

NOVEMBER 2019



60X30TX MARKETABLE SKILLS GOAL

Elevating the Career Competency Conversation

NORMA GUERRA GAIER

Executive Director, Texas Career Engagement, The University of Texas at Austin
Past President 2019-2020, The National Association of Colleges & Employers



WHAT STARTS HERE CHANGES THE WORLD

60x30TX Marketable Skills Goal

- Includes interpersonal, cognitive, and applied skill areas that are valued by employers, and are primary or complementary to a major
- College Readiness Handbook is designed to help students develop a career path and consider their future employment possibilities as they move through postsecondary education
- Help students identify their marketable skills and communicate them to employers

Career Readiness Defined

- Critical Thinking/ Problem Solving
- Oral/Written Communication
- Teamwork/ Collaboration
- Digital Technology
- Leadership
- Professionalism/ Work Ethic
- Career Management
- Global/Intercultural Fluency



www.naceweb.org



Mobilizing Competencies

- Global career competency discussions
- Career Competency Symposium @ UT Austin, May 20-21, 2020
- Institutional preparation of students for the future workforce

Questions?

Norma Guerra Gaier

Executive Director

norma.gaier@austin.utexas.edu