

# Community Partnerships-Health

EMERGENCY AID NETWORK- TEXAS HIGHER EDUCATION COORDINATING BOARD

RAVEN JONES  
DIRECTOR  
URBAN EXPERIENCE PROGRAM,  
JEFF SEFCIK, EXECUTIVE DIRECTOR  
EXECUTIVE DIRECTOR  
MELISSA MCGUIRE,



# Agenda

Identify how partners can be assets toward reaching program and policy goals.

Understand the different types of partnership relationships.

Increase the ability to communicate the value and role of public health goals to partners.

Build confidence to reach out to new partners, including nontraditional partners.

Obtain skills to cultivate new partners, navigate existing partnerships, and transition or repurpose partnerships when needed.

## What is Partnership ? informal

- ▶ It is a joint ownership of a program/ proposal by two or more parties to achieve a common goal.
- ▶ It is a higher level of collaboration.

# Partnerships

## Contact

Know 1 person who can help your student



## Partner

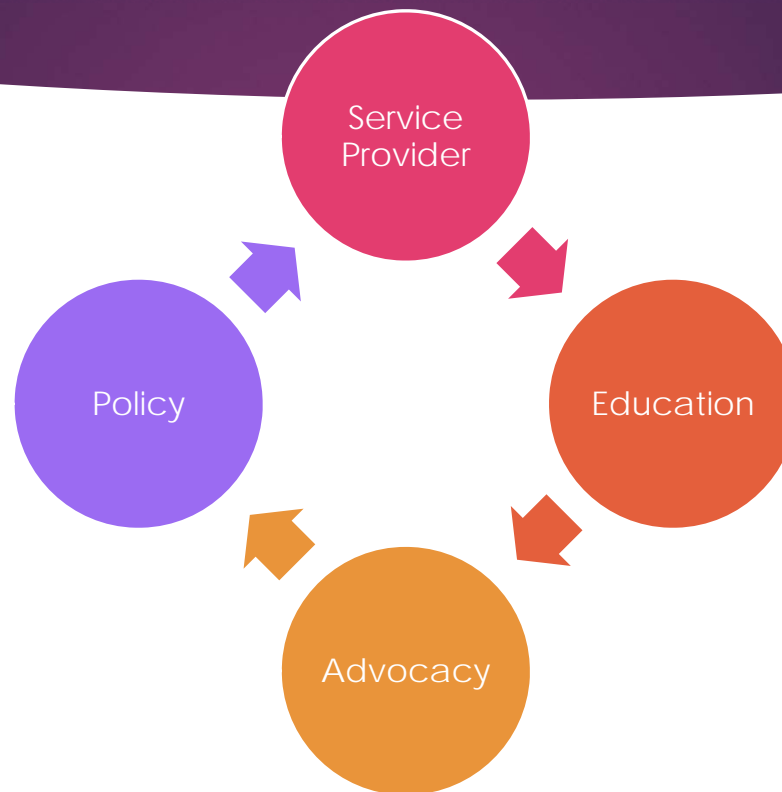
Verbal agreement that can support and/or sponsor a program



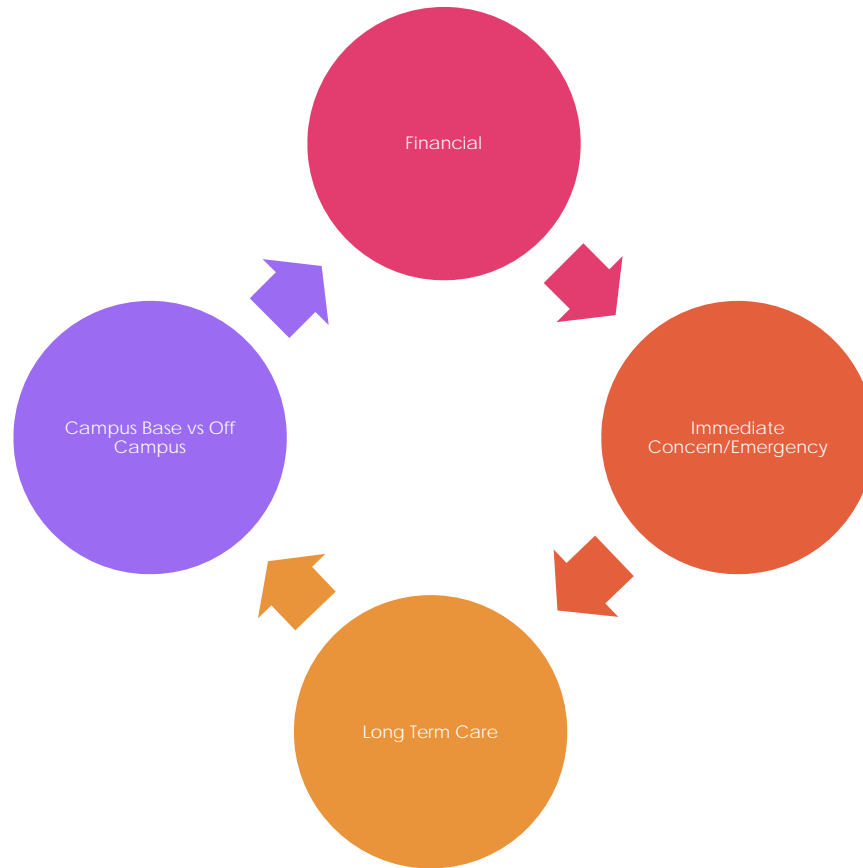
## Partnership

Written agreement with MOU or financial commitment

# Organizational Perspective



# Student Perspective





## Angelo State University Partnerships and Alliances Student Resources

- ▶ Partnership with Shannon Clinic to provide basic medical care 24/7 using various locations around San Angelo
- ▶ Alliance with TWC to help students with disabilities find jobs
- ▶ Alliance with RiverCrest hospital that provides free assessments for students experiencing mental health crisis
- ▶ Alliance with the Eating Recovery center that provides free assessments to students with potential eating disorders



## Angelo State University Partnerships and Alliances Educating Support Staff

- ▶ Alliance with MHMR of the Concho Valley provides free training on how to identify, understand, and respond to mental illnesses, and substance use disorders
- ▶ Alliance with RiverCrest hospital that provides free training on mental health and substance abuse
- ▶ Alliance with the Eating Recovery center provides free training on eating disorders
- ▶ Alliance with Tom Green Coalition Against Violence to provide training on topics of domestic and sexual violence

# University of Houston

- ▶ The Student Health Center offers general medical services as well as several specialty clinics (Men's, Orthopedic, Psychiatry, Women's Clinic).
- ▶ Services include treatment for both short-term and long-term medical problems and injuries. Services available but not limited to treatment of minor injuries, required physical exams, routine health assessments, dressing changes, suturing, incision and drainage, laboratory services, specialist referrals, immunizations, and
- ▶ A full on site pharmacy.

# University of North Texas

- ▶ The mandatory Medical Fee of \$66.85 is paid each 16-week term and provides access to primary health care services for students enrolled at the University of North Texas. Primary health care may include services from a clinician such as a physical exam, consultation, diagnosis, referral services and the prescribing of medication. Additional onsite services:
  - ▶ A full-service pharmacy.
  - ▶ CLIA certified clinical lab and x-ray facility.
  - ▶ Registered Dietician, Psychiatric Nurse Practitioners and Massage Therapists.
  - ▶ The Meadows Center for Health resources (MCHR), the educational area of the SHWC which offers many health education programs such as safe sex, bystander intervention and consent, stress reduction, and more.
- ▶ We have contracted with third party vendors to provide an on-site Dental Clinic and Optical Services Center.
- ▶ As we continue to assist students in their successful journey towards graduation, we maintain an exhaustive list of referral sources, including mental health service providers, some of which have been included below. There is no discount to UNT students, other than the on-campus resources which offer a sliding scale.

# Palo Alto College Student Survey Results

## STUDENT SERVICE NEEDS

(% RESPONDING THIS SERVICE WOULD BE VERY BENEFICIAL)

### CAREER PREPARATION



53.3%

### FINANCIAL ASSISTANCE



45.5%

### NON-URGENT HEALTHCARE



30.4%

### MENTAL HEALTH



29.8%

### FAMILY COUNSELING



23.7%

## ON CAMPUS HEALTH CARE

### SUPPORT HEALTH SERVICES



### HOW OFTEN WOULD STUDENTS USE?

NEVER = 7.8%

ONLY IN AN EMERGENCY = 40.9%

ONCE A YEAR = 8.4%

ONCE A TERM = 26.0%

3 OR MORE TIMES A YEAR = 16.9%



# S.H.A.R.E. CENTER

## Student Health Advocacy Resource and Engagement

- ▶ Emergency Aid Program- Trellis Company Emergency Grant Program; Palo Alto College Emergency Loan
- ▶ Financial Literacy/Wellness
- ▶ Career Advising
- ▶ Social Services in partnership with Daughters of Charity
- ▶ Mental Health
- ▶ Personal Counseling
- ▶ Reproductive Health BAEBSAFE
- ▶ Mobile Health Clinic in partnership with University Health System
- ▶ Clothes Closet in partnership with Goodwill San Antonio
- ▶ Food Pantry in partnership with San Antonio Food Bank
- ▶ Service Learning
- ▶ Healthy Hub in partnership with AmeriCorps VISTA

# Recommendations:

- ▶ Healthcare literacy
- ▶ Mental health apps
- ▶ Low cost and preferably no cost
- ▶ Curricular/Co-Curricular
  - ▶ Internships

## Partners





# Value of Partnerships

- Robust advocacy work for students and student issues
- Facilitating the sharing of expertise and resources alongside fostering innovation and creativity.
- Increased efficiency of services because of collaboration
- Leveraging of resources while strengthening student success for all organizations involved
- Needs based action relevant to priorities
- Outcomes resulting from the partnership are more easily measurable.

# Best Practices

- Issues to Consider before entering into a partnership
- Develop clarity of issue focus
- Capacity of purpose and of each entity
- Ensure commitment, consistency, and sustainability
- Create robust and clear partnership working arrangements-define roles
- Monitor, measure and revise.



# References and Resources

- ▶ Criteria measure as: Task; Status; Owner; Timeframe; How measured? CDC Partnership Tool Kit P42. Division of Partnerships and Strategic Alliances, National Center for Health Marketing, CCHIS, CDC.
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- ▶ Klein, M., J. Behen, and N. Roy. *National College Depression Partnership. Depression, Recovery, and Student Success*. (2010).
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