# *60x30TX*
# Regional Targets

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Strategic Planning and Funding

**60x30TX**

Texas Higher Education
Coordinating Board

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# When it comes to *60x30TX*, regions are starting in different places. Progress continues to vary

Educated Population (Percent of 25 - 34 year-old population with certificate or higher postsecondary credential) 2017



| Region | Value |
|--------|-------|
| Statewide | 43.5% |
| High Plains | 40.3% |
| Northwest | 36.8% |
| Metroplex | 47.7% |
| Upper East | 36.1% |
| Southeast | 30.4% |
| Gulf Coast | 46.7% |
| Central Texas | 49.7% |
| South Texas | 34.8% |
| West Texas | 32.4% |
| Upper Rio Grande | 39.8% |

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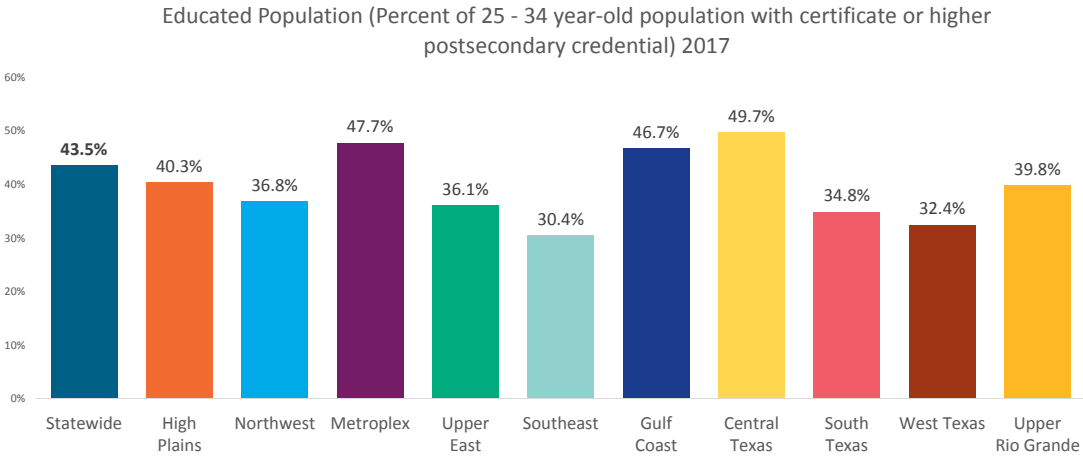
## What were regions asked to do?

**THECB has developed preliminary regional targets in three areas:**

- 60x30 Educated Population Goal
- Completion Goal of 550,000 certificates, associates, bachelor's, or master's degrees
- 65% High School-to-Higher Education Direct Enrollment

**Regions bring together institutions and other stakeholders to:**

- Identify at least one powerful strategy for each of the three areas
- Set numeric targets by institution for completion

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## Approaching *60x30TX* has helped catalyze action relevant to local contexts.

- Institutional actions and outcomes are embedded in regional context
  - High school feeder patterns
  - Transfer networks
  - Local labor market
- Encourages tactical planning and explicit focus on *60x30TX*
- Institutional target-setting is improved by considering regional context
- Strengthens regional capacity for cooperation



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## Coordinating Board staff worked with regions and institutions to roll out targets in AY 2017-2018

| 2017 – 2018 Timeline | Activity |
| --- | --- |
| July 2017 | THECB Board approval of regional targets |
| Fall 2017 | One THECB staff person assigned to serve as "Regional Point of Contact" |
| November 2017 | Data fellows trainings – Institutions of higher education |
| January 2018 | Starter kit released |
| January – February 2018 | THECB-led regional kickoff webinars |
| March – April 2018 | Accountability meetings |
| March – August 2018 | Establish local advisory groups & regional convenings |
| May 2018 | Data fellows trainings – Education Service Centers |
| August 2018 | Regional target submission forms (detailing strategies and institutional targets) due |

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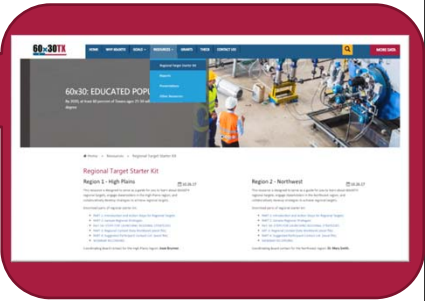
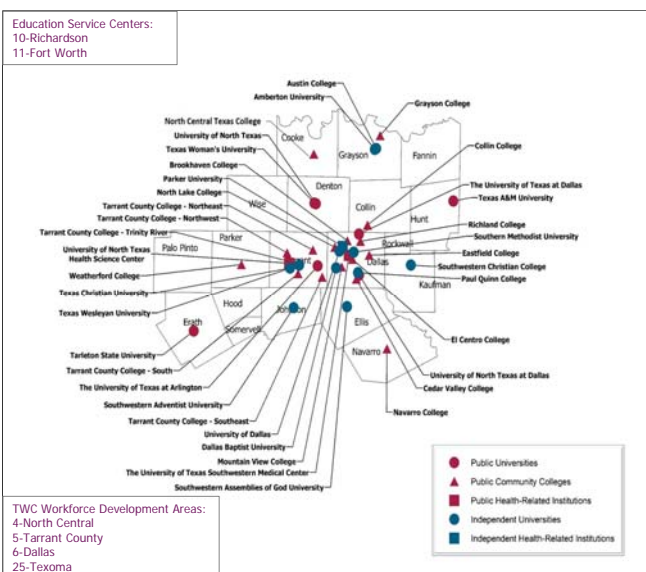## Submission Results

## Regional Target Strategies

## Institutional Completions

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## Target Submissions: Institutional completion target submissions are within 2% of regional targets in 2020, 7% of 2025 targets, and 12% of 2030 targets set by THECB

| Region | 2020 | | | 2025 | | | 2030 | | |
|---|---|---|---|---|---|---|---|---|---|
| | Regional Targets Institutional Completion | Regional Sum of Institutional Completion Targets | Submission as a Percent of Regional Target | Regional Targets Institutional Completion | Regional Sum of Institutional Completion Targets | Submission as a Percent of Regional Target | Regional Targets Institutional Completion | Regional Sum of Institutional Completion Targets | Submission as a Percent of Regional Target |
| High Plains | 18,803 | 18,064 | 96% | 22,754 | 19,963 | 88% | 27,509 | 22,804 | 83% |
| Northwest | 6,497 | 6,111 | 94% | 7,863 | 7,441 | 95% | 9,506 | 8,200 | 86% |
| Metroplex | 93,552 | 87,087 | 93% | 113,213 | 103,696 | 92% | 136,870 | 120,621 | 88% |
| Upper East Texas | 14,206 | 15,849 | 112% | 17,192 | 19,029 | 111% | 20,784 | 22,739 | 109% |
| Southeast Texas | 9,760 | 9,760 | 100% | 11,811 | 11,811 | 100% | 14,278 | 14,278 | 100% |
| Gulf Coast | 80,866 | 68,546 | 85% | 97,861 | 82,021 | 84% | 118,310 | 95,092 | 80% |
| Central Texas | 68,273 | 60,168 | 88% | 82,622 | 65,327 | 79% | 99,887 | 69,338 | 69% |
| South Texas | 63,644 | 56,096 | 88% | 77,020 | 66,198 | 86% | 93,113 | 78,658 | 84% |
| West Texas | 6,880 | 6,197 | 90% | 8,304 | 7,299 | 88% | 9,965 | 8,505 | 85% |
| Upper Rio Grande | 13,519 | 10,365 | 77% | 16,360 | 11,194 | 68% | 19,778 | 12,390 | 63% |
| Career schools (not region specific) | | 30,073 | | | 30,073 | | | 30,073 | |
| **Statewide** | **376,000** | **368,316** | **98%** | **455,000** | **424,052** | **93%** | **550,000** | **482,698** | **88%** |

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## Metroplex
**Dr. Rosemary Haggett**

**60x30 Educated Population**
- Support non-traditional students and pathways (such as PLA, CBE, AEL*)
- Partner with regional agencies, chambers of commerce, and others to align higher education with employment opportunities

**Completion**
- Streamline transfer and optimize credit application
- Pilot multi-institutional data sharing

**High School-to-Higher Education**
- Develop and offer college preparatory courses
- Improving college credit offerings taken by secondary school students (dual credit, AP, IB, ECHS*)

Education Service Centers:
10-Richardson
11-Fort Worth

TWC Workforce Development Areas:
4-North Central
5-Tarrant County
6-Dallas
25-Texoma

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* Prior learning assessment (PLA), competency-based education (CBE), and adult education learners (AEL transition)
**Advanced Placement (AP), International Baccalaureate (IB), early college high school programs (ECHS)

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## High Plains
### Dr. Ryan Gibbs

**60x30 Educated Population**

- Identify stop-out and drop-out students and develop relevant completion pathways. Collaborate with regional Workforce Solutions to communicate career and pathway opportunities.

**Completion**

- Utilize, transcript, and embed state-mandated field of study curricula into guided pathway degree programs

**High School-to-Higher Education**

- Provide dual credit pathways in academic and career and technical fields
- Increase FAFSA completion rates



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# AY2018-2019 is focused on implementation, strengthening regional capacity, and sustaining momentum

| Activity | 2018-2019 Timeline |
|---|---|
| Legislative Appropriation Request ($1.3 million) approved by board | July 2018 |
| $5000 Dissemination mini-grants | August 2018 |
| Starter kit updates<br>• Implementation issues<br>• Updated data workbooks | September 2018 |
| Data fellows trainings – Business and industry | October 2018 |
| Dissemination activities (presentations, newsletters, webinars) | October 2018 – January 2019 |
| Tri-Agency Summit | November 8, 2018 |
| Fall launch/implementation webinars | October-December 2018 |
| Convenings to track progress and provide technical assistance | April – June 2019 |
| Regional action plans due | August 2019 |
| Post 2020 revision cycle | August 2021 |

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## Questions & Discussion

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## Supplemental Information

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## 60x30 Educated Populated Goal – Strategy Themes

| Strategy | Region(s) |
|---|---|
| **Deepen business/industry and higher education connections** for the purposes of (1) identifying marketable skills or (2) improving alignment between programs or student experiences and the demands of employers/employment opportunities | Metroplex, High Plains, Central Texas, Southeast, Gulf Coast, West Texas, Northwest, |
| Develop initiatives to **support adult/stop-out/"some college, no degree" populations** | High Plains, South Texas - San Antonio, South Texas - Valley, Upper Rio Grande, |
| Implement a **large-scale public information campaign** to communicate the value of earning a higher education credential | Upper East, West Texas |

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## Completion Goal – Strategy Themes

| Strategy | Region(s) |
|---|---|
| **Enhance transfer** through regional collaboration, with 4 regions specifically interested in reverse transfer, 2 regions with an explicit focus on reviewing and embedding field of study curricula into programs, and 1 seeking to formalize a regional transfer consortium. | South Texas - Corpus Christi/Kingsville/Laredo, South Texas – Valley, South Texas – San Antonio, Metroplex, Northwest, Central Texas, High Plains, Gulf Coast |
| **Scale guided pathways** which include intensive advising, early commitment to a major or meta-major, efficient degree plans, and timely graduation | High Plains, Central Texas, Southeast, South Texas - San Antonio, Metroplex, Gulf Coast, Upper East, West Texas |
| **Strategically use data** to increase degree completion, namely through data sharing across institutions or enhancing use of data internally to auto-award credentials to students who meet requirements or outreaching to students who are very near completion. | Metroplex, Central Texas, Upper East |

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## High School-to-Higher Education Target – Strategy Themes

| Strategy | Region(s) |
|---|---|
| More coherently use/scale/advise students for **dual credit/AP/IB** or implementing **college prep courses** | Metroplex, Upper Rio Grande, Upper East, High Plains, West Texas |
| Track and increase rates of **FAFSA/ApplyTX completion** | High Plains, Central Texas, South Texas - Valley |
| Link guided pathways at the higher education level **more seamlessly to K-12** (link HB5 endorsements to guided pathways, including technical pathways, industry-sponsored experiences, and fast-track to employment programs; and enhanced advising for college at K-12 level) | South Texas - Corpus Christi/Kingsville/Laredo, High Plains, Upper East, Northwest; West Texas |
| Improve **data sharing** *and engagement* with all/most districts in a region to better understand who is really matriculating vs. going into the workforce or making other choices | Central Texas, Gulf Coast, |

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