

TEXAS HIGHER EDUCATION COORDINATING BOARD

Statement of Work (SOW)

Texas Success Initiative Pre-Assessment Activity

No. 781-1-24733

Texas Higher Education Coordinating Board 1200 East Anderson Lane Austin, Texas 78752

NIGP Codes: 208-54, 209-54, 920-03

Solicitation Post Date:June 24, 2021Written Questions Deadline:June 29, 2021, by 5:00 p.m. CTProposal Deadline:July 8, 2021, by 5:00 p.m. CT

Table of Contents

1.0	In	itroduction1			
2.0	Μ	inimun	n Eligibility Requirements2		
	2.01	Exper	ience2		
	2.02	Qualif	fications2		
	:	2.02.1	Active Department of Information Resources Vendor2		
	:	2.02.2	Company Profile2		
	:	2.02.3	Key Staff and Qualifications of Key Staff		
3.0	Sc	cope of V	Work3		
	3.01	Techn	ical Requirements3		
	3.02	Delive	erables4		
	:	3.02.1	Pre-Assessment Activity		
	:	3.02.2	Web Content Accessibility Guidelines Evaluation Report4		
	:	3.02.3	Delivery Schedule4		
	:	3.02.4	Project Management Plan4		
	3.03	Accep	tance Criteria5		
4.0	R	eports a	nd Meetings5		
	4.01	Repor	ts5		
	4.02	Meeti	ngs and Communication Plan Between Meetings5		
5.0	Pa	ayment	and Pricing Terms6		
	5.01	Pricin	g6		
	5.02	Payme	ent Terms and Award Summary6		
	5.03	Invoic	ees		
6.0	Co	ontract '	Term and Termination7		
7.0	A	dditiona	al Terms and Conditions7		
	7.01	Award	led Respondent Responsibilities7		
	7.02	Intelle	ectual Property Rights in Software7		
	7.03	Confic	lentiality8		
	7.04	FERP	A Confidentiality and Data Governance Provisions8		
	7.05	Techn	ical Documents9		
8.0	Sc	chedule	of Events 10		
	8.01	Calene	dar of Events 10		
	8.02	Point	of Contact 10		
9.0	Pı	roposal	Format and Content (Required)10		

	SOW Attachments	9.
11	2 Organization of the Proposal for Submission	9.
	3 Additional Considerations	9.
	Proposal Evaluation Criteria	10.0

1.0 Introduction

The Texas Higher Education Coordinating Board (THECB) is a state agency that provides leadership and coordination for Texas higher education. One of the greatest challenges facing Texas colleges and universities is the need to improve the academic preparedness of students enrolling in Texas public institutions of higher education.

In January 2021, the Texas Success Initiative Assessment was updated to version 2.0 (TSIA2). The TSIA2 classifies student performance as college ready or in need of developmental education. In addition, the assessment includes a diagnostic component that helps clarify the student's specific strengths and weaknesses, enabling institutions to advise and enroll students into appropriate coursework or interventions designed to effectively help them become college-ready and meet their academic and workforce goals.

THECB is seeking a Respondent for the development and implementation of a web-based, statewide Texas Success Initiative Pre-Assessment Activity which will be provided free of charge to any public institution of higher education, school district, or other public entity that has been approved by THECB.

Per Texas Education Code §§ 51.331-.344, Texas public institutions of higher education must comply with the Texas Success Initiative (TSI). The law requires that all entering college students be assessed for college readiness in reading, writing, and math unless the student qualifies for an exemption. Each non-exempt student who fails to meet the established college-readiness benchmark(s) of the TSIA2 must be provided with a plan for academic success which may include developmental education coursework. The TSIA2 is also used by high schools within approved school districts as a qualifier for college-level coursework through dual credit programs.

Title 19 Texas Administrative Code § 4.55 requires a student to participate in a preassessment activity before taking the TSIA2. The goal of this requirement is to provide information about the TSIA2 and avoid the student taking the TSIA2 without any prior knowledge of the process, its content, and how the results will be used. The activity also helps familiarize students with the features of the assessment and provides a variety of information relating to student options and campus resources.

Specifically, § 4.55(b) states:

[A] test administrator shall provide to the student a pre-assessment activity(ies) that addresses at a minimum the following components in an effective and efficient manner, such through workshops, orientations, and/or online modules:

- (1) Importance of assessment in students' academic career;
- (2) Assessment process and components, including practice with feedback of sample test questions in all disciplinary areas;
- (3) Developmental education options including corequisite, course-pairing, noncourse-based, modular, and other non-conventional interventions;

(4) Institutional and/or community student resources (e.g., supplemental instruction, tutoring, transportation, childcare, financial aid).

<u>19 Tex. Admin. Code § 4.55(b)</u>.

2.0 Minimum Eligibility Requirements

2.01 Experience

Respondents must have a minimum of five years' experience providing services like those described in the Section 3.01 Scope of Work. An entity or company in existence for fewer than five years is eligible to submit a Proposal if key personnel on the proposal team have the minimum required experience. Respondents who do not meet this requirement are not eligible for award.

THECB encourages Historically Underutilized Businesses to compete for this award.

2.02 Qualifications

2.02.1 Active Department of Information Resources Vendor

A Respondent responding to this Statement of Work must be an active Department of Information Resources (DIR) Vendor and must provide the current DIR contract number, vendor information, and expiration date of current DIR contract. Failure to provide this information will render the Proposal nonresponsive.

2.02.2 *Company Profile*

A Respondent must demonstrate its knowledge and expertise of the environment (e.g., platforms, software, applications, security, network, tools, etc.) for which work is to be performed, and employees and/or subcontractors with appropriate background experience to perform the work required under this SOW. Respondent must submit a Company Profile that outlines Respondent's experience and expertise in the area of web development, including Respondent's capability to perform the required services.

The following shall be included with the Company Profile:

- Organization chart;
- Management team resumes; and
- Key personnel resumes, illustrating the qualifications of each to perform the services described in this SOW including expertise in Agile development methodology and processes.

2.02.3 Key Staff and Qualifications of Key Staff

Respondents must provide staff who are fully knowledgeable of the work required under this SOW. Proposed key staff must have the appropriate background skills, knowledge, experience, and training. Evidence of qualifications must be included in the Company Profile.

3.0 Scope of Work

3.01 Technical Requirements

Respondent shall:

- 1. Develop a web-based pre-assessment activity (PAA) available free of charge to any Texas public institution of higher education, school district, or other public entity that has been approved by THECB which includes the components outlined in <u>Title 19 Texas Administrative Code § 4.55</u>.
- 2. Provide and maintain necessary technological components (e.g., hardware and software) applicable to securely host the PAA and associated data.
- 3. Customize the PAA to the needs of the public institutions of higher education.
- 4. Customize the PAA to the needs of approved school districts as determined by THECB.
- 5. Provide a separate administrative site to each public institution of higher education, school district, or other public entity that has been approved by THECB.
- 6. Provide student completion certificates that are viewable online, downloadable, and able to be printed at time of PAA completion. Further, student completion certificates should be retrievable on-demand with the use of a combination of identifiers (e.g., email address and birthdate).
- 7. Provide on-demand reports accessible through the separate administrative sites of student completions to test administrators at any public institution of higher education, school district, or other public entity that has been approved by THECB.
- 8. Provide trainings (synchronous or asynchronous), as necessary, on the use of the PAA for the public institution of higher education, school district, or other public entity that has been approved by THECB.
- 9. Provide ongoing client and technical support for students who have questions about their certificates and any questions about preparing for the exam.
- 10. Provide ongoing client and technical support regarding access to an institution's administrative site for any public institution of higher

education, school district, or other public entity that has been approved by THECB.

- 11. Ensure procedures and mechanisms adhere and comply with the Family Educational Rights and Privacy Act (FERPA), Children's Online Privacy Protection Act (COPPA), and Individuals with Disabilities Education Act (IDEA), as further set forth in the Terms and Conditions of the Contract. Such compliance extends to all contracts, agreements, and memorandums of understanding entered into with institutions and end-users as well as any subcontractors as may be permitted under the Contract.
- 12. Ensure the PAA and website adhere to current Web Content Accessibility Guidelines.
- 13. Ensure the PAA can gain the necessary exemption if the website cannot be hosted with the Texas Data Center Services (DCS). DCS exemption information can found at <u>https://www.dir.texas.gov/View-Contracts-And-Services/Pages/Content.aspx?id=34</u>.
- 14. Provide appropriate safeguards to protect and prevent unauthorized physical and electronic access of data and ongoing monitoring, notification, and mitigation in the event of a breach.

3.02 Deliverables

3.02.1 *Pre-Assessment Activity*

Respondent shall develop a high-quality PAA approved TSI assessment test administrators may select to use to meet the TSI requirement outlined in <u>Title</u> <u>19 Texas Administrative Code § 4.55</u>.

3.02.2 Web Content Accessibility Guidelines Evaluation Report

Respondent shall provide a Web Content Accessibility Guidelines Evaluation Report of the final version of the PAA no later than ten (10) business days prior to implementation.

3.02.3 Delivery Schedule

Proposals should include a Delivery Schedule that sets deadlines for necessary milestones to have the PAA ready for full launch no later than forty-five (45) days after Contract execution. Respondents must consider any known risks and any assumptions and constraints in development of the Delivery Schedule.

3.02.4 *Project Management Plan*

Respondents must submit a Project Management Plan that addresses the deliverables specified herein. Although this document is requested as part of the Respondent's Proposal, it will be a deliverable for this Project.

3.03 Acceptance Criteria

Awarded Respondent shall comply with the following acceptance criteria:

Actionable Deliverables which successfully meet all requirements outlined in the SOW shall be provided by the specified dates. Any changes to delivery dates must have prior approval (in writing) by THECB.

All Deliverables must be submitted in a format approved by THECB. THECB has the sole responsibility in determining the completeness of Respondent's work. THECB will complete a review of each submitted deliverable within seven (7) business days from the date of receipt.

In the event THECB does not approve a Deliverable, Awarded Respondent will be notified in writing with the specific reasons. Awarded Respondent will have seven (7) business days to correct the unaccepted Deliverable.

Awarded Respondent shall correct any latent defects identified after the acceptance of a Deliverable (where appropriate) at no additional charge to THECB.

4.0 Reports and Meetings

4.01 Reports

Awarded Respondent is required to provide reports in the format and manner prescribed by THECB throughout the life of the project including:

- Web Content Accessibilities Guidelines Evaluation Report;
- Monthly Usage Reports;
- Quarterly Update Reports on the status of the Project; and
- Other Reports upon request by THECB.

4.02 Meetings and Communication Plan Between Meetings

Meetings may be scheduled via teleconference/videoconference or in-person as mutually agreed upon between THECB and Awarded Respondent. Ad hoc meetings may occur, as necessary. Awarded Respondent must maintain communications to address issues that arise between meetings or progress reports.

5.0 Payment and Pricing Terms

5.01 Pricing

Respondent's pricing must be all-inclusive, covering all services required to provide all deliverables as described in this SOW, including travel expenses, personnel costs, and all other necessary expenses required in the performance of the Contract. The pricing sheet shall include options for annual renewals.

Respondent shall propose pricing based on key deliverables/milestones using the below format or similar format to adequately describe deliverables and pricing structure. Submit this information on an EXCEL document in the format below.

Respondent Pricing Sheet					
Deliverable No.	Deliverable Name/Description	Price			

5.02 Payment Terms and Award Summary

Awarded Respondent will be reimbursed for deliverables completed and approved by THECB. Awarded Respondent will submit invoices to THECB that detail the itemized associated costs of the services rendered or deliverables completed.

To the extent Awarded Respondent is not a Texas state agency, THECB will make payments for services in accordance with the Texas Prompt Payment Laws, Texas Government Code §§ 2251.001-.055. If Awarded Respondent is a Texas state agency, THECB will make payments for services in accordance with the Interagency Cooperation Act, Texas Government Code §§ 771.001-.010.

Awarded Respondent agrees not to begin or provide any services until issuance of a Contract by THECB. THECB does not guarantee a specific compensation to Awarded Respondent throughout the term of the Contract. Awarded Respondent is not guaranteed minimum compensation.

THECB will not apply for credit nor will THECB prepay. THECB shall pay, subject to the terms of the Texas Prompt Payment Laws, upon the receipt of a properly submitted invoice after all goods and services have been received.

THECB shall award the Contract to the most qualified Respondent(s) successfully meeting the criteria and conditions as outlined in this SOW.

5.03 Invoices

Upon completion of a deliverable and acceptance by THECB based on the requirements and acceptance criteria set forth in this SOW, Awarded Respondent may submit an invoice to THECB setting forth amounts due in accordance with Terms and Conditions.

Each invoice submitted must include the purchase order number and deliverable for which the invoice relates. All invoices must be sent to accounstpayable@highered.texas.gov and the designated THECB contract manager(s).

Prior to any payment being made, THECB shall certify that the goods and services being invoiced have been received and approved for payment by THECB. Payments will be made in accordance with Section 5.02 above.

6.0 Contract Term and Termination

The Contract shall commence upon execution of a Contract by THECB with Awarded Respondent. The initial term of the Contract shall be for one (1) year with the option for two one-year renewal periods. The term of the Contract including the optional renewal periods may not exceed three (3) years. Awarded Respondent must launch the PAA no later than forty-five (45) days after Contract execution and continue to meet deliverables through the contract term.

To exercise the option to extend the term, THECB will notify Awarded Respondent in writing.

7.0 Additional Terms and Conditions

7.01 Awarded Respondent Responsibilities

THECB shall look solely to Awarded Respondent for compliance with all the requirements of this SOW and the resulting Contract. Awarded Respondent shall be the sole point of Contract responsibility and shall not be relieved of non-compliance of any subcontractor.

Failure to meet service requirements and/or specifications authorizes THECB to procure services of this SOW elsewhere and charge any increased costs for the services, including the cost of re-soliciting, to Awarded Respondent.

Awarded Respondent must include in its agreements with entities that have opted to receive the PAA details regarding Awarded Respondent's maintenance schedule, including anticipated down times, according to industry standards. Peak times should be considered when determining the maintenance schedule. The agreements must also include information on how to report outages and how/when outages and related anticipated timeframes for down times will be communicated to entities.

7.02 Intellectual Property Rights in Software

THECB and Awarded Respondent acknowledge and agree that intellectual property or other property produced, generated, or created in connection with the

Contract that Awarded Respondent had not previously produced, generated, or created, either completed or partially, shall be THECB's sole property and all rights, title, and interest in and to the work product shall vest in THECB upon payment for the Services.

7.03 Confidentiality

Except as required by applicable law, including but not limited to Texas Government Code Chapter 552, Awarded Respondent, including its employees, agents, board members, and subcontractors, shall not: i) disclose to any third-party the business of THECB, details regarding the website or application, including, without limitation any information regarding the website and application code, the Specifications, or THECB's business (the "Confidential Information"); (ii) make copies of any Confidential Information or any content based on the concepts contained within the Confidential Information for personal use or for distribution unless requested to do so by THECB; or (iii) use Confidential Information other than solely for the benefit of THECB.

7.04 FERPA Confidentiality and Data Governance Provisions

Awarded Respondent agrees to comply with the Family Educational Rights and Privacy Act, 20 U.S.C. § 1232g, and the implementing federal regulations, 34 C.F.R. Part 99, 1; the Children's Online Privacy Protection Act (COPPA); and Individuals with Disabilities Education Act (IDEA). Awarded Respondent agrees to protect with reasonable data security procedures any confidential student information it receives or accesses that could make a student's identity traceable.

Awarded Respondent in performing the duties provided in the Contract, is acting as an authorized representative of a school official and performing a service or function that the school official would otherwise perform and which requires access to student personally identifiable information (PII) in education records. Except as expressly set out in the Contract, Awarded Respondent does not own any education record or personally identifiable student information contained therein and is authorized to use the record only as set out in the Contract.

Notwithstanding any other term of the Contract THECB retains the right to audit and/or terminate Awarded Respondent's access to and use of education records or derivative PII without advance notice as necessary to ensure the security of education records and disclosure of data in compliance with the Contract. Awarded Respondent must return all education records and PII obtained under the Contract not later than thirty (30) days after completion of the Contract, to upon direction of THECB, in the case of written termination of the Contract, to the educational institution who is the rightful owner of the education records and PII. Awarded Respondent must destroy or obliterate all copies of education records and PII obtained under the Contract not later than thirty (30) days after completion of the Contract or upon direction of THECB, in the case of written termination of the Contract. This term may be amended only by a written agreement that otherwise complies with 20 U.S.C. § 1232g and its implementing regulations in 34 C.F.R. § 99.31(a)(1)(i)(B). Upon completion of the return, destruction, or obliteration of the applicable education records and PII, Awarded Respondent shall provide to THECB a written, sworn verification of the return, destruction, or obliteration of the data.

Awarded Respondent agrees that it and its employees and authorized representatives who access information pursuant to the Contract will use the information only for the purpose(s) expressly authorized under the Contract and shall not use or disclose the information for any other purpose except by written amendment to the Contract. The Contract further expressly prohibits "unauthorized look-ups." Awarded Respondent represents that it will ensure that each individual who is able to access education records is expressly informed of the limitations on the right to access and use the records and PII. Awarded Respondent represents that it will not redisclose any data or PII governed by the Contract without express permission from THECB.

Awarded Respondent warrants that it has a sound data security program, that, at a minimum, meets industry standards, that protects both data at rest and data in transmission. Awarded Respondent shall notify THECB of any data breach involving education records, PII, or any other confidential or sensitive information not later than twenty-four (24) hours after discovery of a security incident that may constitute a data breach. Awarded Respondent shall immediately mitigate any such breach and ensure that any disrupted services are timely and without delay, brought back into service. Awarded Respondent shall be responsible for any data breach notifications and damages that are required by state or federal law and shall coordinate such notification with THECB. This section shall survive termination of the Contract.

Any and all contracts, agreements, memoranda of understanding, and end-user agreements that originate from the Contract must comply with the terms set forth in this section and comply with all applicable privacy laws, including, but not limited to FERPA and COPPA. The Contract supersedes any end-user agreement. Any commercial use or other use of education records and PII not provided for in the Contract is strictly prohibited.

7.05 Technical Documents

All technical documents developed or procured by Awarded Respondent shall not be proprietary in nature, such that THECB is limited in the use of such documents. If any such documents are proprietary, including training materials, Awarded Respondent must identify such documents and provide THECB with any technical support and training for use of such documents, prior to the transfer of such documents to THECB.

8.0 Schedule of Events

8.01 Calendar of Events

The solicitation process for this SOW will proceed according to the schedule below. THECB reserves the right to revise this schedule or any portion of this SOW by published addendum on THECB's website.

EVENT	DEADLINE
Publication of SOW on THECB's Website	June 24, 2021
Last Day to Submit Written Questions	June 29, 2021, by 5:00 p.m. CT
Proposal Due Date and Time	July 8, 2021, by 5:00 p.m. CT
Post-Proposal Presentations, if required	July 13-15, 2021

THECB will only accept written questions and requests for clarification via email to the Point of Contact listed below. THECB will post responses to written questions on the THECB website.

8.02 Point of Contact

Respondents shall direct all inquiries, written questions, requests for clarification, and communications concerning this SOW to the Point of Contact listed below. Inquiries and comments must reference SOW No. 781-1-24733.

Jacqueline Boilard Office of General Counsel Texas Higher Education Coordinating Board <u>eBids@highered.texas.gov</u>

Please Note: Ms. Boilard is the only permitted point of contact. Contact or attempted contact with other THECB employees, including Commissioners and their staff, may result in a Respondent's immediate disqualification.

All THECB responses must be in writing to be binding. Any information THECB deems to be important and of general interest or which modifies requirements of the SOW shall be provided in the form of an addendum to the SOW on THECB's website.

9.0 Proposal Format and Content (Required)

9.01 SOW Attachments

This SOW also includes the following attachment, which is posted on THECB's website:

<u>Attachment A</u>: Conflict of Interest Disclosure Statement (Required)

9.02 Organization of the Proposal for Submission

Proposals shall include all required attachments in the order outlined below and be in the format described herein. THECB will not accept attachments submitted after the proposal deadline. Failure to submit all required information shall make the Proposal nonresponsive and thus disqualified from consideration. Respondents are solely responsible for thoroughly understanding this SOW and its attachment. Any questions concerning this SOW should be directed to the Point of Contact by the Deadline for Submitting Questions identified in Section 8.01. Respondent is cautioned to pay particular attention to the clarity and completeness of its Proposal. Respondent is solely responsible for its Proposal and all documentation submitted.

Respondents shall be as precise, accurate, and succinct as possible. Respondents shall provide detailed descriptions of how they will fulfill each requirement. The clarity and completeness of a Proposal may be considered by THECB evaluators.

Respondents shall submit three files, one Excel and two files in Portable Document Format (PDF) as noted below. No mailed, hand-delivered, or faxed Proposals will be accepted.

The Excel document shall contain the pricing as described in Section 5.01.

The first PDF shall contain responses to the following in this order:

- 1. Minimum Eligibility Requirements under Section 2.0 and all subsections of Section 2.0.
- 2. Scope of Work under Section 3.0 and all subsections of Section 3.0 (Respondent's Project Management Plan). Related to Subsection 3.01, the Proposal should at a minimum address and include a narrative overview of the PAA design and components including the types of media (e.g., videos, slides) to be used for delivery, the content that will be addressed, a visual diagram mapping the student user experience and duration of time to completion, a visual diagram mapping the administrator user experience, and ten (10) sample practice questions developed by the Respondent for each area of the TSIA2.
- 3. Each Respondent shall provide at least three references, including contact information. THECB prefers references from clients for whom Respondent has performed similar work, including other state agencies. Do not use THECB or any individuals employed by THECB as a reference.

The second PDF shall contain the following:

1. <u>Attachment A</u>: Conflict of Interest Disclosure Statement

The Conflict of Interest Disclosure Statement is required and must be attested to by an unsworn declaration. Respondents shall be neutral and impartial, shall not advocate specific positions to THECB. Respondents shall identify the extent, nature, and length of these relationships or engagements. Entities having a conflict of interest, as determined by THECB, will not be eligible for contract award.

If a Respondent does not have any known or potential conflict of interest, the Proposal should include such a statement. Failure to provide either a statement on potential conflicts of interest or a statement that no potential conflicts exist shall automatically disqualify Respondent.

This Conflict of Interest Disclosure Statement shall be signed by the highest-ranking officer of Respondent's entity having responsibility for vetting corporate conflicts of interest, e.g., a corporate Executive Vice President rather than the head of an operating or regional unit of the firm.

THECB will determine whether a conflict of interest or the perception of a conflict of interest exists from the perspective of a reasonable person uninvolved in the matters covered by the resulting contract. THECB is the sole arbiter of whether a conflict or the appearance of a conflict of interest exists.

THECB encourages Respondents to provide complete disclosure of matters that might be considered a conflict of interest. Completeness of disclosure may be a factor in evaluating Proposals.

Each Respondent must also address how Respondent intends to ensure that no interest arising or potentially arising as a result of its activities or those of its parent, affiliate, or other related entity shall conflict with Respondent's duty should it be selected to provide these services.

THECB may not enter a contract with a person it has been employed within the past twelve (12) months. Persons who have been employed by THECB or by another state agency in Texas more than twelve (12) months but fewer than twenty-four (24) months ago shall disclose in the Proposal the nature of previous employment with the state agency and the date the employment ended.

NOTE: THECB, as a state agency, is prevented by the Texas Constitution from indemnifying a Respondent. Respondent is discouraged from including a term in its Proposal that requires THECB to indemnify it. Such a term may result in the Proposal being deemed nonresponsive.

2. <u>Transmittal Letter</u>: Respondent shall provide a Transmittal Letter addressed to the Point of Contact that identifies the person or entity submitting the Proposal and includes a commitment by that person or entity to provide the services required by THECB through this SOW and the Anticipated Contract.

The Transmittal Letter must be signed by a person legally authorized to bind Respondent. The letter must specifically identify that the Proposal is in reference to THECB's SOW for Texas Success Initiative Pre-Assessment Activity. The letter must state, "The Proposal enclosed is binding and valid at the discretion of THECB."

Additionally, the Transmittal Letter shall indicate that the Proposal is good for ninety (90) days. The letter must also include "full acceptance of the terms and conditions described in this Statement of Work."

Any exceptions to this SOW must be specifically noted in the letter. However, any exceptions may disqualify the Proposal from further consideration. If Respondent takes any exceptions to any provision of this SOW, these exceptions must be specifically and clearly identified by Section and Respondent's proposed alternative must also be provided. Respondent cannot take a "blanket exception" to the entire SOW. If any Respondent takes a "blanket exception" to this entire SOW or does not provide proposed alternative language, the Proposal may be disqualified from further consideration.

Any terms and conditions attached to a Proposal will not be considered unless specifically referred to in this SOW and Respondent's attachment of such terms and conditions to a Proposal may disqualify the Proposal.

Respondents are strongly encouraged to submit written questions during the inquiry period regarding any terms and conditions of this SOW.

The Proposal shall include all information required in this SOW. Respondent is solely responsible for thoroughly understanding the SOW and its attachment. Questions should be directed to the Point of Contact by the Deadline for Submitting Questions. Respondent is cautioned to pay particular attention to the clarity and completeness of its Proposal. Respondent is solely responsible for its Proposal and all documentation submitted.

Respondent shall be as precise, accurate, and succinct as possible. Respondent shall provide detailed descriptions of how they will fulfill each requirement. The clarity and completeness of a Proposal may be considered by THECB evaluators.

9.03 Additional Considerations

- All written deliverables must be phrased in terms and language that can be easily understood by non-technical personnel (e.g., laypersons without subject matter expertise).
- All items of this agreement shall be done in accordance with Awarded Respondent Responsibilities.
- THECB may request oral presentations.

10.0 Proposal Evaluation Criteria

THECB will review and score Proposals according to the Evaluation Criteria outlined in the table below. The relative weight of each criterion is indicated by the maximum possible number of points indicated in the right-hand column. Proposals considered responsive will be evaluated by THECB according to the Evaluation Criteria outlined in the table below. The relative weight of each criterion is indicated by the maximum possible number of points indicated in the right-hand column.

Evaluation Criteria Table			
Criterion	Weight		
Respondent's Experience Developing and Administering a	20		
Similar Product			
Qualifications of Key Staff	10		
Quality of Respondent's Response to Technical Requirements	20		
Quality of Project Delivery Schedule	20		
Cost	30		
Total Points	100		

THECB will consider best value for the State, as directed by Texas Government Code § 2157.003, when selecting a Respondent, in addition to the Evaluation Criteria above. THECB will be the sole judge of best value. Best Value criteria may include, but is not limited to:

- a) The Proposal that best meets the goals and objective as stated in this SOW;
- b) The Proposal that indicates Respondent's ability to reliably perform the required tasks/deliverables described in this SOW;
- c) The Respondent's ability to adhere to the schedule and delivery terms (if applicable);
- d) Respondent's experience in providing services in this SOW;
- e) Past Vendor Performance: In accordance with Texas Government Code §§ 2155.074 and 2262.055, vendor performance may be used as a factor in the award (if applicable); and

f) Other factors relevant to determining the best value for the state in context of this particular purchase (i.e. certifications/licensure, reference checks, pricing, etc.).

Award Notice. If the SOW is awarded, THECB will post a Notice of Award on the THECB website. However, there is no guarantee that an award or any purchase order will result from this SOW.



SOW No. 781-1-24733

ATTACHMENT A – CONFLICT OF INTEREST STATEMENT

Respondents shall be neutral and impartial and shall not advocate specific positions to THECB. Respondents are encouraged to provide complete disclosure of matters that might be considered a conflict of interest. Completeness of disclosure may be a factor in evaluating proposals. Respondents shall identify the extent, nature, and length of any relationships or engagements that might be considered a conflict of interest. THECB will determine whether a conflict of interest or the perception of a conflict of interest exists from the perspective of a reasonable person uninvolved in the matters covered by the resulting contract. THECB is the sole arbiter of whether a conflict or the appearance of a conflict of interests exists. Entities having a conflict of interest, as determined by THECB, will not be eligible for contract award.

If a Respondent does not have any known or potential conflict of interest, the proposal should include such a statement. Failure to provide either a statement on potential conflicts of interest or a statement that no potential conflicts exist shall automatically disqualify the Respondent.

Respondents must address how they intend to ensure that no interest arising or potentially arising as a result of its activities or those of its parent, affiliate, or other related entity shall conflict with Respondent's duty should it be selected to provide these services.

THECB may not enter into a contract with a person who has been employed by THECB within the past twelve months. Persons who have been employed by THECB or by another state agency in Texas more than twelve months but fewer than twenty-four months ago shall disclose in the proposal the nature of previous employment with the state agency and the date the employment ended.

NOTE: THECB, as a state agency, is prevented by the Texas Constitution from indemnifying Respondents. Respondents are discouraged from including a term in their Proposal that requires THECB to indemnify them. Such a term may result in the proposal being deemed nonresponsive.

Insert Conflict of Interest Statement:

UNSWORN DECLARATION:

"My name is		, my date of	, my date of birth is,	
í (Auth	orized Respondent Re	presentative)		
and my address is _			,	
	(Street)	(City)	(State)	
an	d	I declare under pen	alty of perjury that the	
(Zip Code)	(Country)			
foregoing is true an	nd correct.			
Executed in	Count	ty, State of,	on the day of	
2	2021.			
		, Declarant."	,	
(Signature of Autho	orized Respondent Rep	oresentative)		