RESPONSIBLE BORROWING INITIATIVES (RBI)

BOB COLLINS
VICE PRESIDENT, FINANCIAL AID
THECB FINANCIAL AID ADVISORY COMMITTEE
AUSTIN, TX
DECEMBER 8, 2017



HS. EDUCATION COMMITTEE HEA PROPOSALS

- Promoting Real Opportunity, Success, and Prosperity through Education Reform (PROSPER Act)
- ONE (unsubsidized) loan program two repayment plans
- College Dashboard consumer information
- Enhance financial aid counseling and annual disclosures required
- Increase loan limits, cap PLUS limits, PJ to reduce eligibility
- Disburse funds weekly or monthly, similar to a paycheck
- Replace Cohort Default Rate with Loan Repayment Rate (LRR)
 - LRR metrics by program of study, not institution



WGU FINANCIAL AID DELIVERY MODEL

- Monthly starts first day of every month
- Academic year is 12 consecutive months
- Two six-month payment periods (non-standard terms)
 - Tuition and fees (learning resources) = \sim \$3000
 - Fixed price: all you can learn for ~\$6000/year
- Accelerate time-to-degree completion
 - Undergraduate average: 2.5 years to graduate



RESPONSIBLE BORROWING INITIATIVES ED EXPERIMENTAL SITES

- Unequal Loan Disbursements
 - WGU implemented July 2014 ED sunset June 2016
 - Borrow only what is needed to pay costs when charges are incurred
 - Nursing College: Science Fee <u>Teachers College</u>: Demonstration Teaching Fee
 - Multiple disbursements required if payment period > 4.5 months
 - Need fix in HEA Reauthorization section(s) 428 G and 455 (Direct Loans)
- Limiting Unsubsidized Direct Loans
 - WGU implemented January 2013 ED almost sunset June 2017
 - Restrict borrowing to direct costs only (tuition and fees)



LIMITING UNSUBSIDIZED DIRECT LOANS - SELECTION CRITERIA

Undergrad Student

\$30,000 Outstanding Principal Balance (Avg. OPB: \$43K)

Limited to \$6,500 per Academic Year

Graduate Student

\$40,000 Outstanding Principal Balance (Avg. OPB: \$62K)

Limited to \$7,500 per Academic Year



RESPONSIBLE BORROWING INITIATIVES MY FINANCIAL AID PLAN

Modified CFPB Shopping Sheet (July 2013)

- Personalize to student program of study and grade level
- Recognize annual/aggregate federal student loan limits
- Direct (tuition) vs Indirect (living allowances) costs
- Custom recommendation: student borrows only unmet direct costs

Help students make an informed decision, borrow wisely



WGU STUDENT IMPACT MY FINANCIAL AID PLAN

Behavioral economics:

- how small changes in decision framing can have significant, positive impacts
- From July 2013 June 2016, average borrowing per student went from \$7,870 per year to \$4,640 per year, a 41% reduction
- Next iteration: Student Loan Scenario Calculator
 - Full visibility of total student loan debt & estimated monthly payments
 - Informed decision at time of action (i.e. requesting loan amount)
 - Encourage interest only in-school payments on unsubsidized loans



What Will Attending WGU Cost per Year?

Tuition and Fees

\$6,070.00

How Much Financial Aid Am I Eligible for This Year?

Grants and Other Aid

Federal Pell Grant \$0.00 WGU Scholarships \$0.00 Total Grants and Scholarships \$0.00

Federal Student Loans

Maximum Loan Eligibility **1** \$6,500.00

How Much Should I Borrow This Year?

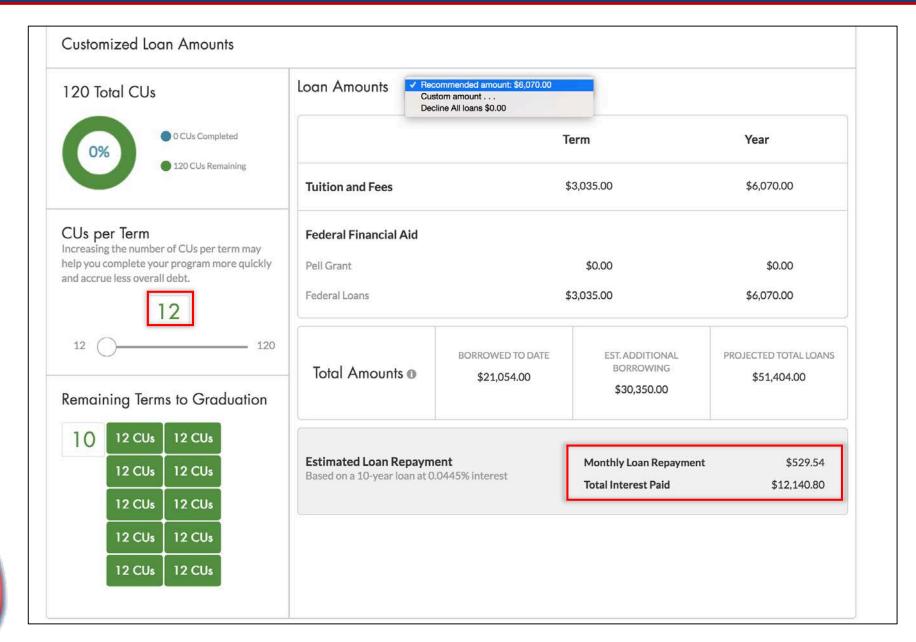
To get the most immediate benefit from your education and minimize your future debt, we encourage you to borrow as little as possible. You can borrow up to your maximum loan eligibility shown under Federal Student Loans above, but we recommend you borrow no more than the amount shown below. Click the ①icons for more information.

Unmet Direct Cost **1** \$6,070.00

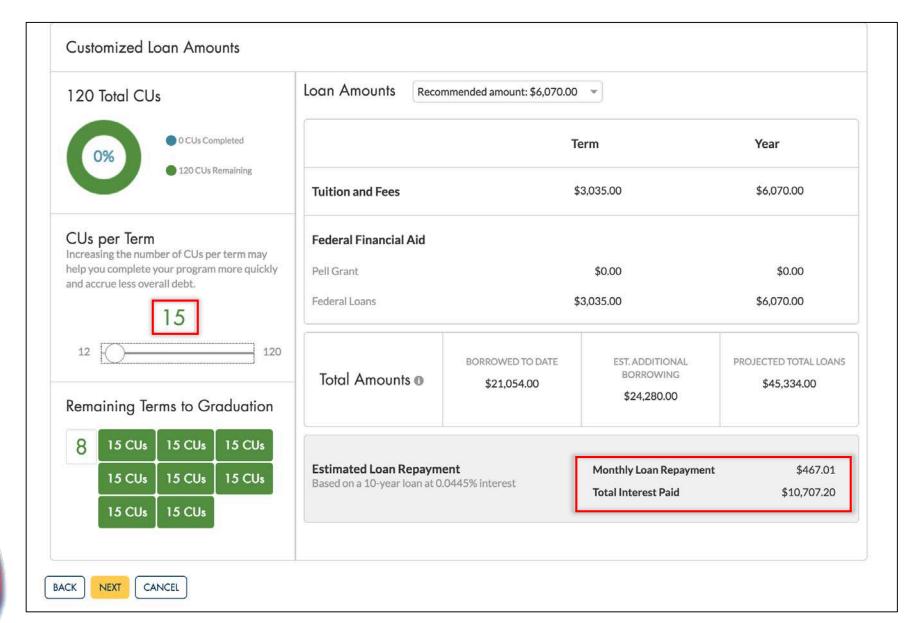
Net Recommended Loan Amounts 0

Federal Direct Subsidized Loan \$3,500.00 Federal Direct Unsubsidized Loan \$2,570.00

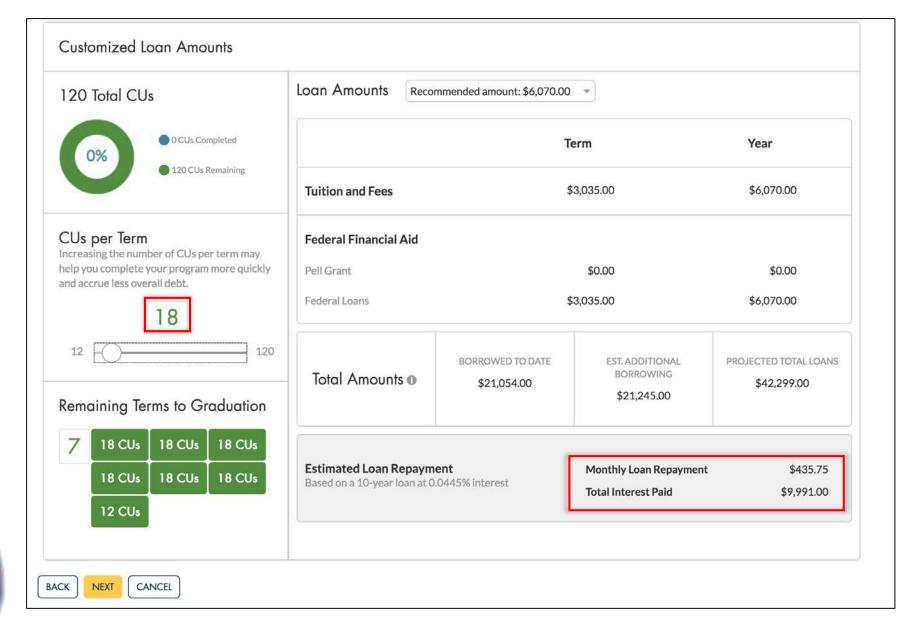














Do you want to be awarded federal student loans?

Accept Recommended Loans	
	65%
Decline all loans	
	10%
I want less than recommended	
	3%
I want more than recommended	
	22%

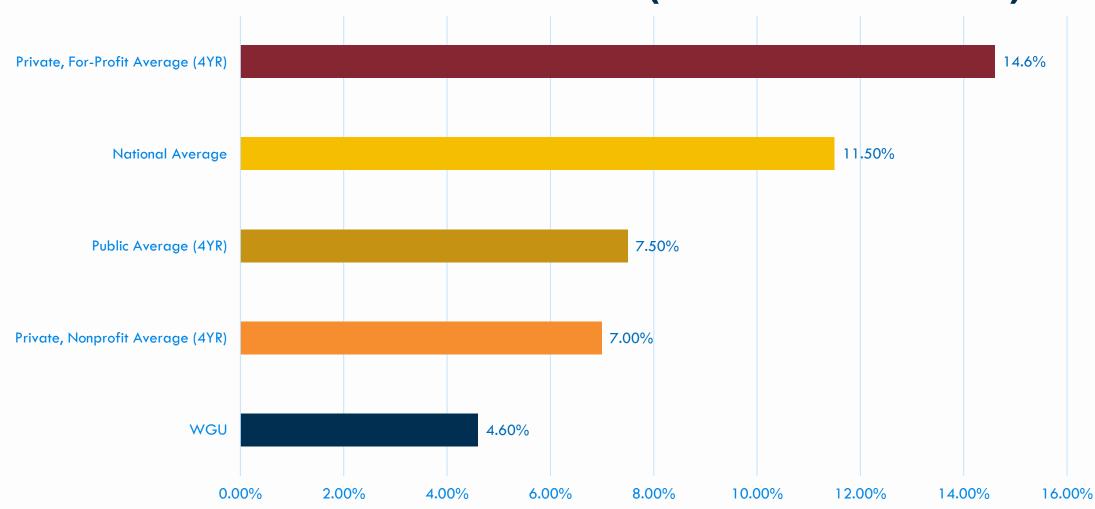


STUDENT IMPACT AVERAGE BORROWER INDEBTEDNESS





INSTITUTIONAL IMPACT COHORT DEFAULT RATES (3 YEAR – FY2014)





DEBT MANAGEMENT STRATEGIES

- No more amplifiers of problem (\sim \$1.4 trillion student debt)
 - Need more communicators of solutions

Help students make an informed decision, borrow wisely

Borrow only what you need, not the maximum allowable

RBI can be adopted and adapted to meet demographic needs





Help students make an informed decision, borrow wisely

WGU Responsible Borrowing Initiatives
WCET Outstanding Work Award 2016
https://www.youtube.com/embed/C5vud0HlkbA

