set of knowledge and skills. Programs may be organized around traditional course-based units, but this is not required. A majority of the curriculum must include regular and substantive interaction with faculty.

Texas A&M Commerce and South Texas College began their competency-based education (CBE) pilot programs in spring 2014. The community college reports courses when students complete all the modules associated with a course.

CBE is growing in Texas. In March 2017, the THECB awarded more than \$650,000 for the following four Texas Affordable Baccalaureate (TAB) degree programs: criminal justice at Texas A&M University-Commerce, a bachelor of science in applied science at Tarleton State University, computer information technology at South Texas College (in partnership with Austin Community College), and mechanical engineering technology at Texas A&M University-Corpus Christi. These programs will be using innovative approaches to curriculum design and delivery, including competency-based education.

Consideration of funding strategies for programs incorporating competency-based education and other non-traditional delivery modes will benefit the current and future TAB programs as they serve a critical need for Texans seeking degrees.

The committee should focus on funding for course-based units, since these programs are eligible for federal financial aid. Non-course-based units may become eligible in the future, so the committee should also discuss these.

The following presentation provides an overview of competency-based education.

# Funding for Competency-Based Education



Texas Higher Education  
Coordinating Board

GAI Formula Advisory Committee

September 20, 2017

Julie Eklund, PhD

Strategic Planning and Funding Division



# What is CBE?

Competency-based education (CBE) allows students to progress towards completion, often at their own pace, as they demonstrate mastery – measured through authentic assessment – of a defined set of knowledge and skills.

CBE programs may be organized around traditional course-based units, but this is not required. A majority of the curriculum must include regular and substantive interaction with faculty.

## Traditional vs. competency-based education

Trad.

Time is fixed  
and learning  
variable.

*Some* students  
demonstrate  
mastery, others  
may not.

CBE

Learning is  
fixed and time  
is variable.

*All* students  
demonstrate  
mastery to  
move forward,  
usually at a  
level of 80% or  
higher.

## Competency-based education framework

CBE often (but  
not always) is:

Self-Paced

Online

Personalized

Accelerated

Affordable

## Competency-based education framework

CBE usually involves:

Modularized curricula

Disaggregated Staffing

Alternative financial models

Flexible calendars/alternative terms

Learning assessed using multiple means and methods

Instruction is a key component to CBE – and for SACS

Accredited CBE  
Programs **MUST**  
ensure that:



Students have access  
to qualified faculty.

Regular and  
substantive interaction  
occurs between faculty  
and students.

## Mapping back to the credit hour

CBE programs map back to the SCH for purposes of accreditation, financial aid, transcription, and transferability.

However, a national movement to break from the SCH as the basic unit of instruction is being supported by the Department of Education's Experimental Sites Initiative.

# What programs are currently offered or in the works?

BAAS Program in Organizational Leadership in place since 2014 at

- A&M Commerce
- South Texas College

New Texas Affordable Baccalaureate (TAB) programs approved for:

- Tarleton State College
- Austin Community College
- Texas A&M Corpus Christi
- A&M Commerce
- South Texas College

## BAAS in Organizational Leadership

- Part of the Texas Affordable Baccalaureate program, developed jointly with South Texas College and the THECB.
- First CBE bachelor's degree program at a public IHE in Texas.
- Launched in spring 2014.
- Graduated the first class of students in May 2015.



# Funding for CBE in Texas

- The state formula funding for the Organizational Leadership program was tied to courses (SCH) which were reported for funding at the END of the semester, as flex, and ONLY for students who successfully mastered the content.
- This agreement was in place when the programs began.
- Substantial start-up funds were provided, in grant form, to the Texas A&M Commerce and South Texas College program.

## FAC recommendations for the 2018-2019 biennium

- GAls – Fund only those CBE courses that were successfully completed. Hours are not reported until the end of semester. The Board concurred, but included a 10 percent formula adjustment to help pay for costs affiliated with non-completers.
- CTCs – Fund the same as traditional courses. The Board did not concur and recommended the same approach it recommended for the GAls.

# Funding instructions for CBE for fall 2017

- With the introduction of new TAB programs, reporting instructions for CBE were sent to institutions for fall 2017 (a non-base year).
- The August 24 memo provided guidelines for reporting CBE for formula funding.
- Institutions were given a new code to use (“Q”) and instructed to report a course as regular enrollment if the student had “begun engaging with the course materials” on or before the 12<sup>th</sup> class date (census date).

## CBM manuals updated for CBE reporting

Item #6 Type of Instruction (see notes). Enter the code of the primary type of instruction used in this section.

1 Lecture	7 (Replaced by Item #20)
2 Laboratory	8 Thesis
3 Practicum	9 Dissertation
4 Seminar	0 Individualized
5 Independent Study	C Clinical
6 Private Lesson	Q Competency-Based

Code “Q” also added to University Manual: CBM00S Report;  
CTC manual CBM004 Report and CBM00S Report

## Funding instructions for CBE for fall 2017 (cont.)

- Institutions were instructed to report a CBE course as flex if:
  - The student began engaging with the course materials after the 12 class day (census date) OR
  - The class spanned semesters (this is to ensure that courses were not “double” reported)
- THECB will monitor withdrawals and incompletes to evaluate the efficacy of this approach

## FAC charge

Study and make recommendations on the treatment of competency-based courses in formula allocations.

# Course-based CBE funding considerations

- Some funding-based options may require legislative approval (for example, changing formula weights)
- Some options may not require legislative approval (such as keeping weights the same but changing policies for who is reported and/or when they are reported)

This document is available on the Texas Higher Education Coordinating Board Website:  
<http://www.thecb.state.tx.us/formulafunding>

**For more information contact:**

**Thomas E. Keaton, MPA**

Director

Finance and Resource Planning

Texas Higher Education Coordinating Board

P.O. Box 12788

Austin, TX 78711

(512) 427-6133

[tom.keaton@thecb.state.tx.us](mailto:tom.keaton@thecb.state.tx.us)