

Attachment E: Acronyms

1. **ESBD:** Electronic State Business Daily
2. **FERPA:** Family Educational Rights and Privacy Act
3. **KPI:** Key Performance Indicators
4. **MTF:** My Texas Future
5. **PIA:** Public Information Act
6. **RFP:** Request for Proposals
7. **SEM:** Search engine marketing
8. **THECB:** Texas Higher Education Coordinating Board